# FIU Program Courses and Textbooks

## Mar 2016 Start

This information is updated each quarter. Only purchase books for 1 quarter.

## CMBE eBooks

<table>
<thead>
<tr>
<th>Course &amp; Title</th>
<th>Required Textbooks</th>
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### MAN 6726
**Strategic Management**

**Contemporary strategy analysis: Concepts, techniques, applications, 8th edition**  
Author(s): Grant, Robert M.  
Publisher: John Wiley & Sons, 2013  
BN-10: 111994189X  

*Additionally:* An electronic course pack with cases and additional readings will be required. It can be purchased from Harvard Business School Publishing at:  
[https://cb.hbsp.harvard.edu/cbmp/access/36726954](https://cb.hbsp.harvard.edu/cbmp/access/36726954)

You will get further instructions when the class starts.

### MAN 6245
**Organizational Behavior**

**Essentials of Organizational Behavior, 12th Edition**  
Authors: Stephen P. Robbins & Timothy A. Judge  
Publisher: Prentice-Hall, 2014  


**Harvard cases:**  
Whole Foods  
Digital Chocolate

### BUL 6810
**Legal Environment of Business**

**Business: Its Legal, Ethical, and Global Environment, 10th Edition**  
Author: Jennings, Marianne M.  
Publisher: Cengage Learning  

### MAR 6816
**Corporate Simulation**

There is no textbook for this course. You will be asked to register online for a Marketplace Business Game. You are encouraged to register for the game during the first week of class. More information on the registration process will be available during the first week of the course.

The professor will email the class approximately a week before the quarter starts with further instructions.
## FIU Program Courses and Textbooks

| MAN 6830 Organization Information Systems | IT Savvy: What Top Executives Must Know to Go from Pain to Gain  
ISBN-10: 1422181014  
Author(s): Peter Weill & Jeanne W. Ross  
Please note that this is not available in the course packet and needs to be acquired separately. It is available new, used, and in an e-content version. (The professor recommends buying the e-content or used versions)  
Information Systems: A Manager's Guide to Harnessing Technology, v.4.0.1  
eISBN: 978-1-4533-7281-4  
Author: John Gallaugher  
Version: 4.0  
Copyright: August 2015  
A free open source version of an earlier version of this textbook is available using this link: https://saylordotorg.github.io/text_information-systems-a-managers-guide-to-harnessing-technology-v2.0/  
This earlier version does not contain updated references and new added content. If using the open source version, please refer to map of chapters to the appropriate class week via your course syllabus. |
Author: Eun, Cheol S.; Resnick, Bruce G.  
Publisher: McGraw - Hill Higher Education  
Publication Date: 2015  

**Important Notice**

The CMBA program requires that all textbook and class materials be purchased before the start of classes. If you cannot purchase your class materials you will not be able to receive a passing grade in your courses.

If you are using Financial Aid, the disbursement schedule falls under the regular semester based academic calendar, which the CMBA program does not follow. Because this is an accelerated program we are under a quarter based and not semester based calendar. Due to this, at times your Financial Aid will not disburse until a few weeks into the quarter. Regardless, class materials, including textbooks, must still be purchased before classes begin.