Faculty Kudos

- **Richard Hodgetts** was voted Outstanding Professor by the Jamaica EMBA students. He also was selected as a leading scholar in Ball State’s George and Frances Ball 21st Century Leadership Scholar program. Hodgetts will give a series of talks to faculty and students at Ball State this month.

- **Arun Prakash** was given the prestigious Council of 100 Outstanding Faculty Award at the FIU Fall Faculty Convocation on October 5, 2001.

- **Peter Dickson** was elected Chair of the American Marketing Association’s (AMA) Marketing Strategy Special Interest Group. He chaired the session of this group of academics from leading universities at the August, 2000, national conference of the AMA.

- **Andrew McCosh** was elected Chair of the International Federation of Information Processing. One of his key activities will be the development of the “International Conference on Decision Making and Decision Support in the Internet Age,” to be held in Ireland in 2002.

- **Mary Ann Von Glinow** and **Kuldeep Kumar** have been awarded a National Science Foundation grant to study globally-distributed work teams. This follows on the heels of their immensely successful conference on "Virtual and Globally-Distributed Work," held earlier this year in the Florida Keys.

CBA in the News

"Honey-Money Link Studied: Export trade may help hide terrorists' cash," *South Florida Sun Sentinel*, October 20, 2001

"FIU Naming Graduate Business School for Alvah Chapman,” *Miami Herald*, October 18, 2001

To view these articles and to see more of "CBA in the News," please visit [www.fiu.edu/~cba/news.htm](http://www.fiu.edu/~cba/news.htm)
WELCOME ... Say hello to our new faculty & staff!

To the best of our knowledge, no new employees have come on board this month. If we forgot to mention your name in last month’s *E-CBA This Month* and you’ve joined the College since the end of September, 2001, we apologize. Please let us know...email us at reillyj@fiu.edu.

Extra! Extra!

*It's free. It's reliable. It's FIU e-mail and you have it. So why aren't you using it?*

The CBA is kicking off a new campaign to get students to use their FIU e-mail addresses. Faculty, we need your help! It is essential that students use their FIU addresses so that the College can send them important reminders, surveys, and other information throughout the year. Please encourage your classes to use their FIU e-mail addresses regularly. To sign up, students should visit [http://webmail.fiu.edu](http://webmail.fiu.edu).

A Message from the Dean

Four years ago, when I became Dean, the President gave me two major goals:

(1) to secure reaffirmation of the college’s accreditation and
(2) to build a graduate school of business.

The first goal was accomplished with the announcement reaffirming our college’s accreditation last April.

The accomplishment of the second goal required the development of a comprehensive set of graduate programs, including a full-time MBA program. Over the last four years, the faculty has launched seven new programs for the following markets:

Full-time:
- International MBA
- Master of International Business (MIB)

Executive:
- Global Executive MBA
- EMBA Pembroke Pines (to start January 2002)
Working Professional:
  - MS-MIS
  - MSF Fast Track
  - MIB – Evening (to start January, 2002)

In keeping with our international focus, we also have “exported” several of our degree programs abroad. We offered our Master of International Business in Germany and currently are running one in Cochabamba, Bolivia. Our third class of students is in our EMBA Jamaica program.

In short, we now offer four MBA programs and a host of other master’s level programs geared towards specific disciplines—like management information systems and finance—and towards different markets. Our graduate FTEs have risen accordingly—by 65% from 1997 to 2000.

In recognition of the development of our graduate programs, the Florida State Board of Education voted last July to create the Alvah H. Chapman, Jr. Graduate School of Business in honor of the former Knight Ridder CEO who has contributed to FIU for so many years in so many ways. Chapman has been perhaps South Florida’s most influential business and civic leader over the past 30 years—responsible in many ways for Miami’s emergence as an international business center.

On November 1, 2001, the FIU Graduate School of Business will be named officially the Alvah H. Chapman, Jr. Graduate School of Business (Chapman School) at a gala dinner attended by 500 leading South Florida community and business leaders along with Governor Bush. This event will kick off a $10M fund-raising campaign to construct a $30M facility to house the Chapman Graduate School of Business. We currently have $16M in state-provided funding for this building.

The establishment of the Chapman Graduate School of Business is the next logical phase in the evolution of the College’s growth in the area of graduate business education. All graduate and executive education programs will be housed within the Chapman School. Professors in these programs will be drawn from the faculty of the College of Business Administration, who will continue to be members of departments within the College.

Joining the CBA to head up the Chapman School will be Dr. Jose de la Torre, a proven leader in international business education from UCLA’s The Anderson School of Business. Dr. de la Torre will join the faculty on July 1, 2002. Dr. de la Torre brings more than thirty years of professional experience to his new post, with a solid background in management, organization design, and strategic planning. Before joining the faculty at UCLA, Dr. de la Torre served for 13 years on the faculty at INSEAD, Georgia State University, and Harvard Business School.
Dr. de la Torre’s primary responsibility will be to ensure the quality and growth of our graduate degree and executive education programs both here in Miami and abroad. Dr. de la Torre will assume the title of Associate Dean, College of Business Administration, and Dean, Chapman Graduate School of Business. I will assume the new title of Executive Dean of the College of Business Administration and will continue to have overall responsibility for all activities – undergraduate, graduate, executive education, technology—and all faculty within the College. Dr. de la Torre, as well as other Associate and Assistant Deans, Department Chairs, and Center Directors will report directly to me. Graduate Program Directors will report to Dr. de la Torre. Dr. de la Torre will be here at the business school the week of October 29th and looks forward to meeting and talking with you about the exciting future that lies ahead for the Chapman Graduate School of Business.

For more information, please see the press releases for the Chapman Graduate School and Jose de la Torre located under “College News” on the CBA homepage.

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Forgione speaks to the Board of Trustees
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At the Board of Trustees Breakfast Roundtable, held at the Miami City Club on October 18, Dr. Dana Forgione, the new Director of the School of Accounting, spoke to business leaders, alumni, and fellow faculty about the future of the School. Business leaders in attendance included those from PricewaterhouseCoopers, Grant Thornton, SunTrust Bank, Lowell Homes, Inc., Arthur Andersen, and Ryder Systems, Inc. These businesses have a vested interest in the future of the CBA's School of Accounting since they frequently hire its graduates.

Forgione said that many b-schools around the nation are struggling to attract accounting information systems (AIS) faculty and to increase the diversity of their students and faculty – two areas in which our college has a competitive advantage. He said he believes we can develop a strong AIS-focused doctoral program.

He spoke of re-invigorating the School with new programs aimed at "taking the blinders off" of students who perhaps think that their only option is to get a CPA and work for a "Big 5" firm. He wants to develop his students into employees who are not merely "bean-counters,” but who also have a broad business and global perspective.

By showing students some non-traditional accounting careers to which other professional certifications can lead, Forgione hopes to expand the range of options students see and appeal to those who would not normally consider
accounting. These options would include healthcare accounting (Forgione's background), hospitality accounting, and fraud examination.

At the same time, Forgione is quick to recognize that the fundamentals of accounting and graduating students who excel on the CPA exam are vital. Forgione assured all present that the future of the School of Accounting is in good hands and that the current budget crisis will not hinder its progress.

One way the School plans to circumvent budget shortfalls is to raise admission standards to curb student growth and to maintain reasonable student-teacher ratios. Another way is to call on business leaders to invest in the School by giving support—whether it be through financial contributions like endowments, through internship programs, or through curriculum guidance.

Heads Up!

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Nov. 8  CBA Alumni Chapter Mixer  Click here to rsvp.

Nov. 9  Dean's Coffee Club - Accounting

Nov. 12 Veteran’s Day Holiday

Nov. 16 Dean's Coffee Club - Marketing

Nov. 19 Symposium on E-Transformation

Nov. 22 - 23 Thanksgiving Holidays

For more details and other events, visit the November CBA calendar at http://cba.fiu.edu/dirtec/calendar/calendar.htm.

Did you know...

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... that 45% of new entrants to the EVEMBA program have their education partially funded by their employer? Almost 30% have their education fully funded by their employer.

Don’t forget to give!

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• Attention faculty and staff! The CBA still needs your help! Please join our group, The CBA Blues Brothers and Sisters. We will be performing with other groups from FIU in a show for underprivileged children at the BEA Christmas Party on December 6, 2001. Dress up, act silly and have fun...the kids will love you for it. Contact Donald Roomes (roomses@fiu.edu) or Monique Catoggio (catoggio@fiu.edu) to volunteer.
• It's time once again for the United Way Campaign. A United Way representative from your department will be calling on you to make a donation. This year's project is the refurbishment of Elizabeth Virick Park. Please give to this worthy cause in any way you can. For more information, visit the FIU United Way Campaign 2002 website at www.fiu.edu/orgs/united.

• The USPS Senate is sponsoring a food drive in conjunction with the Victims Advocacy Center and The Miami Food Bank. This collection will fill the pantries of Miamians who have been adversely affected by the terrorist attacks. Collection boxes will be located on each floor of the Ryder Business Building until December 3rd.

FYI...Here are some recent happenings in the CBA.

• The leaders of our College's student organizations have joined together to form our "Business Student Council." As such, they meet regularly with the Dean and serve as a vital communication link between the rest of the student body and the College's administrators. They provide input into decisions affecting their lives as students and, later, as alumni of the College. They convey student concerns to the Dean and help work towards their resolution. They and their members help tell our story to the business community and beyond. Members of the Business Student Council also serve on key College committees, including the "Strategic Planning Committee" and the "Teaching Incentive Program" committee. To learn more about our student organizations, visit www.fiu.edu/~cba/studentorgs.htm.

• "Why wait in line? Get ON-LINE!" The College's Undergraduate Student Services website now allows students to "chat" over the Internet with an advisor in real-time. Students can get advised online instead of having to wait in long lines to meet in person with advisors on campus. Check it out by visiting their website at http://cba.fiu.edu/studentsvcs/livechat.html.

• The CBA Net-Biz Challenge 2002 has closed its entry-period for this year. Competitors this year include groups from diverse universities and fields, such as FIU-College of Business Administration, FIU-College of Health, Barry University (Miami), Escuela de Postgrado de Administración de Empresas (ESPOL - Bogota), Universidad de los Andes (Bogota), Universidad de la Sabana, Instituto de Desarrollo Empresarial (Ecuador), and Universidad Antonio Nariño (Colombia).

• The very first Fiber Optics Technician classes, led by Gerard and Geraldine Klonarides, were held on October 10th and 11th. All of the students finished the course and are now certified as Fiber Optics Technicians—of which there are only...
20 in the Miami area—by the Fiber Optics Association. The next set of classes is scheduled for November 7-9, 2001.

- This summer, 23 Executive Master of Science in Taxation (EMST) students went to Paris as part of a three-credit-hour course, International Tax II. While in Paris, they met with the law firm of Baker and McKenzie to discuss the unique issues associated with Americans investing in Europe. They also studied the new European Union’s tax system. The trip was optional for students this year, but will be mandatory in the near future.

- For several years now, the CBA and IBM have partnered to offer internships to CBA students in the IBM headquarters in Raleigh, NC. The majority of students are actually hired on at IBM after graduation. This program’s success is due to CBA Alumnus Adalio Sanchez and CBA faculty member Ken Murphy and others in the DSIS department. Sanchez recently held a luncheon for the current group of interns. To view a photo from the luncheon, visit www.fiu.edu/~cba/images/IBMinterns.htm.