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FIU's College of Business hosts world's premier international business conference July 5 - 9

MIAMI (June 23, 2022) –The Academy of International Business (AIB) Annual Meeting will be held July 5-9 at the InterContinental Miami hotel, with Florida International University's <u>College of Business</u> (FIU Business) serving as the host institution. The theme of the conference, expected to draw more than 700 in-person attendees, is "Beyond Diversity and Inclusion: Equity and Fairness in International Business." Approximately 250 additional attendees will present their research online in an associated virtual conference component for researchers unable to travel to Miami due to the pandemic.

"FIU Business is deeply honored to be the host institution for the world's most renowned annual conference in the field of international business," said William Hardin, dean of FIU Business. "This honor reflects our reputation as a world leader in international business education and research and Miami's reputation as a global business center."

At the conference, researchers will present unpublished findings on a broad range of international business topics submitted into 14 research tracks that have been accepted through a competitive blind peer review process. As such, the conference provides attendees an opportunity to hear some of the most groundbreaking international business research. Panels are also presented, again as the result of a competitive peer review process, covering both topics related to the conference theme along with any aspect of international business.

Widely recognized as the top conference in the field of international business, the AIB Annual Meeting takes place in a different location throughout the world each year. Most attendees, who must be AIB members, are scholars from leading global academic institutions as well as consultants, researchers, and government and NGO representatives.

Topics discussed at the meeting include diversity, equity and inclusion in international business, the future of research methods in international business, and migration in international business. During the four-day conference, 19 FIU Business faculty members will present their research and participate on various panels. The full schedule can be found here.

AIB is the world's oldest and largest not-for-profit professional association of academics from diverse disciplines who have common research and teaching interests in topics with international implications.

Media is invited to cover the AIB meeting. Please contact Cynthia Corzo to register.

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About FIU Business:

Florida International University's <u>College of Business</u> plays a pivotal role in the development of global business leaders. With nearly 10,000 undergraduate and graduate students, FIU Business is widely recognized for its expertise in international business, real estate, data analytics, entrepreneurship, healthcare management, and a broad range of financial services. For more information about FIU Business, visit <u>www.business.fiu.edu</u>.

About FIU:

Florida International University is a top *public university* that drives real talent and innovation in Miami and globally. Very high research (R1) activity and high social mobility come together at FIU to uplift and accelerate learner success in a global city by focusing in the areas of environment, health, innovation, and justice. Today, FIU has two campuses and multiple centers. FIU serves a diverse student body of more than 58,000 and 270,000 Panther alumni. U.S. News and World Report places dozens of FIU programs among the best in the nation, including international business at No. 2. Washington Monthly Magazine ranks FIU among the top 20 public universities contributing to the public good.