This program will provide an opportunity for faculty to interact in a small group setting with noted experts experienced in helping faculty incorporate ethical issues into their teaching. Participants will actively discuss actual case studies, and at the end of the week will make their own presentations on an aspect of international business ethics of their choosing.

PROGRAM OVERVIEW

Making sure that business students understand the ethical issues involved in international business is an important responsibility of any business curriculum. This workshop, designed for faculty teaching undergraduate or graduate business courses, will explore both conceptual and practical aspects of international business ethics, such as:

- Why do good companies act unethically?
- How can firms anticipate the potential ethical consequences of taking business to an international market?
- How should companies deal with bribery situations?
- To what degree is intellectual property protected abroad?
- How can firms structure ethics programs that reflect U.S. federal requisites?

Other topics to be covered will include Internet issues and international property rights, ethics and the law, pedagogical approaches, ethical relativism, codes, and basic norms.

PROGRAM OBJECTIVES DESIGNED...

- To help faculty members develop an international business ethics component in any functional area (i.e., finance, information technology, marketing, human resources) of business;
- To familiarize faculty with current teaching issues and research opportunities in international business ethics;
- To identify available resources for course development – textbooks, websites, readings, cases, and videos.

PARTICIPATING FACULTY WILL...

- Practice techniques in small group discussions of cases and issues;
- Develop curricula and pedagogy tailored to individual interests;
- Gain confidence dealing with ethical issues;
- Learn techniques of moral argumentation;
- Learn and practice successful pedagogical techniques for incorporating ethical issues into business curricula.

PAST PARTICIPANTS SAID...

- “The workshop delivered everything it promised.”
- “I would recommend it to anyone. Training in ethical education is too important not to include all members of the faculty.”
- “This program enhanced my perspectives, gave me a framework to think about ethical issues, and highlighted many relevant, practical teaching methods.”
- “Great Program! This KU-CIBER seminar program is far superior, it has given me a valuable foundation in moral analysis. I am eager to introduce what I have learned into my international business classes.”
- “This program is a great overview of ethics in general, and IB ethics in particular.”

PROGRAM OUTLINE

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, May 22</td>
<td>1:30 – 5:00 p.m.</td>
<td>Overview and plan for the week: Ethical relativism, codes, and basic norms</td>
</tr>
<tr>
<td>Tuesday, May 23</td>
<td>8:30 a.m. – Noon</td>
<td>Ethics and law: Utilitarianism</td>
</tr>
<tr>
<td></td>
<td>1:30 – 5:00 p.m.</td>
<td>Human rights, justice, duty</td>
</tr>
<tr>
<td>Wed., May 24</td>
<td>8:30 a.m. – Noon</td>
<td>Teaching IB ethics – cases, exercises: Pedagogical approaches</td>
</tr>
<tr>
<td></td>
<td>1:30 – 5:00 p.m.</td>
<td>Issues in international business ethics</td>
</tr>
<tr>
<td>Thursday, May 25</td>
<td>8:20 a.m. – Noon</td>
<td>Solving ethics cases</td>
</tr>
<tr>
<td></td>
<td>1:30 – 5:00 p.m.</td>
<td>Moral capitalism and human rights in China and Vietnam</td>
</tr>
<tr>
<td>Friday, May 26</td>
<td>8:30 a.m. – Noon</td>
<td>Participant presentations</td>
</tr>
<tr>
<td></td>
<td>1:00 – 3:00 p.m.</td>
<td>Presentations and summary</td>
</tr>
</tbody>
</table>

Sponsored by: University of Kansas, Center for International Business Education and Research
International Center for Ethics in Business, University of Kansas
Chien Thang Bi Bo Lo was instrumental in founding its Center for Ethics and Values. Innsbruck (Austria). He was associate dean at Georgia Tech and the University of Florida, and the University of Technology. The University of Florida, and the University of California. He is the author of Business Ethics (1999), now in its sixth edition, Competing with Integrity in International Business (1993), and The Ethics of Information Technology and Business (2003). He is past president of the International Society for Business, Economics, and Ethics, and a consultant for such companies as Motorola, Hallmark Cards, Koch Industries, and General Motors.

Douglas R. May is Professor of Management in the International Center for Ethics in Business at the University of Kansas. He recently joined KU after serving as Director of the Program in Business, Ethics, and Society at the University of Nebraska-Lincoln. His research interests include the role of moral intensity, moral emotions, and cultural differences in ethical decision-making in environmental, job, and information systems contexts. His research with Brenda Flannery on environmental ethical decision-making won the 1999 Academy of Management ONE Division’s Best Paper Award. May’s articles have appeared in such journals as the Academy of Management Journal, Journal of Applied Psychology, Personnel Psychology, Business and Society, and the Journal of Business Ethics.

Joseph Reitz joined the University of Kansas School of Business faculty in 1988 and, with Richard DeGeorge, founded the International Center for Ethics in Business in 1991. Reitz has been on the faculties of Indiana University, the Georgia Institute of Technology, the University of Florida, and the University of Innsbruck (Austria). He was associate dean at Georgia Tech and was instrumental in founding its Center for Ethics and Values. Reitz has a B.S. from the University of Kansas, an M.B.A. from Indiana University, and a Ph.D. from the Massachusetts Institute of Technology. He is the author of five books and numerous articles on management, ethics, and human behavior in organizations.

Stephen B. Young, Global Executive Director of the Caux Round Table, is a lawyer and writer. He has served as Dean of the Hamline University School of Law and as an Assistant Dean at the Harvard Law School. He has taught law and Vietnamese history. Young writes monthly for the web magazine Fifthcolumnmag.com. He has written Moral Capitalism, the Tradition of Human Rights in China and Vietnam, and Cuoc Chien Thang Bi Bo Lo (Nguyen Van Hung, Translator). He has published law review articles on ethics, jurisprudence, the law of negligence, fiduciary theory, the status of refugees, Chinese moral and political theory, Vietnamese history, the cultures and politics of Thailand and Vietnam. He has written articles for the Wall Street Journal, the Washington Post and the New York Times.

### PROGRAM SPONSORS

**University of Kansas, Center for International Business Education and Research**

International Center for Ethics in Business, University of Kansas

### WORKSHOP SITE

The workshop will take place at the University of Kansas Adams Alumni Center, 1266 Oread Avenue. Transportation from the hotel to the Alumni Center will be provided. Called the “City of the Arts,” Lawrence is a diverse and multi-faceted city that offers a rich and fascinating history, and a wide range of unique cultural and recreational experiences. The Marriott Spring Hill Suites is two blocks from the downtown area, one of the few thriving “Main Streets,” in the U.S., that blends the preserved and the evolved, the cosmopolitan and the local.

### WORKSHOP FEE

- The program fee is $1150 per person. This fee includes instruction, materials, and lunches. Scholarships may be available to eligible faculty on a first-come basis.
- A block of rooms has been reserved for “CIBER Conference” at the Marriott Spring Hill Suites, 1 Riverfront Plaza, Tel. 785-841-2700, at $77.00 per night, plus tax. Participants should make their own reservations by April 24. Continental breakfast is included with the cost of lodging.
- Participants arriving by air should fly to the Kansas City international airport. Car rental is available at the airport or shuttle transportation to Lawrence through Midwest Transportation, 1-888-467-3729.

### REGISTRATION FORM

*Registration Deadline: March 17, 2006*

**SPACE IS LIMITED TO 20 PARTICIPANTS. REGISTER EARLY TO ASSURE YOUR SPACE.**

**FAX:** KU CIBER 785/864-3768

**EMAIL:** CIBER@KU.edu

**MAIL:** KU CIBER

1300 Sunnyside Avenue

207 Summerfield Hall

Lawrence, KS 66045

| Name ____________________________ |
| Institution ______________________ |
| Title/specialization ______________ |
| Address __________________________ |
| City _____________________________ |
| State __________ Zip ______________ |
| Daytime Phone ____________________ |
| Email ___________________________ |