THE HISPANIC BUSINESS

TOP 10 BUSINESS SCHOOLS
FOR HISPANIC STUDENTS

1 University of Texas at Austin
McCombs School of Business
CBA 2.316
Austin, TX 78712-1172
(512) 471-7612
Fax: (512) 471-4243
www.bus.utexas.edu

Total graduate enrollment ............ 783
Hispanic graduate enrollment ......... 110
Percent Hispanic graduate enrollment ... 14
Total MBA degrees earned .......... 386
MBA degrees earned by Hispanics ....... 59
Percent of MBA degrees earned by Hispanics ........ 15

2 Yale University
Yale School of Management
P.O. Box 208200
New Haven, CT 06520-8200
(203) 432-5932
Fax: (203) 432-7004
www.mba.yale.edu

Total graduate enrollment ............ 440
Hispanic graduate enrollment ......... 53
Percent Hispanic graduate enrollment ... 12
Total MBA degrees earned .......... 226
MBA degrees earned by Hispanics ....... 18
Percent of MBA degrees earned by Hispanics ........ 8

As part of an ongoing commitment to diversity, the Yale School of Management seeks to increase the number of qualified Hispanics who apply for and accept offers of admission. As a result of research with other top MBA programs and outside consultants, the school has enhanced and expanded its minority recruiting programs to include a minority recruiting program director, a Minority Recruiting Advisory Council, minority MBA workshops, and recruiting tours to Latin America.

3 University of North Carolina at Chapel Hill
Kenan-Flagler Business School
CB 3490, McColl Building
Chapel Hill, NC 27599-3490
(919) 962-8301
Fax: (919) 962-0898
www.kenan-flagler.unc.edu

Total graduate enrollment ............ 542
Hispanic graduate enrollment ......... 63
Percent Hispanic graduate enrollment ... 12
Total MBA degrees earned .......... 273
MBA degrees earned by Hispanics ....... 38
Percent of MBA degrees earned by Hispanics ........ 14

Kenan-Flagler’s collaborative culture values diversity and the variety of perspectives and talents it engenders. Students are expected to collaborate, provide mutual support, and demonstrate

Hispanic graduate enrollment ............ 95
Percent Hispanic graduate enrollment ... 13
Total MBA degrees earned .......... 352
MBA degrees earned by Hispanics ....... 58
Percent of MBA degrees earned by Hispanics ........ 16

"Stanford’s dedication to diversity has resulted in a notable increase in Latino representation at the Graduate School of Business," says MBA student Alejandro Guerrero, class of 2002. "Its combination of strong academics and career development are unmatched. Yet what makes Stanford special for Latinos is the level of support they receive from both the administration and peers, and the school-wide commitment to community service." That support begins with the application process and includes information sessions around the country for underrepresented audiences, mentoring for current and former Hispanic students upon request, and Stanford representation at such events as the National Society of Hispanic MBAs (NSH MBA) and Society of Hispanic Professional Engineers annual conferences.

5 Stanford University
Graduate School of Business
518 Memorial Way
Stanford, CA 94305-5015
(650) 723-2766
Fax: (650) 725-7831
www.gsb.stanford.edu

Total graduate enrollment ............ 755
Hispanic graduate enrollment ......... 76
Percent Hispanic graduate enrollment ... 10
Total MBA degrees earned .......... 319
MBA degrees earned by Hispanics ....... 42
Percent of MBA degrees earned by Hispanics ........ 13

"By providing students with direct exposure to the business environment, our MBA program prepares them to make decisions and thrive in the corporate world," says Anneliese Badger, MBA 2003. "But we also emphasize the need for social consciousness. Our students have a strong commitment to making the world a better place. They want to make a difference, not just with their careers but with their lives. That’s why we encourage them to get involved in the community, to volunteer, and to intern in organizations that have a positive impact on society."
genuine interest in each other’s success. Kenan-Flagler is deeply committed to increasing the number of MBAs from all ethnic and cultural groups. As part of this effort, Dean Robert S. Sullivan serves as chairman of the Consortium for Graduate Study in Management, an alliance of 14 business schools working with Corporate America to increase the number of minorities in management. Hispanic students can join the International Affairs Club, the Latin American Student Association, and the Alliance of Minority Students, which hosts the annual “Inside Kenan-Flagler,” a weekend workshop for prospective minority students. The school also recruits at the annual NSHMBA conference. Recruiters also value Kenan-Flagler’s diversity: Every Hispanic in the class of ’01 who sought a job had an offer by graduation.

6 Florida International University
Alvah H. Chapman Jr. Graduate School of Business
University Park, RB 220
Miami, FL 33199
(305) 348-2363
Fax: (305) 348-3648
www.fiu.edu/~cba

Total graduate enrollment ....... 162
Hispanic graduate enrollment ...... 60
Percent Hispanic graduate enrollment ... 37
Total MBA degrees earned ........ 191
MBA degrees earned by Hispanics ... 74
Percent of MBA degrees earned by Hispanics .... 39

The Alvah H. Chapman Jr. Graduate School of Business (Chapman School) is among South Florida’s most important centers for graduate education and research in international business (with a focus on the Americas) and information technology management. It is one of only 411 business schools in the world accredited by the Association to Advance Collegiate Schools of Business. Including undergraduates, the Chapman School enrolls about 900 students, about 500 of whom are pursuing MBA degrees. Its select group of students reflects the demographics of Miami itself — about half are Hispanic and about 15 percent are international. The Chapman School offers an accelerated (one-year), full-time International MBA program. Other offerings include executive MBA, Web-based global executive MBA, evening MBA, and eight-month daytime and 15-month evening master of international business degree programs. For working professionals, the school offers fast-track master of science in finance, master of science in management information systems, master of accounting, master of science in taxation, and executive master of science in taxation degree programs.

7 University of California at Los Angeles
The Anderson School
110 Westwood Plaza, Suite B201
Los Angeles, CA 90095-1481
(310) 825-6944
Fax: (310) 825-8582
www.anderson.ucla.edu

Total graduate enrollment ........ 650
Hispanic graduate enrollment .... 63
Percent Hispanic graduate enrollment . 10
Total MBA degrees earned ...... 300
MBA degrees earned by Hispanics ... 26
Percent of MBA degrees earned by Hispanics .... 9

"Nowhere is the growing economic, political, and social importance of Latinos more evident than in Los Angeles," says Dean Bruce G. Willison. "In the context of these changing demographics, the Anderson School at UCLA is committed to being a leader in preparing Latino students to transform and lead organizations." The school’s efforts to recruit new students are supported by the Latino Management Student Association (LMSA)

The Anderson Schools of Management at the University of New Mexico are committed to making a real difference in the lives of students and the surrounding community. The Anderson Schools, through the generosity of corporate partners such as the Ford Motor Co. and the active involvement of faculty and students in the Hispanic Business Students Association, are able to provide Hispanic students with a cultural community that encourages excellence in scholarship and community service. The schools’ commitment to outreach and providing students with exceptional hands-on experience is further evidenced in the Center for the Support of Economic Development, a support center for small businesses (more than 40 percent of which are Hispanic-owned), entrepreneurs, and startups involving student teams. Graduates are aggressively recruited for their excellence in communication skills, maturity, and interpersonal skills. Placement rates exceed 90 percent within three months of graduation.

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motes diversity through such initiatives as the Riordan Programs, Leadership Education and Development (LEAD), Los Angeles Education Alliance for Restructuring Now (LEARN), and MBA Forums. Hispanic students at the Anderson School play a pivotal role through one-on-one mentoring of high school and college students, organizing MBA information nights, and sponsoring conferences.

University of Southern California
Marshall School of Business
Popovich Hall, Room 308
Los Angeles, CA 90089-2633
(213) 740-7846
Fax: (213) 749-8520
www.usc.edu

Total graduate enrollment ................. 296
Hispanic graduate enrollment .......... 42
Percent Hispanic graduate enrollment . 14
Total MBA degrees earned ............... 289
MBA degrees earned by Hispanics ........ 23
Percent of MBA degrees
eraned by Hispanics ................. 8

Georgetown University
McDonough School of Business
The Car Barn, Suite 215
3520 Prospect St. NW
Washington, DC 20057
(202) 687-4080
Fax: (202) 687-7809
www.gsb.georgetown.edu

Total graduate enrollment ................. 520
Hispanic graduate enrollment .......... 56
Percent Hispanic graduate enrollment .11
Total MBA degrees earned ............... 59
MBA degrees earned by Hispanics ........ 51
Percent of MBA degrees
eraned by Hispanics ................. 20

With Hispanics accounting for 11 percent of the MBA student body, McDonough School of Business recognizes the importance of having a competitive, diverse MBA program. "The robust population of Hispanics at Georgetown is evidence that the culture here is supportive," says Dean Christopher Puto. "It is an expanding circle - the stronger the Hispanic presence, the more attractive we become to Hispanics."

University of California at Berkeley
Haas School of Business
440 Student Services, #1902
Berkeley, CA 94720-1902
(510) 642-1405
Fax: (510) 643-6659
www.berkeley.edu

Total graduate enrollment ................. 471
Hispanic graduate enrollment .......... 43
Percent Hispanic graduate enrollment . 9
Total MBA degrees earned ............... 239
MBA degrees earned by Hispanics ........ 27
Percent of MBA degrees
eraned by Hispanics ................. 11

Diversity is a key strength of the Berkeley MBA program. A third of Haas students are from outside the United States. About 30 percent are women. Students' academic backgrounds vary widely, ranging from science and engineering to economics and fine arts. The enriching diversity of the Berkeley MBA is deliberate and has a critical purpose: to mirror the makeup of business in the global economy. "At the Haas School of Business, Hispanics are an important and vibrant part of campus life," says Miguel Villa, Haas MBA student and vice-president of international affairs of the MBA Association in 2001. "The Latin American Club actively promotes our rich culture. UC Berkeley provides a wonderful framework of diversity that offers Hispanics excellent channels to express themselves. Additionally, Hispanics are always an essential part of the student government."