<table>
<thead>
<tr>
<th>Course &amp; Title</th>
<th>Required Textbooks</th>
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</table>
| **FIN 6446**  
Competitive Strategy | **Economics: Principles and Applications, Sixth Edition**  
Robert E. Hall & Marc Lieberman  
E-Text ISBN: 1133473180  
ISBN-10: 1111822344  
[https://www.amazon.com/Economics-Principles-Applications-Robert-Hall-ebook/dp/B00B7KD1M/ref=mt_kindle?_encoding=UTF8&me=](https://www.amazon.com/Economics-Principles-Applications-Robert-Hall-ebook/dp/B00B7KD1M/ref=mt_kindle?_encoding=UTF8&me=)  
**Harvard Cases**  
Cases are purchased at Harvard Business online using the following link: [http://cb.hbsp.harvard.edu/cbmp/access/72173513](http://cb.hbsp.harvard.edu/cbmp/access/72173513) |
| **ACG 6026**  
Authors: Miller-Nobles, Tracie L., Mattison, Brenda L., Matsumura, Ella Mae  
MyLab with Pearson eText Bookstore ISBN 9780134450810  
MyLab + loose leaf text + Pearson eText Bookstore ISBN 9780134642857  
**There are two ways to purchase your text:**  
1) Sign into the course, click on the Content Page link for "Textbook", then click on the link for "MyAccountingLab Course Home". You will be directed to Pearson, where you can purchase access to the e-book and MyAccountingLab.  
2) You also have the option of purchasing a MyAccountingLab in the bookstore. Below you will find the ISBN's for the MyLab all digital and the Student Value Edition (MyLab + etext + loose leaf).  
   b. MyLab + loose leaf text + Pearson eText Bookstore ISBN 9780134642857  
For more information about how to access your text: [https://www.youtube.com/watch?v=--heDdwarh4&feature=youtu.be](https://www.youtube.com/watch?v=--heDdwarh4&feature=youtu.be) |
| **QMB 6357**  
Business Analysis for Decision Making | Please know that you will gain access to the required course materials within your Canvas course beginning the first day of class. The charge for the course materials in this course will automatically be assessed towards your overall tuition cost. A charge of $59.00 will be included with your tuition charges and is due by the payment deadline. |
| **FIN 6406**  
Corporate Finance | **Corporate Finance A Focused Approach, 5th Edition**  
Michael C. Ehrhardt and Eugene F. Brigham  
Cengage Learning, 2014  
Print ISBN: 9781133947530, 1133947530  
eText ISBN: 9781285663494, 1285663497  
<table>
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<th>Course</th>
<th>Title</th>
<th>Author</th>
<th>Publisher</th>
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<th>ISBN-10</th>
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<tr>
<td>BUL 6810</td>
<td>Business: Its Legal, Ethical, and Global Environment</td>
<td>Marianne Jennings</td>
<td>Cengage Learning, 10th, 2015</td>
<td></td>
<td>1285428269</td>
<td>9781285428260</td>
<td><a href="https://www.cengagebrain.com/shop/ProductDisplay?urlRequestType=Base&amp;catalogId=10057&amp;categoryld=&amp;productld=659704&amp;errorViewName=ProductDisplayErrorView&amp;urlLangId=-1&amp;langId=-1&amp;top_category=&amp;parent_category_rn=&amp;storeId=10151">https://www.cengagebrain.com/shop/ProductDisplay?urlRequestType=Base&amp;catalogId=10057&amp;categoryld=&amp;productld=659704&amp;errorViewName=ProductDisplayErrorView&amp;urlLangId=-1&amp;langId=-1&amp;top_category=&amp;parent_category_rn=&amp;storeId=10151</a></td>
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<tr>
<td>MAR 6816</td>
<td>Marketplace Business Simulation</td>
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### MAR 6446
#### Negotiations

<table>
<thead>
<tr>
<th>The Truth about Negotiations, 2nd edition</th>
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<tbody>
<tr>
<td>Publisher: FT Press PTG</td>
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<tr>
<td>Print ISBN: 9780133353440, 0133353443</td>
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<td>eText ISBN: 9780133353464, 013335346X</td>
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<td>Copyright year: 2014</td>
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In addition to the textbook, students must pay for negotiation simulation cases, which will come from Harvard University School of Law, which charges a fee per student, per case.

### ISM 6404
#### Special Topics in MIS

<table>
<thead>
<tr>
<th>No Textbook Required</th>
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<tr>
<td>As a reference, students may find the following links + books useful:</td>
</tr>
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https://www.tableau.com/learn/starter-kits

https://www.tableau.com/learn/training


### Important Notice

The CMBA program requires that all textbook and class materials be purchased before the start of classes. If you cannot purchase your class materials, you will not be able to receive a passing grade in your courses.

If you are using Financial Aid, the disbursement schedule falls under the regular semester based academic calendar, which the CMBA program does not follow. Because this is an accelerated program we are under a quarter based and not semester based calendar. Due to this, at times your Financial Aid will not disburse until a few weeks into the quarter. Regardless, class materials, including textbooks, must still be purchased before classes begin.