

South Florida Sun-Sentinel

December 5, 2004

EDUCATION SHOWCASE

Colleges & Universities

FIU-CHAPMAN GRADUATE SCHOOL OF BUSINESS Florida's leader in international business education

Anyone interested in assuming a leadership position or in becoming a successful entrepreneur in today's global marketplace should look no further than to the Chapman Graduate School of Business at Florida International University (FIU) to pave the way.

Florida's leader in international business education, the Chapman Graduate School is among the nation's top 25 business schools in this field, as cited most recently in *U.S. News & World Reports'* listing of *America's Best Graduate Schools* (2005). In addition, its full-time International MBA program is among the best in the United States, according to *BusinessWeek* (Oct. 18, 2004), and among the top 25 business schools in public universities.

"This is a very elite group, representing about 15 percent of all AACSB International-accredited institutions and less than 10 percent of all graduate-degree granting business schools in the U.S.," said Chapman Graduate School Dean José de la Torre.

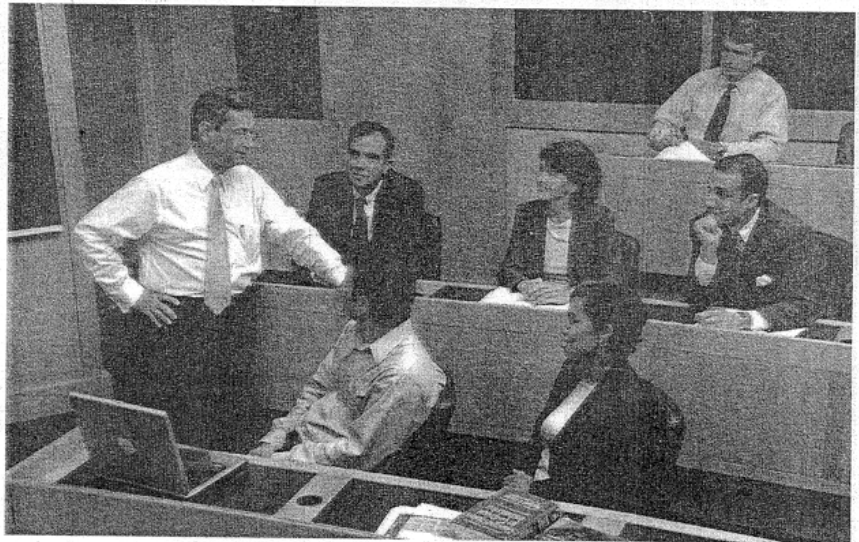
Headquartered in FIU's University Park campus, the Chapman Graduate School offers masters programs in both Miami-Dade and Broward counties. Not only are the programs conveniently located, they are offered at times designed to meet the preferences and schedules of both full-time students and busy, working professionals.

Besides its International MBA program, it offers an Evening MBA and a weekend, 18-month Executive MBA. For those seeking a specialized masters degree, it boasts a Saturday Master of Accounting, a Saturday Executive Master of Science in Taxation (with no classes during tax season), a Master of International Business with full- and part-time options, a Friday evening/Saturday Master of Science in Finance, a Saturday Master of Science in Management, Information Systems, and a Saturday Master of Science in Management—Human Resource Management. For those seeking an advanced degree, it offers a Ph.D. program with specializations in accounting, finance, management and international business, decision science and information systems, and marketing.

Across all programs, the curricular emphasis is on exposing students to emerging business trends and best practices around the world so that they graduate prepared to manage and succeed in global businesses anywhere.

"In addition to our focus on international business, we have permeated our courses with entrepreneurship—an engine for economic growth in South Florida and beyond," de la Torre said. "We also strengthen our students' proficiency in using information technology strategically."

Through its integrated approach to graduate



The school's integrated approach to graduate business education enables students to acquire skills in a variety of useful areas.

business education, Chapman endows its students with powerful skills in analysis, goal-setting, negotiation, problem-solving, teamwork, decision-making, persuasion and leadership.

Coursework emphasizes the pragmatic as much as the theoretical, and its superb faculty hail from around the globe, renowned scholars in their fields. Moreover, the programs incorporate the international business community's leaders in the classroom as well as in networking activities outside.

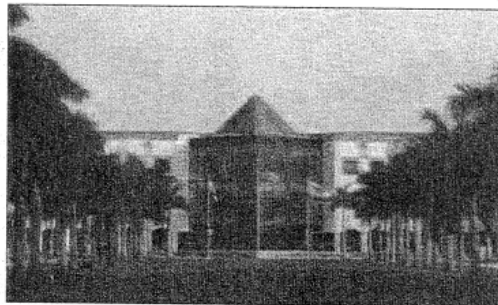
Students in the Chapman School reflect the diversity of South Florida as well as a strong international contingent. This diversity is as much in industry backgrounds and business func-

tions as it is demographic so that, working in teams, students gain multiple perspectives of business problems/solutions during their discussions and collaboration on projects.

"In my program, we represented 22 different countries, and going through it as a group really allowed us to get to know each other and our various cultures," said International MBA graduate (2004) Shawn Flynn.

The Chapman School's Career Management Services office partners with its students to empower them as they develop and implement their personal career plans. It's not surprising that top global companies such as Accenture, Bank of America,

Caterpillar, Citibank International, Del Monte, Disney, Johnson & Johnson, Merrill Lynch and Company, Inc., Pfizer, UPS International and many others are eager to hire its graduates.



The Chapman Graduate School is headquartered in FIU's University Park campus. (Photos/Florida International University)

Across all programs, the curricular emphasis is on exposing students to emerging business trends and best practices around the world so that they graduate prepared to manage and succeed in global businesses anywhere