

# Ready. Set. GLOBAL!

An eNewsletter from the Office of International Affairs and Projects, College of Business

SPRING 2014 ISSUE

**FIU** | Business  
FLORIDA INTERNATIONAL UNIVERSITY

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**Be Worlds Ahead**

## Welcome



Amelia Rea Maguire  
*Executive Director, COB*



Jennifer Hilton Montero  
*Assistant Director, IAP*

We are excited to share our Spring 2014 Newsletter with you from the Office of International Affairs and Projects (IAP) for the College of Business (COB) at Florida International University (FIU). This issue will recap outstanding accomplishments at FIU, highlight new developments and achievements within the College of Business and take you on a journey throughout this Spring semester with our international dual degree business students.

## FIU Business Officials Visit Schools in China

College of Business colleagues Dr. Chun-hao Chang, Department Chair of Finance, Amelia Maguire, Executive Director of Management Development, Jennifer Hilton Montero, Assistant Director of International Affairs and Projects and Associate Vice Provost for China, Peng Lu traveled to China this April to explore new collaborations with Chinese universities. They traveled to Hong Kong, Shenzhen, Guangzhou, and Shanghai, China.



## College of Business Strengthens Relationships in Brazil & Paraguay

Amelia Rea Maguire and Jennifer Hilton Montero represented FIU's College of Business and met with well ranked universities in Sao Paulo, Brazil to establish FIU's presence there. They then traveled to Asuncion, Paraguay where they had the honor of meeting the President of Paraguay as well as the Minister of Education of Paraguay. Their visit to Paraguay included meetings with universities in Asuncion as well as a Partners for the Americas local committee office to discuss how FIU can strengthen relationships and student enrollment from Paraguay.

## FIU & College of Business Highlights

### FIU Model United Nations team racks up awards in February



The FIU Model United Nations (MUN) team earned first place at the West Point Security Conference in February. Team FIU was one of 14 teams invited by the U.S. Military Academy at West Point to participate in the conference. The conference held annually brings together civilian and military university students to develop comprehensive solutions to complex international problems.

[Click here to read full article](#)

### FIU Business Representatives Travel to Santo Domingo for Open House



The Hotel Ambassador in Santo Domingo was the setting for the open house conducted by Florida International University, where admissions directors made available to the attendees all necessary information and assistance to take the first steps to belong to this highly-ranked business school.

[Click here to read full article](#)

### New Vice Dean visits with students at “Welcome to the BizLife.”

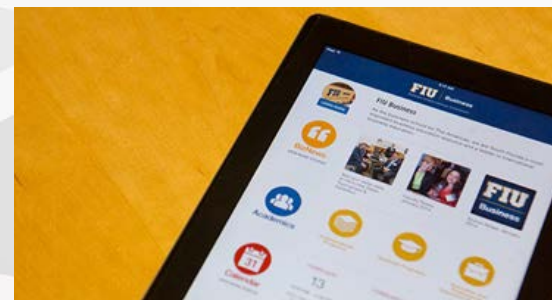


At the beginning of every semester, the College of Business' “Welcome to the BizLife” fair gives new students the opportunity to learn more about career services, international studies, and over a dozen student organizations. This year's event, held January 15, 2014 in the CBC Lobby, also featured Florida International University (FIU) mascot Roary, and an opportunity for the college's new vice dean, Jose Aldrich, to tour the student organization exhibits, meet student leaders, and learn more about the co-curricular activities at the heart of the college

[Click here to read full article](#)

### FIU Business launches new mobile app for Apple and Android devices.

Getting information quickly to a mobile generation means one thing: offering it on mobile devices. That led Florida International University's (FIU) College of Business to develop a mobile app for both Apple and Android devices. Free of charge, the app features information about college degree offerings, programs and news, a calendar of all events, and access to FIU Business' six social media platforms.



[Click here to read full article](#)

## Business Olympics results in medals, valuable experience – and job opportunities



Members of Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL) at Florida International University (FIU) offered a chance for all FIU business students to learn to distinguish themselves, during the fifth annual Business Olympics on February 1, 2014. For the first time, the Business Olympics was offered in conjunction with FIU's Chaplin School of Hospitality and Tourism Management.

[Click here to read full article](#)

### U.S. Ambassador to Brazil, Honorable Liliana Ayalde, visited Florida International University

On Monday, January 13th, U.S. Ambassador to Brazil, Honorable Liliana Ayalde met with several deans, faculty & staff to discuss educational initiatives between FIU and Brazil. The discussion focused on training for Brazilian teachers of English at FIU, potential dual degree articulation agreements, hosting Science Mobility Program (engineering) scholars from Brazil, potential for professional training of Brazilian professionals (non-degree) at FIU, relationships through FIU ONLINE and more. After the discussion of pursuing educational opportunities and developing relationships in Brazil with the Deans, the Honorable Liliana Ayalde had a Town Hall with FIU faculty, staff and students, including Brazilian students at FIU, as well as a group of Brazilian teachers of English, who arrived to FIU to begin a six week training program in the College of Education and ELI.



### College of Business Leadership Lectures Featured Prominent Speakers This Spring



**Rosabeth Moss Kanter**  
January 14, 2014

Rosabeth Moss Kanter holds the Ernest L. Arbuckle Professorship at Harvard Business

School, where she specializes in strategy, innovation, and leadership for change. Her strategic and practical insights have guided leaders of large and small organizations worldwide for over 25 years, through teaching, writing, and direct consultation to major corporations and governments. The former Editor of Harvard Business Review (1989-1992), Professor Kanter has been repeatedly named to lists of the “50 most powerful women in the world” (Times of London), and the “50 most influential business thinkers in the world” (Thinkers 50).



**R. Kerry Clark**  
January 23, 2014

R. Kerry Clark, served as Chairman and Chief Executive Officer of Cardinal Health, Inc., a provider of health care

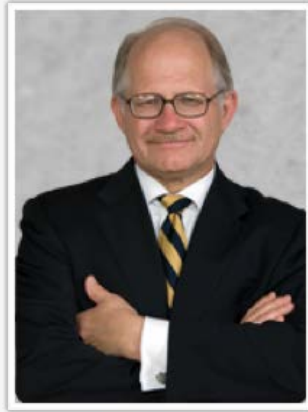
products and services until his retirement in 2009. Mr. Clark joined Cardinal Health in 2006 as President and Chief Executive Officer and became Chairman in 2007. Prior to that, he had held various positions at The Procter & Gamble Company, a consumer products company, since 1974, including President of P&G Asia; President, Global Market Development and Business Operations; and from 2004 to 2006, Vice Chairman of the Board. Dr. Erica Brown is the Scholar-in-Residence for The Jewish Federation



**Erica Brown**  
February 18, 2014

Of Greater Washington, where she directs the Jewish Leadership Institute. She consults for the Jewish Agency and

other Jewish non-profits organizations. Dr. Brown is a faculty member of the Wexner Foundation, a Jerusalem Fellow, Avi Chai Foundation Fellow, winner of the Ted Farber Professional Excellence Award, and is the recipient of the 2009 Covenant Award for her work in education and the 2012 Bernie Reisman Award (Hornstein Jewish Professional Leadership Program, Brandeis University).



### ***President Rosenberg visited the White House to discuss strategies to expand college opportunities***

FIU President Mark B. Rosenberg joined a group of top leaders from throughout the U.S. at the White House today for a daylong event focused on boosting the academic success of low-income students, hosted by President Barack Obama and the first lady, Michelle Obama.

[Click here to read full article](#)

## ***Office of International Affairs & Projects Student Highlights***

### ***New Graduate International Dual Degree Business Students for the Spring 2014 Semester Arrive at FIU***

The Office of International Affairs & Projects welcomed a handful of new graduate international dual degree business students from Venezuela, Mexico & Colombia to FIU. A small welcome session was held for the students, introducing and getting them acclimated to their new environment.

### ***Students Participate in the ISSS Spring Welcome Dinner***



To kick start the 2014 spring semester, our international dual degree business students participated in the International Student & Scholar Services (ISSS) Office's Spring 2014 Welcome Dinner, where they gained the opportunity to meet and interact with new and returning international students.

### ***Meet Our New Spring 2014 International Student Ambassadors***



Zhenzhen Xia  
China

Jiaxi Chen  
China

### ***Undergraduate Students Participate in Career Management Services Workshop***

The Office of International Affairs & Projects and Career Management Services Office collaborated to present an all-inclusive career management workshop specifically for undergraduate international dual degree business students to learn about resume writing, internship & job search strategies and the College of Business Career Link Database. Twenty-five students participated in the hands-on workshop and gained knowledge to help them prepare for their future careers.

### ***Students Participate in ISSS Bus Tour of Miami & FIU Wolfsonian Museum***

The International Student & Scholar Services Office provided a bus tour for students and our international dual degree business students along with a few international student ambassadors participated, where they enjoyed a tour of Miami and the Wolfsonian Museum in South Beach.

### ***Office of International Affairs & Projects Host College of Business International Study Opportunities Fair***

On Monday, February 10th, the Office of International Affairs & Projects in collaboration with the Office of Study Abroad, CIBER, Chapman Graduate Admissions & College of Business Masters Programs, including MIB, IMBA & MSF hosted an international study opportunities fair, providing graduate and undergraduate students with information about exciting summer, spring or fall semester and year-long programs, as well as, scholarship opportunities.



### ***International Game Night Brings Students Together from Countries All Over the World***

Celebrating FIU's diversity, international dual degree business students participated and interacted with international and domestic students at FIU during the popular and well-attended International Game Night, coordinated by the Office of International Affairs & Projects in collaboration with the International Student Club, Arab Student Union & the Chinese Club. Over 70 students attended the night of friendly competitive games such as Mahjong, Taboo, Dominos, Ludo, Chinese Checkers & Chessboard and so much more.





## ***Let's Promote Internationalization & Collaborate***

The Office of International Affairs & Projects strive to help the College of Business “Internationalize”. We work with departments and faculty throughout the entire College and University to promote international research, curriculum, partnerships and programs. Do you have a contact at a foreign institution that is interested in collaboration? Are you looking for a research partner to help with a current project? Send us your ideas about how we can help.

### ***International Dual Degree Tuition Costs***

**BBA-Undergraduate Dual Degree:**  
**Matriculation & Fees:** US \$20,055  
**Other Estimated Costs:** US \$18,925

**MIB-Graduate Dual Degree:**  
**Matriculation & Fees:** US \$22,000  
**Estimated Costs:** US \$15,144

Other dual degree programs available: MSF, MSIRE, MSHRM, MSMIS, MIB Online and IMBA. All fees are subject to change. Please contact us for the most current tuition costs.