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## **FIU conference to explore finance and technology trends revolutionizing South Florida real estate market**

**MIAMI (Oct. 18, 2022)** - Amid South Florida's skyrocketing real estate market and growing economy – driven by crypto, tech and finance – the [Hollo School of Real Estate](#) at FIU Business will present the [REact 2022](#) Real Estate Conference on Nov. 4.

Throughout the day, industry insiders and experts, including Miami Mayor Francis Suarez, will discuss topics that include the relationship between technology and the real estate industry; the past, present and future of Miami; and how academia is preparing the next generation of leading-edge investors.

“There’s no doubt that the market is changing. Interest rates are going up, inflation is hot, and people are repositioning themselves in the real estate market,” said Eli Beracha, director of the Hollo School. “Gaining information from experts, dealmakers and researchers will be especially important at this time.”

Themed “Miami: A Real Estate and Technology Powerhouse,” the conference will be held from 8 a.m. to 5 p.m. at the FIU Graham Center at FIU’s Main Campus.

As Miami’s tech footprint expands, insiders will discuss how blockchain, securitization, tokenization, the metaverse and other technology trends are revolutionizing the real estate, hospitality and property sectors. [The full schedule can be found here.](#)

Speakers at REact 2022 include Aly-khan Merali, chief financial officer, Turnberry; Cassie Resnick, managing director, Mast Capital; Juan Alvarez, president, Blokhaus Real Estate Tokenization; Veronica Cervera Goeseke, CEO, Cervera Real Estate; and other real estate experts.

In 2021, [FIU Business](#) was ranked No. 1 in the world for real estate research productivity by the *Journal of Real Estate Literature*, surpassing the well-known National University of Singapore for the top spot internationally.

Media is invited to cover REact 2022. Please contact [Cynthia Corzo](#) to register.

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**About FIU Business:**

*Florida International University's [College of Business](#) plays a pivotal role in the development of global business leaders. With nearly 10,000 undergraduate and graduate students, FIU Business is widely recognized for its expertise in international business, real estate, data analytics, entrepreneurship, healthcare management, and a broad range of financial services. For more information about FIU Business, visit [www.business.fiu.edu](http://www.business.fiu.edu).*

**About FIU:**

*[Florida International University](#) is a top [public university](#) that drives real talent and innovation in Miami and globally. Very high research (R1) activity and high social mobility come together at FIU to uplift and accelerate learner success in a global city by focusing in the areas of environment, health, innovation, and justice. Today, FIU has two campuses and multiple centers. FIU serves a diverse student body of more than 58,000 and 270,000 Panther alumni. U.S. News and World Report places dozens of FIU programs among the best in the nation, including international business at No. 2. Washington Monthly Magazine ranks FIU among the top 20 public universities contributing to the public good.*