

# SOUTH FLORIDA BUSINESS JOURNAL

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DEBORA LIMA, 4



SPECIAL REPORT

# HOW FLORIDA UNIVERSITIES STACK UP

A side-by-side comparison of cost and post-graduation employment

BY CHRISTINE ERICKSON, PAGES 12-13



## PRODUCTS OF THE SYSTEM

Florida public university graduates make an impression on South Florida's business community

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#### EXECUTIVE PROFILE

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EDUCATION

# FLORIDA'S UNIVERSITY SYSTEM BY THE NUMBERS

BY CHRISTINE ERICKSON | CERICKSON@BIZJOURNALS.COM | 813-342-2474 | @TBBJRESEARCH

The State University System of Florida includes 12 universities with a combined enrollment of 347,329 for the Fall 2016 semester. According to the 2014-2015 Accountability Report, the system reported \$11.5 billion in revenue and awarded 84,441 degrees last year.

The universities vary widely in size, from New College of Florida, an 861-student liberal arts college in Sarasota, to the University of Central Florida, which has more than 63,000 students.

The following graphics compare these universities by many factors, including graduation rates, median starting income and cost of a bachelor's degree.

### 2011-15 AVERAGE COST OF A BACHELOR'S DEGREE



### 2015 DEGREES AWARDED

■ Bachelor's ■ Master's ■ Doctorate

**Florida A&M University (FAMU)**  
Tallahassee, Est. 1887



**Florida Atlantic University (FAU)**  
Boca Raton, Est. 1964



**Florida Gulf Coast University (FGCU)**  
Fort Myers, Est. 1997



**Florida International University (FIU)**  
Miami, Est. 1972



**Florida State University (FSU)**  
Tallahassee, Est. 1851



**University of Central Florida (UCF)**  
Orlando, Est. 1963



**University of Florida (UF)**  
Gainesville, Est. 1853



**University of North Florida (UNF)**  
Jacksonville, Est. 1909



**University of South Florida (USF)**  
Tampa, Est. 1956



**University of West Florida (UWF)**  
Pensacola, Est. 1957



Florida Polytechnic University was established in 2012 and has yet to award any degrees. New College of Florida, established in 2001, is a public liberal arts college, and awarded 177 bachelor's degrees in 2015. It began its master's degree program in February 2016.

**MORE INSIDE:** Get to know some South Florida business leaders who received their undergraduate education at Florida's public universities. **PAGES 14-18**

**58%**

Percentage of degrees awarded to women

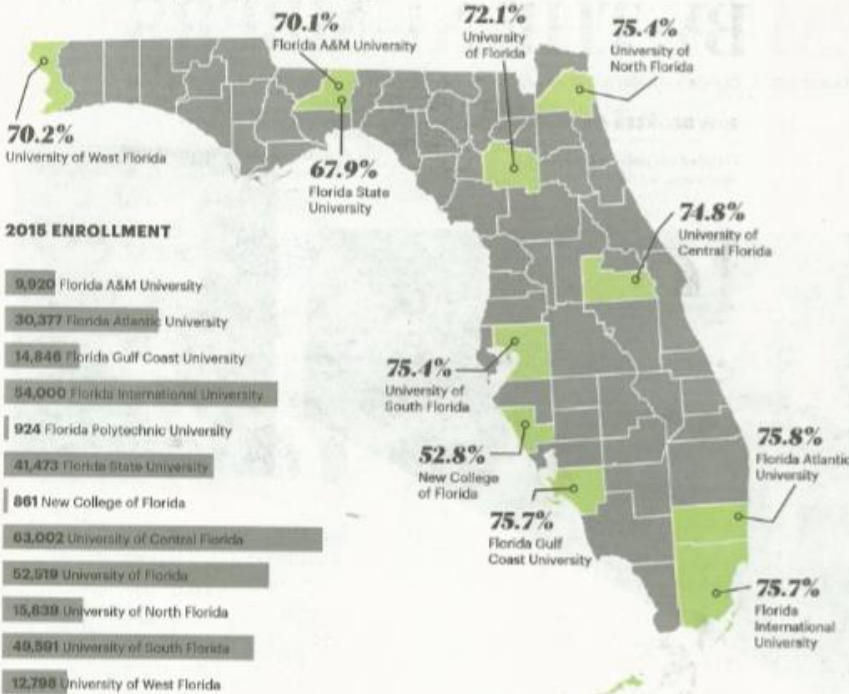
**71%**

6-year graduation rate (system)

## EDUCATION

### EMPLOYED OR CONTINUING EDUCATION

Percent of bachelor's degree graduates employed or continuing education one year after graduation, 2013-2014



### 2015 ENROLLMENT



### WAGES ONE YEAR AFTER GRADUATION, 50TH PERCENTILE



\*Florida Polytechnic University has not had a graduating class as of October 2016

### NATIONAL INSTITUTES OF HEALTH FUNDING

2015 funding 2016 funding



**347,329**

Total enrollment

**61,791**

Bachelor's degrees awarded

**17,803**

Master's degrees awarded

**4,847**

Doctoral degrees awarded



# Public university graduates soar in local business

Each year, the *Business Journal* honors business leaders younger than 40 who have made significant contributions to their companies, industries and communities.

Our 40 Under 40 honorees run some of the region's most prominent businesses, broker big financial deals,

oversee millions of dollars in assets and help keep South Florida's bustling economic engine running.

As part of our Education special report, we decided to check in with a half-dozen recent 40 Under 40 honorees, asking them about their experiences before they made it big in business. The one thing they had in

common: All attended a Florida public university for their undergraduate studies.

Here, you'll read their thoughts on the kind of education they received, their favorite courses, fond memories and interesting anecdotes, and whether they felt prepared for their careers upon graduation.

The following, compiled by reporters Brian Randell, Debora Lima and Nina Lincoff and Emon Reiser, has been edited for clarity and brevity.



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- #2 HR Masters Degree
- #5 Finance Masters Degree
- #6 International Business - Undergraduate
- #13 Worldwide for Online MBA
- #15 International Business - Graduate
- #32 Worldwide for International MBA

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For information on our rankings, events, business degree programs, or if seeking top business talent - visit us online at [Business.FIU.edu](http://Business.FIU.edu) or contact us at 305.348.0148.

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**GIAN CARLO  
ALONSO**

CEO, AMERIKOOLER  
ALUMNUS, FLORIDA  
INTERNATIONAL UNIVERSITY

**What was the best thing about attending FIU?** Building relationships with my fellow students, as well as the staff.

**What was your favorite course?** Business Law.

**Did you switch your major, or stick with your original plan?** I switched majors, like most people. But I always knew I wanted to be a businessman. I studied finance.

**What is your most fond memory or interesting anecdote from your years at FIU?** Always being surprised by a new building or artwork on campus. The campus has grown so much, and it is beautiful!

**Did you get what you expected out of your education?** Absolutely. It's a fantastic school. The team they have there is remarkable.

**How do you think your alma mater prepared you for your career?** Apart from giving me technical knowledge, the relationships I developed and the insights I gained are huge.

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## TOP 10

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- ACCESS & SUCCESS FOR MINORITY AND LOW-INCOME STUDENTS
- STUDENT LEARNING
- CERTIFICATE & DEGREE COMPLETION

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### EDUCATION

#### GAVIN MCKENZIE

OWNER AND CEO,  
MCKENZIE CONSTRUCTION  
ALUMNUS, UNIVERSITY OF FLORIDA



**What was the best thing about attending UF?** Getting exposed to a diverse college campus, with people from so many different places, backgrounds and demographics. It provided a good teaser of real-world experience.

**What was your favorite course?** Environmental science. I've continued to champion the environment and build a business that is heavily focused on sustainability.

**Did you switch your major, or stick with your original plan?** I switched my major during year one, from pre-med to political science and business. I realized that I eventually wanted to have and run my own business, where I could wear many different hats.

**What is your most fond memory or interesting anecdote from your years at UF?** Playing basketball with some of the football team. After playing basketball with my high school buddies almost daily, I was ready to start playing informally at UF. The first night, I ended up in a pick-up game with nine other guys from the football squad, most

of who went on to the NFL. I quickly realized that I was now in a different league of students and athletes. While it was extremely humbling, it was equally exciting to play with those guys, and see what raw athleticism really looked like.

**Did you get what you expected out of your education?** Yes, I expected to get a well-rounded education, which, I believe, is what I received.

**How do you think your alma mater prepared you for your career?** It prepared me well by being able to navigate in a large industry. School actually felt like a small city at the time. Given that I studied within a variety of departments at UF, I was able to acquire a broad range of skill sets that I use daily as a business owner.

#### ILEANA SALORT-HORTA

COO, MORRISON, BROWN, ARGIZ & FARRA LLC  
ALUMNA, FLORIDA INTERNATIONAL UNIVERSITY



**What was the best thing about attending FIU?** That I received a great education without having to leave my hometown.

**What was your favorite course?** Financial accounting.

**Did you switch your major, or stick with your original plan?** When I went to freshman orientation, I wasn't sure if I would major in engineering or accounting. (I know. Very similar fields, right?) I remember that they walked us around campus, and I asked which was the most difficult major. The student guides said accounting was known to be the most difficult major. That's when I made my decision and stuck to it.

**Did you get what you expected out of your education?** I absolutely got what I expected.

**What is your most fond memory or interesting anecdote from your years at FIU?** Being able to work as an advisor at the School of Accounting. I met so many other students, and I really enjoyed helping them with their course selections.

**How do you think your alma mater prepared you for your career?** By providing me with a vast array of courses within the accounting field, and great professors who were passionate about the subject matter, which made learning so much easier.



**T H E L I S T**

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**FLORIDA STATE UNIVERSITIES**

RANKED BY FALL 2016 ENROLLMENT

Business name Website	Address Phone	Enrollment Fall 2016	Bachelor degrees awarded 2015	Masters degrees awarded 2015	Doctoral degrees awarded 2015	Year founded	Dean or administrator
1 University of Central Florida ucf.edu	4000 Central Florida Blvd. Orlando, FL 32816 407-823-2000	63,016	12,629	2,250	423	1963	John Hill, President
2 Florida International University fiu.edu	11200 S.W. 8th St. Miami, FL 33199 305-348-7399	55,100	8,494	3,212	472	1972	Mark Rosenberg, President
3 University of Florida ufl.edu	P.O. Box 114000 Gainesville, FL 32611 352-392-3261	52,519	8,604	3,697	1,915	1853	Kent Fuchs, President
4 University of South Florida (System) usf.edu	4202 E. Fowler Ave. Tampa, FL 33620 813-974-5213	49,591	9,290	3,172	601	1956	Judy Genshaft, President
5 Florida State University fsu.edu	600 W. College Ave. Tallahassee, FL 32306 850-644-6034	41,473	8,421	2,202	817	1851	John Thrasher, President
6 Florida Atlantic University fau.edu	777 Glades Rd. Boca Raton, FL 33431 561-297-3000	30,336	5,473	1,407	168	1961	John Kelly, President
7 University of North Florida unf.edu	1 UNF Dr. Jacksonville, FL 32224 904-620-1000	15,945	3,207	549	49	1969	John Delaney, President
8 Florida Gulf Coast University fgcu.edu	10501 FGCU Blvd. S. Fort Myers, FL 33965 239-590-1065	14,846	2,062	302	37	1997	Wilson Bradshaw, President
9 University of West Florida uwf.edu	11000 University Pkwy. Pensacola, FL 32514 850-474-2000	12,798	1,926	780	12	1967	Judy Bense, President
10 Florida A&M University famu.edu	1601 S. Martin L. King Jr. Blvd. Tallahassee, FL 32307 850-599-3000	9,920	1,508	232	353	1887	Larry Robinson, Interim President
11 Florida Polytechnic University floridapolytechnic.org	4700 Research Way Lakeland, FL 33805-8531 863-583-9050	924	0	0	0	2012	Randy Avent, President
12 New College of Florida ncf.edu	5800 Bay Shore Rd. Sarasota, FL 34243 941-487-5000	861	177	0	0	2001	Donal O'Shea, President

NOTES: NA - not applicable, not available or not approved

**► CLOSER LOOK**

**ABOUT THE LIST**  
Information was obtained from the Florida Department of Education and school representatives through surveys sent by the Tampa Bay, Orlando, South Florida and Jacksonville Business Journals. The List is limited to public universities that are part of the State University System of Florida.

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**WANT TO BE ON THE LIST?**  
If you wish to be surveyed when The List is next updated, or if you wish to be considered for other Lists, email your contact information to Christine Erickson at cerickson@bizjournals.com.

# THE LIST

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## COLLEGES & UNIVERSITIES

RANKED BY 2016 FALL ENROLLMENT

School / Prior (*Not ranked in 2015) / URL	Address Phone	Fall 2016 enrollment	Full-time enrollment	Part-time enrollment	Full-time faculty	Part-time faculty	Top local executive(s)
1 <b>Miami Dade College</b> ① <i>mdc.edu</i>	300 N.E. Second Ave. Miami 33132 305-237-8888	69,096	31,025	38,071	733	1,400	Eduardo Padron
2 <b>Florida International University</b> ② <i>fiu.edu</i>	11200 S.W. Eighth St. Miami 33199 305-348-2000	54,646	32,358	22,288	1,605	884	Kenneth Furton Mark Rosenberg
3 <b>Broward College</b> ③ <i>broward.edu</i>	111 E. Las Olas Blvd. Fort Lauderdale 33303 954-261-7200	47,128	12,462	34,666	451	2,427	J. David Armstrong
4 <b>Palm Beach State College</b> ④ <i>palmbeachstate.edu</i>	4200 Congress Ave. Lake Worth 33461 561-967-7222	31,423	8,440	22,983	330	952	Ava Parker
5 <b>Florida Atlantic University</b> ⑤ <i>fau.edu</i>	777 Glades Road Boca Raton 33431 561-397-3000	22,561	12,298	10,676	997	16	John Kelly
6 <b>Nova Southeastern University</b> ⑥ <i>nova.edu</i>	3301 College Ave. Davie 33314 800-541-6682	18,494	9,532	8,962	845	847	George Hanbury II
7 <b>University of Miami</b> <sup>1</sup> ⑦ <i>miami.edu</i>	P.O. Box 248025 Coral Gables 33124 305-284-2211	16,861	15,441	1,434	NA	NA	Julio Frenk
8 <b>Keiser University</b> ⑧ <i>keiseruniversity.edu</i>	1900 W. Commercial Blvd. Fort Lauderdale 33309 954-776-4476	7,970	5,327	2,743	NA	NA	Arthur Keiser
9 <b>Barry University</b> ⑨ <i>barry.edu/business</i>	11300 N.E. Second Ave. Miami Shores 33161 305-899-3532	5,626	4,011	1,615	362	439	Linda Bevilacqua
10 <b>St. Thomas University</b> ⑩ <i>stu.edu</i>	16401 N.W. 37th Ave. Miami Gardens 33054 305-625-6000	3,663	1,492	2,171	99	344	Irisa Becerra Franklyn Cause
11 <b>Palm Beach Atlantic University</b> ⑪ <i>pba.edu</i>	901 S. Flagler Drive West Palm Beach 33416 561-803-2000	3,585	2,893	692	174	207	William Fleming
12 <b>Florida National University</b> ⑫ <i>fnu.edu</i>	4425 W. Jose Reguero Ave. Hialeah 33012 305-821-3333	3,251	2,571	680	65	58	Maria Reguero
13 <b>Lynn University</b> ⑬ <i>lynn.edu</i>	3601 N. Military Trail Boca Raton 33431 561-237-7000	2,803	1,938	865	111	91	Kevin Ross
14 <b>Everglades University</b> ⑭ <i>evergladesuniversity.edu</i>	 5002 T Rex Ave. Suite 100 Boca Raton 33431 888-772-6077	1,373	1,277	96	80	124	Kristi Mollis
15 <b>Florida Memorial University</b> ⑮ <i>fmuniv.edu</i>	15800 N.W. 42nd Ave. Miami Gardens 33054 305-676-3600	1,351	1,255	96	72	45	Roslyn Artis
16 <b>DeVry University</b> <sup>1</sup> ⑯ <i>devry.edu</i>	2300 S.W. 145th Ave. Miramar 33027 954-499-9775	601	212	389	6	27	Antonio Cabas
17 <b>West Coast University</b> ⑰ <i>westcoastuniversity.edu</i>	9250 N.W. 16th St. Davie 33178 786-501-7070	475	301	174	NA	NA	Joshua Padron
18 <b>Johnson &amp; Wales University</b> ⑱ <i>jwu.edu/northsiami</i>	1701 N.E. 127th St. North Miami 33181 866-588-3367	389	355	34	57	51	Larry Rice

<sup>1</sup> 2015 data