Faculty Kudos

- **Dean Joyce Elam** has been invited to sit on the Board of the Technology Forum of South Florida.

- **Constance Bates** (Management & IB) has been appointed by Dean Elam as one of the College’s two Barsky-Greenstein Professors. Established in 1998, the Professorship is intended to foster and expand the use of the case study method in graduate business education.

- **Ken Murphy** (DSIS) has received a SAP Alliance Grant Award. He will travel to Newtown Square, Pennsylvania to receive the award at a black tie gala on October 4, 2001. The grant is awarded to recognize innovative and creative curricula integration using software donated by SAP.

- **Irma Becerra-Fernandez** (DSIS) has developed an innovative expertise-locator system for NASA. The program, called "Expert Seeker," uses new and existing data sources to design personnel profiles that would best fit a particular project, thereby enabling NASA to locate specialists for impending projects.

- In September, **Simon Pak and John Zdanowicz** (Finance) were invited by the Los Angeles Joint Drug Intelligence Group (LAJDIG) to present their research on U.S. trade and money laundering. The LAJDIG is a federal government umbrella organization, which includes: High Intensity Drug Traffic Area (HIDTA), High Intensity Financial Crimes Area (HIFCA), Maritime Intelligence Group, U.S. Customs, the Internal Revenue Service, and the Federal Bureau of Investigation.

- The State of Florida’s Public Employees Relations Commission has reappointed **Karl O. Magnusen** (Management & IB) as a Special Master for impasse resolution in public sector collective bargaining. By law (State Statute 447), only 40 individuals may be certified as experts in this area and the appointment carries with it subpoena power. Professor Magnusen has been a Special Master since 1977 and his current appointment runs until June 2003.

- **Clifford Perry**, on behalf of the CBA, held a workshop for WLRN's management team. The four-hour workshop, which focused on strategic planning, featured team projects and lectures to help them establish a mission statement, a company vision, and goals for the future.
CBA in the News

"Ejecutivos Latinos en la FIU hacen su Maestría", El Nuevo Herald, August 23, 2001

"FIU to name school for Chapman", Miami Today, September 20, 2001

"Companies, schools revive lost art of mentoring", The Herald, September 24, 2001

To view these articles, and to see more of "CBA in the News", please visit www.fiu.edu/~cba/news.htm.

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WELCOME ... Say hello to our new faculty & staff!
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- Kenneth Setzer - Administrative Service Coordinator, Marketing, Communication & Publications/Dean's Office
- Lili Sasso - Program Assistant, Finance Department
- John LaRochelle - Marketing Coordinator, International MBA
- Elise Rodriguez - Program Assistant, International MBA
- Eduardo Angulo - Assistant Director, Master in International Business and Graduate Management Program

If we forgot your name and you've joined the College since the end of August of 2001, we apologize. Please let us know...email us at reillyj@fiu.edu.

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Extra! Extra!
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A recent study, based on student satisfaction surveys from 55 Executive MBA programs and conducted by the Executive MBA Council/FGI Research, showed the percentages of respondents who ranked their programs at the top, (i.e., 8-10 score, where 10=highest). The College’s Executive MBA (EMBA) program had higher percentages of students ranking the program in that top range for overall program performance and for overall program value than did all programs combined. Our EMBA program was rated higher than all programs in all the categories related to teaching methods and administration and higher than all programs in 5 out of 7 categories measuring faculty (including teaching effectiveness); in 5 out of 8 categories related to curriculum; and in 6 of 8 categories—including IT-related to functional disciplines.
America Economia, a premier Pan-regional business journal published by Dow Jones, ranked the College of Business Administration at FIU 43rd out of 50 in its list of business schools from around the world for Latin American business students. For more details, see www.fiu.edu/~cba/pdf/amereco.pdf.

Are you a soul man (or woman)? If so, we need you! This year, the CBA faculty and staff will perform as the "Business Blues Brothers & Sisters" for the Black Employee Association (BEA) Holiday Party on December 6th. If you like to karaoke or lip sync, sign up! Help us make this event fun and memorable for the children who attend. To participate, contact Monique Catoggio (catoggio@fiu.edu) or Donald Roomes (roomesd@fiu.edu).

The College of Business Administration recognized its faculty's achievements in teaching, research, and service on Friday, September 21 at a special luncheon and ceremony hosted by Dean Elam. Recipients of the awards each received $1000. Congratulations to each of them!

For a complete list of this year's winners, please visit www.fiu.edu/~cba/facaward.htm.

A big "thank you" goes out to all of the faculty who are volunteering as Faculty Advisors to Net-Biz Challenge Teams. This year’s advisors include C. Delano Gray, Myron Lubell, Ken Murphy, Jose Noguera, Tei-Wei Wang, Bill Welch, Krishnan Dandapani, Nelson Gayton, Laura Kozloski, Jan Luytjes, Tim Dugan, and Jonathan Goodrich.

These volunteers are generously donating their time to help student teams prepare their business plans that will be submitted for consideration in the CBA Net-Biz Challenge 2002—An International Business Plan Competition in partnership with the Miami Internet Alliance. For more information on the competition, visit www.fiu.edu/~netbiz.
Faculty Senate Elections

Congratulations to those faculty members elected to serve on the Faculty Senate. These members will serve a two-year term.

- Joel Barber
- Shahid Hamid
- Jim Keys
- Karl Mangusen
- Rosalie Hallbauer
- William W. Welch
- Alternate: C. Delano Gray

Robert Bear and Krishnan Dandapani will continue to serve their terms in the University Senate.

Additional congratulations go out to the following people, who were elected to various committees.

- Library Committee - Joel Barber and Steve Zanakis
- University Sabbatical Committee - Rosalie Hallbauer
- University Undergraduate Council - Rosalie Hallbauer
- Faculty Development Committee - Tommy Mandakovic, Rolf Auster, Ali Parhizgari, Debra Cohen, and Robert Hogner
- University Research Council - C. Delano Gray

FIU Convocation Awards

The FIU Convocation Awards will be held on October 5, 2001, to recognize outstanding professors for the year 2000 - 2001.

CBA winners of these prestigious FIU awards are:

- for teaching, John Wrieden and Ali Parhizgari
- for research, Krishnan Dandapani and Irma Becerra-Fernandez

Congratulations to all the winners!

Heads Up!

Sept 29: “Making Strides Against Breast Cancer Walk”— For meeting time and location or to join in, please visit www.fiu.edu/cba/walk.htm.

Oct 5: Net-Biz Application Submission Deadline. For more information visit www.fiu.edu/~netbiz.
**Oct 12:** Rescheduled: Dean's Coffee Club, Finance Department

**Oct 12:** Rescheduled: Mort Dittenhoffer's Retirement Party

**Oct 18:** Board of Trustees’ Breakfast Roundtable

For more details and other events, visit the October CBA calendar at http://cba.fiu.edu(dirtec/calendar/calendar.htm.

**Did you know...**

...that CBA Alumnus Gus Vidaurreta and his partner, Tom Richardson, recently wrote a book called *Business is a Contact Sport* (Macmillan Publishing USA, 2001) Some business schools currently considering incorporating the authors' concept of "Relationship Asset Management" (RAM) into their strategic planning curriculum. For more information, visit www.ramstrategy.com.

**FYI...Here are some recent happenings in the CBA.**

- The Executive MBA (EMBA) program has expanded to include a new cohort, starting in January 2002, which will meet at The Pines Center, Broward Community College Campus, Sheridan Street (west of I-75) in Pembroke Pines.

- Fifty students from the Executive Master of Science in Taxation (EMST) program graduated on Saturday, September 15, 2001. More than 300 students, guests, and faculty attended. Since the inception of this program, 94% of the students who attended have graduated. The EMST is a unique, Saturday-only, masters program that shuts down temporarily every year during the busy season for tax professionals.

- Increasing global recognition of our College and its faculty for our international business programs and notwithstanding new admissions restrictions and a 40% increase in tuition, 44 students from 26 countries registered for the Master of International Business (MIB) cohort this Fall.

- As of the end of September, the Net-Biz Challenge’s in-kind sponsors include Gold & Rizvi, P.A.; Punto.com; Carnival Cruise Lines; Ernst and Young; and Greenberg and Traurig, LLP.

- Many members of the International MBA (IMBA) International Business Advisory Board are now mentoring IMBA students. More than 50 companies are participating in this worthwhile program. To view a list of participating mentors, visit http://www.fiu.edu/~imba.
• The **Undergraduate Student Services** website (http://cba.fiu.edu/studentsvcs) is now up and running. Very soon, the site will feature an "interactive advising" function that will allow students to get advised online instead of having to come in person and wait in long lines. Stay tuned...

• The **CBA Recruiters Reception** was held on Sunday, September 21, 2001. The program directors and department chairs who attended said they felt it was quite successful. Companies that attended include GE Medical Systems, GE Financial Assurance, CIA, Johnson & Johnson, Newell Rubbermaid, Dept. of Treasury, Deutsche Financial Services, Allstate, and MetLife.

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**E-CBA This Month**: Our mission is to bring CBA employees timely and useful information about the College of Business Administration—its purpose, direction, and activities—so that they can be aware, understand, and explain it to others.

**E-CBA This Month** is a publication of the Marketing, Communications and Publications Department, Dean's Office, College of Business Administration at FIU.

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News Editor & Creative Director: Jill Reilly

Have you got news you'd like to see in the November edition of **E-CBA This Month**? Please email us at gallions@fiu.edu or reillyj@fiu.edu to send it our way.

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