

October 2020 Start **this information is updated each quarter. Only purchase books for most current quarter.*

Course & Title	Required Textbooks
ACG 6026 Accounting for Managers	<p>Horngren's Financial & Managerial Accounting Plus MyAccountingLab Tracie L. Miller-Nobles, Brenda L. Mattison, Ella Mae Matsumura Pearson, 6th or 7th Edition, 2020 (Either edition is acceptable)</p> <p>There are two ways to purchase the text:</p> <ol style="list-style-type: none"> 1. Sign into our course Canvas site, click on the MyLab and Mastering tab, then click on the link for "Open MyAccountingLab and Mastering". You will be directed to Pearson where you can purchase access to the text-book and MyAccountingLab. 2. If you wish to purchase, use the following ISBN codes: <p>MyLab all digital with Pearson eText: ISBN 9780135863800 Student Value Edition: MyLab + loose leaf text + Pearson eText: ISBN 9780136714941</p> <p>https://www.vitalsource.com/products/mylab-accounting-with-pearson-etext-access-card-karen-braun-wendy-tietz-v9780135863800</p>
ACG 6175 Financial Reporting & Analysis	<p style="text-align: center;">No Textbook Required</p>
BUL 6810 Legal Environment of Business	<p style="text-align: center;">TBD</p>
FIN 6406 Corporate Finance	<p>Corporate Finance: A Focused Approach Michael C. Ehrhardt and Eugene F. Brigham Cengage Learning, Fifth Edition, 2013 ISBN-10: 1133947530 ISBN-13: 978-1133947530</p> <p>https://www.cengage.com/c/corporate-finance-a-focused-approach-5e-ehrhhardt/9781133947530/?searchIsbn=9781133947530</p>
FIN 6446 Competitive Strategy	<p>Fundamentals of Financial Management, Concise 9th Edition Eugene F. Brigham Joel F. Houston Cengage Learning, 2019 ISBN-10: 0357540026 ISBN-13: 9780357540022</p> <p>Items included in the Textbook Bundle/Package:</p> <ol style="list-style-type: none"> 1. Fundamentals of Financial Management - Concise (Loose-Leaf) 2. MindTap™ Printed Access Code (Includes ebook) <p>https://www.cengage.com/c/fundamentals-of-financial-management-conciseedition-9e-brigham/9781305635937/</p>

FIN 6644 Global Financial Strategy	<p>Multinational Business Finance, 15th edition David K. Eiteman, Arthur I. Stonehill, Michael H Moffett Published by Pearson, 2019. ISBN-13: 9780134796628</p> <p>https://www.vitalsource.com/products/multinational-business-finance-david-k-eiteman-arthur-i-v9780134796628?term=9780134796628</p>
ISM 6021 Management of Information Systems	<p>The Adventures of an IT Leader Robert D. Austin (Author), Shannon O'Donnell (Author), Richard L. Nolan (Author) Updated Edition with a New Preface by the Authors ISBN-10: 1633691667 ISBN-13: 978-1633691667</p> <p>https://www.amazon.com/Adventures-Leader-Updated-Preface-Authors-ebook/dp/B01BO6QMDW/ref=tmm_kin_swatch_0?encoding=UTF8&qid=&sr=</p>
MAN 6057 Managing Innovation	<p>Strategic Management of Technological Innovation, 6th Edition Author: Melissa A. Schilling eText ISBN: 9781260166514, 1260166511 Publisher: McGraw-Hill, 2020</p> <p>https://www.vitalsource.com/products/strategic-management-of-technological-innovation-melissa-schilling-v9781260166514</p>
MAN 6245 Organizational Behavior	<p>Organizational Behavior: Improving Performance and Commitment in the Workplace, 6th Edition Jason Colquitt and Jeffery LePine and Michael Wesson Publisher: McGraw-Hill Higher Education, 2019 ISBN10: 1259927660 ISBN13: 9781259927669</p> <p>https://www.vitalsource.com/products/organizational-behavior-improving-performance-and-jason-colquitt-v9781260157949</p>
MAN 6446 Negotiations	<p>1) Essentials of Negotiation (Edition 7) (required textbook) Authors: Roy Lewicki, Bruce Barry, David Saunders ISBN: 9781260512595 (e-text) Publication Date: 2021 Publisher: McGraw-Hill Education</p> <p>https://www.vitalsource.com/products/essentials-of-negotiation-roy-j-lewicki-v9781260512595</p> <p>2) Getting to Yes: Negotiating Agreement Without Giving In (Edition 3) (not required; voluntary reading although recommended) Authors: Roger Fisher, William L. Ury, Bruce Patton ISBN: 9780143118756 Publication Date: 2011 Publisher: Penguin Random House</p> <p>https://www.vitalsource.com/products/getting-to-yes-roger-fisher-william-l-ury-v9781101539545</p>
MAN 6726 Strategic Management	<p>Strategic Management, 5th Edition Frank T. Rothaermel Publisher: McGraw-Hill eText ISBN: 9781264103713, 1264103719 https://www.vitalsource.com/products/strategic-management-frank-rothaermel-v9781264103713</p>

<p>MAR 6805 Marketing Management in the Global Environment</p>	<p>Marketing 2020 (Required) William M. Pride & O. C. Ferrell Cengage Learning, 20th Edition, 2020 ISBN-13: 978-0357033791 ISBN-10: 0357033795</p> <p>https://www.cengage.com/c/mindtap-for-marketing-20e-pride/9781337910590PF/</p>
<p>MAR 6816 Corporate Simulation</p>	<p style="text-align: center;">TBD</p>
<p>QMB 6357 Business Analysis for Decision Making</p>	<p>Business Analytics (Required) LL Version+ LMS Integrated for MindTap® Jeffrey D. Camm, James J. Cochran, Michael J. Fry, Jeffrey W. Ohlmann, David R. Anderson, Dennis J. Sweeney & Thomas A. Williams 3rd Edition, 2019</p> <p>Important Notice: We will use the MindTap (fully online) version of this content. Each student will need to purchase access to MindTap (which includes the ebook and Homework Assignments) for \$119. To purchase MindTap, first click on "Modules" in the course main page, then click on QMB6357 - Business Statistical Analysis and finally click on "Load QMB6357 -Business Statistical Analysis in a new window." Then, register with Cengage.</p> <p>https://www.cengage.com/c/business-analytics-3e-camm/9781337406420PF/?filterBy=Student</p>
<p>QMB 6616 Business Process & Operations Analysis</p>	<p>Introduction to Management Science Frederick S. Hillier and Mark S. Hillier 6th Edition, 2019 ISBN-13: 9781259918926 McGraw Hill</p> <p>https://www.mheducation.com/highered/product/introduction-management-science-modeling-case-studies-approach-spreadsheets-hillier-hillier/M9781259918926.html#buying-options</p>
<p>SCM 6016 Supply Chain Management</p>	<p>Principles of Supply Chain Management: A Balanced Approach, 5th Edition Wisner; Tan, Leong South-Western, Cengage Learning ISBN: 978-1337406499</p> <p>https://www.cengage.com/c/principles-of-supply-chain-management-a-balanced-approach-5e-wisner/9781337406499/?searchisbn=9781337406499</p>

Important Notice

*The Professional MBA Online program requires that students purchase all textbook and class materials **before** the start of classes. If you cannot purchase your class materials, you will not be able to receive a passing grade in your courses.*

*If you are using Financial Aid, the disbursement schedule falls under the regular semester based academic calendar, which the program does not follow. Because this is an accelerated program, we are under a quarter based and not semester based calendar. Due to this, at times your Financial Aid may not disburse by the first day of class. Regardless, students are expected to purchase class materials **before** classes begin.*