

# Retired professionals, FIU entrepreneurship center team up

By LAUREN REDDING

Florida International University students, alumni and local residents will soon have the chance to learn business tips directly from professionals, thanks to a new partnership between FIU and SCORE Miami Dade.

FIU's Pino Global Entrepreneurship Center joined forces with the local chapter of SCORE — a national organization of business retired professionals — in May and began developing programs to help local individuals start or grow businesses. Several events are now planned for the Entrepreneurship Empowerment Series, which runs from Sept. 12 to Nov. 28.

SCORE is doing more than just the workshops, however. In addition to the one-on-one mentoring, it will provide ac-



**Karyne Bury seeks small groups.**

cess to capital through its strong relationships with local banks, help FIU students secure internships and jobs with SCORE professionals and work with FIU to write grants for joint venture programs.

But SCORE is benefitting just as much as FIU, said local chapter chair Marjorie Weber — the partnership is helping the chap-

ter grow its 80-member base.

"It's helping us reach more of our client base," Ms. Weber said. "We are volunteers, all of us. We do not do this for the bottom line. Most people just want to share their skill sets."

The workshops, scheduled for Sept. 12 and 19, Oct. 10 and 24, and Nov. 14 and 28, are to discuss topics ranging from funding a growing business to understanding cash flow and developing a website.

Karyne Bury, Pino Global Entrepreneurship Center's marketing and events manager, said she expects about 30 attendees per session. Registration is \$50.

"We don't want to make the sessions too large," she said. "We want to have an intimate group where people really feel like they're being consulted."

Jerry Haar, associate dean and director of the Pino Center, said



**Jerry Haar finds strong synergy.**

bringing the two business giants together was a no-brainer.

"Since what they do also falls within the mission of the Pino Entrepreneurship Center, we thought very clearly that there may be some synergies there," he said. "It's truly a strategic alliance that provides benefits to both parties."

Dr. Haar said it was also a

platform for the center to expand its community outreach efforts.

"This was our way to really get engaged with the community," he said, noting the center already offered webinars and seminars. "We really wanted to reach out and we thought that SCORE, with its quality network, would really be great."

Ms. Weber said the only challenge so far has been finding a location that's accessible to SCORE's wide-reaching client base, but she's confident the partnership will help jumpstart the local economy by giving business-hopefuls the skills needed to succeed.

"So many people have a product that's good, but if they don't know how to sell it properly, they will fail," she said. "I think we have a good shot at making a real difference."

## PEOPLE

### FIU Medicine adds assistant dean

The Florida International University Herbert Wertheim College of Medicine has named **Eneida Roldan** assistant dean for student affairs.

Dr. Roldan is the immediate past president and chief executive officer of the Public Health Trust and Jackson Health System, where she also served as interim president and chief operating officer.

Since 2009, she has been an associate professor and the director for professional development for the Foundations of Healthcare course at the college.

She holds a master's degree in public health from the University of South Florida, an MBA from the University of Tennessee and an MD from Ross University. She completed her residency in anatomic and clinical pathology at the University of Miami.

### Miami chamber promotes executives

The Greater Miami Chamber of Commerce has promoted **Diana Guerrero** to chief financial officer and **Cornelia Pereira** to executive vice president.

Ms. Guerrero had been controller at the chamber for the past two years. Prior to joining the chamber, she spent more than nine years as manager in transaction advisory services with Ernst & Young. She holds a bachelor's degree in accounting and a master's degree in accounting from Florida International University.

Ms. Pereira was previously a public relations executive for the National Foundation for Advancement in the Arts, a managing editor and journalist for Texas news outlets and a business development executive for Christian Dior and Clarins. She holds a bachelor's degree in journalism from the University of Florida.

### Goldstein founds own law firm

Goldstein Environmental Law Firm has been founded by **Michael R. Goldstein**.

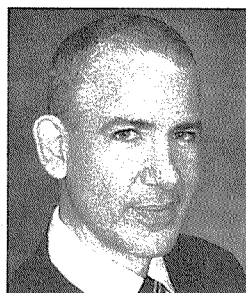
Mr. Goldstein was previously a shareholder with Akerman



**Eneida Roldan**



**Cornelia Pereira**



**Michael Goldstein**



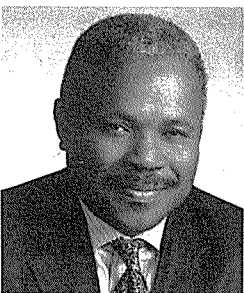
**Dean Ziff**



**Carmen Arce**



**Alan G. Randolph**



**Victor Kendall**



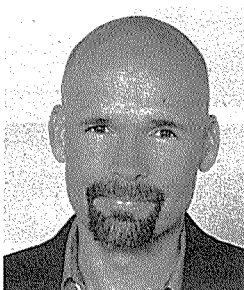
**Joshua D. Lenchus**



**Richard Bamonte**



**Janette Driggers**



**Mauricio J. Barba**



**Amelia K. Balonek**

mental lawyer for the City of Miami in its negotiations with the Florida Marlins for cleanup of the Orange Bowl and redevelopment as Marlins Stadium.

The firm focuses on business and property transactions, Brownfields redevelopment, cleanup of contaminated sites, and regulatory permitting and compliance. Mr. Goldstein holds a bachelor's degree from Brown University and a JD from the University of Miami.

### Contract Room names in advising

**Ziff** advisory board member.

Mr. Ziff was previously CEO of Sunglass Hut. He holds a bachelor's degree from Brown University and a JD from the University of Miami.

### Florida Bar names committee chair

The Florida Bar has named **Carmen Arce** chair of the Immigration and Nationality Law Board Certification committee.

Ms. Arce is managing partner of Arce Immigration Law. She has practiced 10 years in the Miami area and became board

a bachelor's degree in Spanish and a JD from Texas Tech University.

### SunTrust Bank names senior VP

SunTrust Bank has named **Alan G. Randolph** senior vice president and wealthy client advisor in Bal Harbour.

Mr. Randolph was previously a private wealth manager with City National Bank. He holds a bachelor's degree in finance from the University of Tampa.

### Friends of WLRN names president

Friends of WLRN nonprofit named **Victor Kendall** president and chief executive officer.

Mr. Kendall entered public media in 2003 as director of philanthropy and major gifts at KUHF Houston Public Radio, and later became vice president of KERA/KXT North Texas Public Broadcasting System. Previously, he was CEO for the Texas Institute for Arts in Education and as development director for Cynthia Woods Mitchell Pavilion. He holds a bachelor's degree in arts and music from Dickinson College and a master's degree from the University of Washington.

### Jackson Health names staff president

Jackson Health System has named **Joshua D. Lenchus** president of medical staff.

Dr. Lenchus is a physician and osteopath. He is also an associate professor of clinical medicine in the division of hospital medicine at the University of Miami Miller School of Medicine. He holds an MD from Nova Southeastern University.

### CBRE adds veteran executives

CBRE has named **Richard Bamonte** first vice president and **Janette Driggers** senior associate.

Mr. Bamonte was previously leasing agent for the Doral Cor-

### To Submit Information

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Value Add Fund. He holds a bachelor's degree in business administration from the University of Florida.

Ms. Driggers was previously leasing agent for the Airport Corporate Center on behalf of Hines REIT. She was also previously with Cushman & Wakefield's corporate occupier and investor services group. She holds a bachelor's degree in education from Florida International University.

### ONE Sotheby names associate

ONE Sotheby's International Realty has named **Mauricio J. Barba** broker associate and estate agent.

Mr. Barba was previously a broker associate for Coldwell Banker. He holds a bachelor's degree in psychology from Florida International University.

### Finance Forum adds to board

The Miami Finance Forum has added **Amelia K. Balonek** to its board of directors.

Ms. Balonek is a private wealth advisor with Goldman Sachs. She holds a bachelor's degree from the University of Pennsylvania and an MBA from the London Business School.

### First American Title names state counsel

First American Title Insurance Company has named **Leonard F. Prescott** state counsel and vice president of the underwriting department in Florida.

Mr. Prescott holds a bachelor's degree from the University of New Hampshire and a JD from Georgetown Univer-