Business leaders and FIU alumni from South Florida, as well as across the U.S. and around the world, will be gathering during the month of October, 2015 to honor achievements in Global Business, Innovation, Entrepreneurship and Growth.

**LEARN**
Discover new insights and ideas at panel discussions. Meet our inspiring award winners, each of whom has achieved significant business success. Share productive conversations with fellow executives over relaxed meals and cocktails throughout the events.

**CONNECT**
You’ll have dozens of opportunities to blend business with pleasure, from structured presentations to speaker sessions. All events are designed with unique opportunities for sponsors to connect with attendees and recipients.

**GROW**
Leverage the world-class reputation and influence of FIU’s College of Business. Your choice of sponsorship packages shown on page 7-8 assures you highly visible brand positioning to an influential audience plus invaluable VIP access.

Join us as the best in business leadership celebrates the best in business success!
RECOGNIZING ALUMNI AND SUPPORTER ACHIEVEMENT

The Hall of Fame Awards were first launched in 1999 to recognize FIU College of Business alumni who achieved extraordinary distinction as founders and builders of new business enterprises. Since then, the recognition has evolved to also include FIU alumni who have achieved extraordinary success in established enterprises and strengthened our community in lasting ways.

GLOBAL
Our 2015 Global Winner leads a global organization or multi-national corporation with significant breadth and depth of responsibility and impact…and has delivered highly successful results.

INNOVATION
Our 2015 Innovation Winner has demonstrated creativity by turning ideas into processes, products or technology into a profitable, successful, sustainable business model — while advancing the way people work or live their lives.

ENTREPRENEURSHIP
Our 2015 Entrepreneurship Winner has demonstrated tenacity, imagination, resourcefulness, business acumen and commitment to excellence, by creating and managing a startup enterprise that beat the odds and reaped big rewards, achieving significant growth in revenues, profit and/or market presence.

YOUNG ALUMNUS
Our 2015 Young Alumnus Winner hit the ground running after their FIU graduation…making an impressive impact in his/her field in less than 10 years. achieving significant growth in revenues, profit and/or market presence.

GROWTH
Our 2015 Growth Winner has demonstrated vision and leadership while successfully achieving the highest and most sustainable levels of growth, including sales, profit, geographical expansion, and/or acquisition.
SPONSORSHIP PACKAGES

During the month of October, leverage the world-class reputation and influence of FIU’s College of Business by participating in this pivotal event. As our sponsor, your firm will enjoy highly-visible brand positioning to an influential executive audience; VIP access to invitation-only weekend events; and many of opportunities to network with successful leaders across a wide range of industries and disciplines. Choose from our five core sponsorship programs and four specialized packages below.

SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>AMETHYST $4k</th>
<th>SAPPHIRE $10k</th>
<th>RUBY $20k</th>
<th>EMERALD $35k</th>
<th>DIAMOND $50k</th>
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<td>The most prominent positioning for your brand throughout all HOF promotions</td>
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<td>Logo representation on all HOF assets</td>
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<td><strong>HEADLINER PANEL:</strong></td>
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<td>Alumni Panel + Networking Reception</td>
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<td>Bonus package of customized program benefits tailored for your company</td>
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<td>Corporate gift or marketing piece distributed at awards and other activities</td>
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<td>Honorary Sponsor (speaking)</td>
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<td>Presence on HOF website</td>
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<td>25-second video aired live during awards ceremony</td>
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<td>Interview or commercial FIU/Youtube</td>
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<td>Printed Awards Event Program</td>
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<td>Other social media benefits</td>
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<td>VIP Parking</td>
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<td>ALUMNI PANEL DISCUSSION AND NETWORKING RECEPTION: 10 Tickets</td>
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RIGHT OF FIRST REFUSAL: for 2018 program

ADDITIONAL SPONSORSHIP OPPORTUNITIES

ALUMNI PANEL DISCUSSION SPONSORSHIP PACKAGE $10k
Headline our Alumni Panel Discussion, which offers students and guest career insights from some of our most distinguished Alumni and community leaders. Sponsor benefits include:
- Official-ensue of the event
- Opportunity to play a 2-3 minute video during the program
- Logo on all panel event signage, material, and social media recaps
- Opportunity to distribute a marketing gift at the event
- Inclusion in all Hall of Fame marketing materials
- Recognition in the College’s Roll of Honor
- 10 Gala Tickets (one table)

SOCIAL MEDIA & CONNECTIVITY SPONSORSHIP $10k
Connectivity is key to today’s business leader. As the official sponsor, all communication related activity during our events will help you connect to your target. Sponsor benefits include:
- Logo on all social media “Call To Action” signage for all HOF events
- Logo on promotion material and social media recaps
- Special sponsor mention during programs
- Signage at all HOF events that designates sponsor as the Official Social Media sponsor
- Inclusion on all Hall of Fame marketing materials
- Recognition in the College’s Roll of Honor
- 10 Gala Tickets (one table)

Please note all benefits are subject to receipt of sponsor agreements, sponsor logos and other required materials in time to meet production and print deadlines. Sponsor logos and titles are subject to review and approval by the FIU College of Business prior to use in recognition materials as indicated above.

Note that your contribution may be considered tax deductible, subject to the limits set forth by the IRS for the promotion of educational programs. For tax purposes, you may deduct up to 50% of your pledge to support College of Business programs. The remaining 50% constitutes a donation. All donations are subject to the proviso that these monies are used to support the activities of the College of Business and are not subject to support the College’s general fundraising and capital campaign activities. The Institute will accept the first installment of the gift prior to any subsequent contributions if necessary in order to fulfill the Institute as soon as practicable.
LEARN.
CONNECT.
GROW.
HALL OF FAME INDUCTEES 2000-2015

R. Kirk Landon
The Kirk Foundation
2014 Lifetime Achievement Award

Alexander Mijares, MBA '11
MJM Manufacturing
2014 Young Alumnus Award

Eric Maldonado, BBA '86
Markit
2014 Innovation Award

Alina Villasante, Alumna
Peace Love World
2014 Entrepreneurship Award

Guillermo G. Castillo, BBA '81
JP Morgan Chase
2014 Growth Award

Randy Robertson, BBA '04
BlackRock
2014 Global Award

Cesar Alvarez
Greenberg Traurig
2013 South Florida CEO of the Year Award

Jose Manuel Diaz, BBA '86
Compass Office Solutions
2013 Founder Award

Thomas Cornish, BBA '85
Seitlin a Marsh & McLennan Agency
2013 Builder Award

Nicholas Alexander, BBA '07
Tierra Nueva Fine Cocoa
2013 Family Business Award

Louis Toledo, BBA '10
T&S Roofing Solutions
2013 Young Alum Award

Tibor Hollo
Florida East Coast Realty
2012 South Florida Entrepreneur of the Year Award

Jason Squillante, BBA '00
TopSource
2012 Founder Award

Mayi de La Vega, BBA '81
ONE Sotheby’s International Realty
2012 Builder Award

Alfredo Lardizabal, BBA '94
MIC Foods
2012 Family Business Award

Justo Luis Pozo III, BBA '07
Gotham Holdings
2012 Young Entrepreneur Award

Benjamin Leon Jr.
2011 South Florida Entrepreneur of the Year Award

Alberto Aghion, BBA '99
Zumba Fitness, LLC
2011 Founder Award

Monique Hamaty-Simmonds, BBA '96
Tortuga Rum Cake Company
2011 Builder Award

Baptist Health South Florida
2010 South Florida Company of the Year Award

Carlos Duart, BAcc '94, MS '99
Metric Engineering
2010 Builder Award

Mariano de Socarras, BBA '89
CorePlus, LLC
2010 Founder Award

Joyce Elam
FIU College of Business Administration,
2009 South Florida Entrepreneur of the Year Award

Sergio Pino
Century Home Builders
2008 South Florida Entrepreneur of the Year Award

Ignacio Uribeta, MBA '85
Uribeta Oil Co.
2008 Builder Award

Malcolm Butters MS '83
Butters Construction & Development
2008 Founder Award

Miriam Lopez
TransAtlantic Bank
2007 South Florida Entrepreneur of the Year Award

Antonio L. Argiz, BAcc '74
Morrison, Brown, Argiz & Farra, LLP
2007 Builder Award

Margarita Gonzalez, BBA '06
AccuBANKER
2007 Founder Award

Albert Santalo, MBA '97
Avisena
2006 Founder Award

Glenn Rufrano, MS '74
New Plan Excel Realty Trust, Inc.
2006 Builder Award

Manuel Medina
Terremark World Wide Inc.
2006 South Florida Entrepreneur of the Year Award

Larry Harris, BS '81
Pollo Tropical
2005 Founder Award

Agustin Herran, BBA '91
Sedanos Supermarkets,
General Real Estate Corporation,
Tire Group International
2005 Founder Award

Dr. Sanford L. Ziff
Sunglass Hut
2005 Lifetime Achievement Award

Robert Capo, BBA '93
El Dorado Furniture
2004 Family Business Award

Andrew Yap, BBA '91
Leasa
2004 Family Business Award

Keith St. Clair
Travel Leaders
2004 South Florida Entrepreneur of the Year Award

Justo Pozo, BAcc '80
Preferred Care Partners
2004 Founder Award

Joseph Caruncho, BBA '81
Preferred Care Partners
2004 Founder Award

Anthony Ronconi, BBA '88
Stratasys Corporations
2003 Founder Award

Howard J. Leohardt
Bioheart, Inc.
2003 South Florida Entrepreneur of the Year Award

Richard Dobrow, BAcc '95
Guarded Networks
2002 Founder Award

Joe Merino, BBA '74
Unipower Corporation
2001 Founder Award

Augusto L. Vidaurreta, BBA '80
Cambridge Technologies & Adjoined Technologies
2001 Founder Award

Bob Bell, BBA '81
Sea and Ski Suncare
2000 Founder Award

*Information above is at the time of award
RESERVE YOUR SPONSORSHIP PACKAGE NOW

We’re looking forward to answering all your questions on FIU Hall of Fame events and sponsorship package details. You can also find more information at fiuhalloffame.com to reserve your package.

CONTACT: Jennifer Quintana, Director, Alumni Relations
CALL: 305-779-9592
EMAIL: jcquinta@fiu.edu

CONTACT: Yanyn San Luis, Assistant Director, Alumni Relations
CALL: 305.779.9237
EMAIL: ysanluis@fiu.edu

“The College of Business is a major part of FIU – the people that are at the College of Business are the ones that are going to be the entrepreneurs that start the little companies that are going to grow to be big companies.”

R. KIRK LANDON, PRESIDENT - THE KIRK FOUNDATION
2014 FIU COLLEGE OF BUSINESS LIFETIME ACHIEVEMENT AWARD

“One of the greatest gifts my parents gave me, other than my life, was my education. Throughout my career... I remember my time at FIU like it was yesterday.”

RANDY ROBERSTON, MANAGING DIRECTOR BLACK ROCK
2014 GLOBAL AWARD RECIPIENT