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**CARLOS M. PARRA**

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[Linkedin webpage](#) and [FIU webpage](#)

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Interests in *behavioral, qualitative and neuro Information Systems (IS)* research (capability emergence, digital communities, collective intelligence, studies on how individuals' characteristics may affect technology use, as well as exploring links between neural activation, self-reported measures, task performance and real-life behaviors). *Responsible and sustainable operations* (assessing Corporate Social Responsibility - CSR initiatives/projects, resilient supply chains, and Text Analytics - TA applied to analyzing collections of CSR documents).

Taught courses on Strategy Development and Implementation, Business Analytics, Operations Management, Global Logistics, Global Production and Technology, Sustainability Management, and Industrial Sustainability at graduate and undergraduate levels.

Before joining academia, worked on designing and deploying corporate responsibility and business development strategies, as well as in overseeing the continuous improvement of processes and metrics in financial and manufacturing firms. Aptitude for working on interdisciplinary projects with multicultural teams. Fluent in English, Spanish and Portuguese, and conversant in Japanese. Certified in Analysis of Functional Neuro-Images (AFNI) at National Institutes of Health (NIH). US Citizen.

## EXPERIENCE

### FLORIDA INTERNATIONAL UNIVERSITY

**Clinical Professor, Department of Information Systems  
and Business Analytics - College of Business**

**Miami, FL, USA  
2016 – Present**

#### Teaching

- Courses taught/designed include:
  - Business Analytics, Operations Management, Global Production and Logistics for graduate students of the Master of Accounting, Professional MBA, International MBA, and the Master of International Business (*Received MIB's Best Course Award in Fall 2018 and Spring 2019*) as well as for undergraduate students.
  - Sustainability Management and Proactive Stakeholder Engagement modules for Corporate Strategy and Implementation course (Executive MBA).
  - Global Economy and Industrial Sustainability for School of International and Public Affairs (SIPA) Master of Arts in Global Affairs, Global Risk and Corporate Responsibility track. *Received SIPA's Master of Arts in Global Affairs Best Course Award in Spring 2018* for co-teaching a unique interdisciplinary course with a colleague from the School of Earth and Environment.

#### Research grants

- 2020 CIBER Research Award (*Principal Investigator for Grant Award \$1,500*) for "An Exploration of Attitudes Towards Biases in Artificial Intelligence." (Completed)
- 2019 Miami Foundation (*Grant Award \$4,224*) for helping produce customized pamphlets outlining flood and sea level rise risks (along with resiliency and risk

mitigation strategies) distributed to promote resiliency among small businesses in Miami-Dade's municipalities. (Completed)

- 2018 Walmart Foundation (*Co-Principal Investigator for Grant Award \$437,291.04*) for “Social and Environmental Effects of Produce Supply Chains: Assessment and Intervention Strategies for a Resilient Future.” (Completed)
- 2017 Americas Society Council of the Americas (*Principal Investigator for funded research program \$15,000*) to study linkages between MNCs and SMEs in Latin America. (Completed)
- 2016 Catalyst Miami (*Principal Investigator for Grant Award \$53,521.50*) to study neural correlates of asset building (savings) behavior capabilities in low-income populations. (Completed)
- 2015 Inter-American Development Bank (IDB) grant contract C0016-15 (*Principal Investigator for Grant Award \$99,550*) to evaluate “Impact of Microfinance Products for Low Income Women in Dominican Republic.” (Completed)

#### Service

- Editor POMS Chronicles
- Contributor CNN Dinero for CNN Español
- Strategic Alliance with Inter-American Development Bank to launch Impact MBA (focused on Business and Sustainable Development for Latin America)
- Faculty Ambassador Office of Global Initiatives
- Member Scholarship Committee for Master's of Science in Information Systems
- Judge for CURFIU (Conference for Undergraduate Research at FIU)
- Member of Greater Miami Chamber of Commerce (Judge Entrepreneurs' Award)
- College of Business Representative to Faculty Senate Library Committee
- FIU Sustainability Committee
- Co-Chair and reviewer Ethics, Social Responsibility and Environment track for CONSEJO LATINOAMERICANO DE ESCUELAS DE ADMINISTRACIÓN - CLADEA's 2017 conference
- Reviewer for Communications of the Association for Information Systems (CAIS), ICIS 2019, CONFIRM 2020, AMCIS 2020, Journal of Clean Production, International Journal of Information Management and ECIS 2021
- Organizer SAP – Junior Achievement Americas coding camps (job preparedness workshop)

#### **Clinical Professor, Marketing and Logistics College of Business**

**Miami, FL, USA  
2013 – 2016**

#### Teaching

- Courses taught/designed include: Global Logistics, International Marketing, Design Thinking as well as Responsible Global Citizenship and Sustainability Management.
- Summer 2015 taught course on Sustainability Management (Universidad del Pacífico, Lima, Peru)
- Summer 2014 taught course on Sustainability Management and Development at CIDER (Universidad de los Andes, Bogota, Colombia)

#### Research grants

- 2013 Innovations for Poverty Action (IPA) – Global Financial Inclusion Initiative | Financial Capability Research Fund grantee (*Principal Investigator for Grant Award \$7,500*) to conduct pilot evaluation for measuring “Impact of Livelihood-linked Microfinance Products and Enterprise Development Trainings in a Dominican Republic's Inclusive Distribution Program.” (Completed)  
Service
- Consultant for designing expansion program of micro-distribution initiatives in Dominican Republic and in Central America
- Reviewer for Journal of Business Ethics and for the 10<sup>th</sup> Conference Design Science Research in Information Systems and Technology
- College of Business Representative to Faculty Senate Library Committee
- FIU Sustainability Committee
- Chair Curriculum Working Group for FIU’s first STARS Report

CITIGROUP - LATIN AMERICA

**Head of Corporate Citizenship (CC)**

**Miami, FL, USA**

**2009 – 2012**

- In charge of developing and deploying Citi’s regional Corporate Citizenship (CC) strategy, executing it in 19 countries, and guiding the design of country level CC operational strategies aligned with local market conditions (current legal / regulatory frameworks, industry standards, prevalent political junctures, operating infrastructures, cultures and languages), regional priorities, as well as global directives. As well as ensuring all CC strategies considered new developments for thought leadership.
  - Oversaw 32% increase in regional/country social investments (\$5.2MM)
  - Sent to complete temporary assignment in Brazil to advanced adherence to local Sustainability Protocols
  - Received *high potential employee* designation in 2012
- CC integration strategies implemented elevated leadership and innovation (initiated strategic partnerships for achieving scale, outcomes and responsible product/service development platforms, helped engage senior executives to launch CC Committees and developed Citizenship Intelligence as well as Research and Evaluation areas); systematized methods and introduced management tools for ensuring optimal resource allocation and operational efficiencies (KPIs, outcome-based planning and effective grant processing) and for streamlining reporting/communications (Country/Regional/Global Reports, CC Press Releases, Social media coverage); and leveraged common resources for identifying and sharing best practices.
  - Developed ecosystem build-up approach for Financial Inclusion Team (engaging business units to advance Microfinance, Sustainable Supply Chain Finance and Mobile Banking solutions).
  - Supply chain finance efforts focused on upstream inclusive sourcing schemes to involve micro-producers and facilitating commercialization agreements between cooperatives and corporate buyers. As well as downstream inclusive distribution strategies through micro-franchise and Base of the Pyramid marketing operations
  - Reduced yearly grant planning/processing cycle by 3.5 months

- Managing and promoting internal stakeholder relations (to help ensure transparency/accountability, adherence to protocols, deploy responsible products/services, expand Environmental and Social Risk Management and due diligence while increasing employee engagement) as well as external stakeholder relations (by executing Responsible Finance and Financial Inclusion mandates, aligning strategic philanthropy; as well as, catalyzing eco-efficient supplier management, community engagement, disaster relief, environmental sustainability and volunteering efforts) in order to enhance Citi's position as a regional CC leader.
  - Oversaw introduction of Global Reporting Initiative (GRI) reports in Colombia and Argentina, and receipt of various CC recognitions
  - Helped produce marketing pieces to communicate and promote Citi's CC efforts as well as marketing plans with partner organizations to explain and diffuse Citi's CC initiatives and investments in the region

KOMATSU LATIN-AMERICA CORPORATION

**Service Administration and KAIZEN Manager**

**Miami, FL, USA**

**2006 – 2009**

- Distributor network development Task Force Team focused on devising strategic business development plans and business intelligence tools for optimizing logistics, enhancing product reliability as well as customer satisfaction using satellite monitoring systems.
  - Led development and deployment of extended warranty product with associated product support and marketing strategy
  - Proposed alternative financing schemes based on product usage and customer revenues
- KAIZEN leader in charge of deploying corporate regional policy by promoting, monitoring and assessing continuous improvement processes internally - and throughout Latin American distributor network (i.e. zero inventory programs, HANSEI planning and product support profitability by optimizing operations and logistics) - and by enhancing and enforcing regional Service Policies and Procedures Manual.
  - Developed Key Performance Indicators that facilitated forecasting/planning/logistics decisions for reducing costs and enhancing delivery times
  - Provided business intelligence to sales team and helped ensure conditions required to meet estimated demand (HANSEI)
  - Enhanced downstream logistics through strategic parts procurement using JIT distribution product support operations planning
  - Selected as part of Komatsu's fourth Global Training Initiative (GTI), an eight-month long training program for *high potential employees*
- As training analyst, studied feasibility of establishing Regional Training Centers throughout Latin America and assisted in the design of strategic alliances between local Komatsu distributors and technical educational institutes in Peru, Mexico and Colombia.
  - Developed new training methods/materials that improved learning outcomes and increased group's earnings

(Job required traveling more than 60% of the time to Latin America and Asia).

UNIVERSIDAD DE LOS ANDES

**Instructor - Industrial Engineering**

**Bogotá, Colombia**

**1998 – 2001**

- Taught senior level Industrial Engineering courses: "Public Systems" and "Development Models."  
-Lauded for didactic approach, which led to 30% increase in enrollment rates in both courses.
- Continuously reviewed course contents and reading materials, and secured weekly lectures with public figures, in an effort to entice engineering students from Colombia's most prominent private university to become interested in public office and proficient at analyzing and improving socio-economic policies.

UNITED NATIONS DEVELOPMENT PROGRAMME – COLOMBIA'S NATIONAL PLANNING DEPARTMENT

**Analyst**

**Bogotá, Colombia**

**2000 – 2001**

- Analyzed broad-based socio-economic database and presented results to governmental decision-making bodies. Identified determinants of achievement in State Examinations.
- In charge of reviewing the theoretical underpinnings and statistical design of constitutional quality of life indicators (Unsatisfied Basic Needs / Quality of Life Index / Human Development Index).
- Collaborated with Colombia's Statistics and Economic Development Departments, and National Human Rights Agency.

## **EDUCATION**

**Tokyo Institute of Technology,**

PhD, [Social Engineering – Economics Program](#)

*Monbukagakusho scholarship recipient (2001-2005)*

**Tokyo, Japan, 2005**

**Universidad de Los Andes,**

M.S, Industrial Engineering

*Colciencias' Young Researchers grant recipient (1999-2000)*

**Bogotá, Colombia, 2001**

**University of Florida,**

B.S. Mechanical Engineering

*Honors graduate*

UF chapter President for Pi Tau Sigma (International Honor Society for Mechanical Engineers) and Vice-president for Tau Beta Pi (The Engineering Honor Society)

**Gainesville, FL, 1995**

## JOURNAL PUBLICATIONS AND BOOK CHAPTER

- Parra, CM., Poudel, R., & Sutherland, MT. (2021). "Towards an Understanding of Low-Income Individuals' Financial Resiliency: Exploration of Risk Preferences, Personality Traits, and Savings Behavior", *Journal of Economics and Behavioral Studies*. 13 (5) [https://doi.org/10.22610/jebs.v13i5\(J\).3219](https://doi.org/10.22610/jebs.v13i5(J).3219)
- Paul, K. & Parra, CM. (2021). "Corporate Social Responsibility in International Business Literature: Results from Text Data Mining of the Journal of International Business Studies", *International Journal of Corporate Social Responsibility*. 6 (12) <https://doi.org/10.1186/s40991-021-00066-6>
- Parra, CM., Gupta, M., & Dennehy, D. (2021). "Likelihood of Questioning AI-based Recommendations Due to Perceived Racial/Gender Bias", *IEEE Transactions on Technology and Society*. <https://doi.org/10.1109/TTS.2021.3120303>
- Gupta, M., Parra, CM. & Dennehy, D. (2021). "Questioning Racial and Gender Bias in AI-based Recommendations: Do Espoused National Cultural Values Matter?", *Information Systems Frontiers*. <https://doi.org/10.1007/s10796-021-10156-2>
- Parra, CM., Gupta, M. & Mikalef, P. (2021). "Information and communication technologies (ICT)-enabled severe moral communities and how the (Covid19) pandemic might bring new ones", *International Journal of Information Management*. (57), 102271. <https://doi.org/10.1016/j.ijinfomgt.2020.102271>
- Gupta, M., Parra, CM. & Mennecke, B. (2021). "The 4 Characteristics of Robust Analytics", *Cutter Business Technology Journal*. 34 (6), 20-23.
- Gupta, M., Parra, CM. & Salcedo, E. (2020). "Are Americans Nowadays More Willing to Use Bitcoin-Like Cryptocurrencies?", *Cutter Business Technology Journal*. 33 (11), 34-40.
- Parra, CM., Tremblay, MC., Paul, K. & Castellanos, A. (2017). "Exploratory Content Analysis Using Text Data Mining: Corporate Citizenship Reports of Seven U.S. Companies from 2004-2012", *Journal of Corporate Citizenship*. (66), 106-151.
- Parra, CM., Tremblay, MC., & Castellanos, A. (2016) "Visualizing Term Eigenvector Prominence in a Corporate Social Responsibility Context", *Journal on Advances in Theoretical and Applied Informatics*. 2 (3), 31-37.
- Parra, CM. (2008) "Quality of Life Markets: Capabilities and Corporate Social Responsibility", *Journal of Human Development*. 9 (2), 207-227.
- Parra, CM. (2005) "Rules and Knowledge", *Evolutionary and Institutional Economics Review*. 2 (1), 81-111.

- Parra, CM., and Yano, M. (2006) "Evolutionary Dynamics of Knowledge", *Complexity*. 11 (5), 12-19.
- Parra, CM., and Yano, M. (2005) "Testing Educational System Typologies using Colombian data", *International Education Journal*. 6 (1), 1-17.
- Parra, CM., and Yano, M. (2004) "Distinctions as Embodied Experiences", *Semiotica*. 151 (1-4), 75-96.
- Parra, CM., and Yano, M. (2002) "Tridimensional Recursive Learning Model", *Cybernetics and Human Knowing*. 9 (3&4), 79-99.
- Parra, CM., and Arellano, W. (2001) "Aproximaciones a la pobreza en Colombia: un intento por captar intangibles". In Penelope Rodriguez Sehk (Ed.), *Formación de Investigadores Jóvenes III: Estudios sobre pobreza y condiciones de vida en Colombia* (pp 79-143). Bogotá: Ediciones Uniandes-Colciencias.

## MANUSCRIPTS SUBMITTED (UNDER REVIEW)

- Parra, CM., Gupta, M., & Cadden, T. (Second round of reviews). "Towards an Understanding of Remote Work Exhaustion: A Study on the Effects of Individuals' Big Five Personality Traits", *Journal of Business Research*
- Poudel, R., Tobia, MJ., Riedel, MC., Salo, T., Flannery, JS., Hill, LD., Dick, AS., Laird, AR., **Parra, CM.**, & Sutherland, MT. (Second round of reviews). "Risky decision-making strategies mediate the relationship between amygdala activity and real-world financial savings among individuals from lower income households: A pilot study" *Behavioural Brain Research*
- Gupta, M., Dennehy, D., **Parra, CM.**, Mäntymäki, M. & Dwivedi, YK. (First round of reviews). "Fake News Believability: The Effects of Political Beliefs and Espoused Cultural Values", *Information & Management*

## WHITE PAPERS, RESEARCH REPORTS & SELECTED PROCEEDINGS

- Chanda, S., Bayissa, Y., Bhat, M., **Parra, CM.**, Shetty, K., Mesia R., Melesse, A., Jayachandran, K., and Alvarez-Ventura, S. (2021). [Florida Tomato and Strawberry Supply Chain: Strategies for a Resilient Future](#). Florida International University, Institute of Environment, Agroecology Program, Miami, Florida, USA.
- Parra, CM., Subramanian, H. & Malladi, S. "Could Cyber-conflict be Avoided? Exploring Deterrence in Low and High Stakes Information Security Interactions" (2020). CONF-IRM 2020 Proceedings. 23. <https://aisel.aisnet.org/confirm2020/23>
- Parra, CM., & Haar, J. (2018). [MNC-SME Linkages in Latin America](#), Americas Society – Council of the Americas.

- Paustian-Underdahl, S., **Parra, C.M.**, Mesia, R., Papadopoulos, A., Scanlon, N., & Troxler, T. (2017). [Getting Ahead of the Curve for a Resilient Economy: Risks and Opportunities of Climate Change for Top Business Sectors in Southeast Florida](#). Sea Level Solutions Center (SLSC) at the Institute of Water and Environment of Florida International University (FIU) - Publication Number 8.
- Parra, C.M., Tremblay, M.C., & Castellanos, A. (2016) “Prominent Voices and Prevalent Discourses: A Corporate Social Responsibility Application.” In Digital Information Management ICDIM (pp 74-78). IEEE (<https://ieeexplore.ieee.org/document/7829780>)
- Tremblay, M.C., **Parra, C.M.**, & Castellanos, A. (2015) “Analyzing Corporate Social Responsibility Reports Using Unsupervised and Supervised Text Data Mining.” In Donnellan, Brian, et al. (Eds.), *New Horizons in Design Science: Broadening the Research Agenda* (pp 439-46). Springer.

## PRESENTATIONS

Poudel, R., Riedel, M. C., Salo, T., Flannery, J. S., Hill-Bowen, L. D., Laird, A. R., **Parra, C. M.**, & Sutherland, M. T. (2021, June) *Working memory is linked with default mode network deactivation and real-world money saving behavior*. The Organization for Human Brain Mapping (OHBM)

Paul, K. & **Parra, C. M.**, (2020, Jun). *How Does the International Business Literature View Ethics, CSR, and Social Responsibility? Four Themes*. International Association for Business and Society (IABS) – Lisbon, Portugal.

Parra, C. M., Subramanian, H. & Malladi, S. (2020, May). *Could Cyber-conflict be Avoided? Exploring Deterrence in Low and High Stakes Information Security Interactions*. International Conference on Information Resources Management (Conf-IRM) – Miami, Florida.

Poudel, R., Tobia, M. J., Riedel, M. C., Salo, T., Flannery, J. S., Hill-Bowen, L. D., Laird, A. R., Dick, A. S., **Parra, C. M.**, & Sutherland, M. T. (2019, October) *Neural correlates of risky decision-making and relations with risk- and reward-related behavior among individuals with low SES*. Society for Neuroscience (SfN) Conference – Chicago, Illinois.

Parra, C. M. & Subramanian, H. (2019, September). *Bargaining Games Approach to Information Security Interactions*. Fourteenth International Conference Digital Information Management (14<sup>th</sup> ICDIM) / First International Conference on Digital Data Processing (1<sup>st</sup> DDP) – Luton, U.K.

Gupta, S., Kumar, S., & **Parra, C. M.** (2019, May). *Exploratory Content Analysis (using Text Data Mining) of POMJ Articles from 1992 to 2018*. POMS 2019 – Washington D.C.

Parra, C. M. (2019, March). *U.S.-LAC Trade Relations in the Age of Trump*. Fourth Annual FIU-SF Faculty Seminar – Gainesville, Florida.



Parra, C. M. (2018, October). *Enlaces entre Empresas Multinacionales (EMS) y Pequeñas y Medianas Empresas (PYMES) en América Latina*. 2018 Reunión Anual de LA RED de Innovación e Impacto – Antigua Guatemala, Guatemala.

Parra, C. M. & Haar, J. (2018, August). *Linkages between Multinational Corporations (MNCs) and Small & Medium-Sized Enterprises (SMEs) Driving Growth and Competition in Latin America*. Roundtable Discussion of White Paper Launch – Miami, Florida.

Subramanian, H., **Parra, C. M.**, & Malladi, S. (2018, May). *Information Security Warfare: Theory of Games Approach*. POMS 2018 – Houston, Texas.

Parra, C. M. (2018, April). *Lending in the Age of Uncertainty*. 2<sup>nd</sup> Annual Sea Level Rise Conference – Miami, Florida.

Parra, C. M. (2017, November). *Sustainable Supply Chains*. Impact MBA webinar – Miami, Florida.

Parra, C. M. (2017, July). *Modelos de Investigación para Productos con Impacto Social*. XX Seminario Anual Internacional de Solidarios – La Romana, Dominican Republic.

Parra, C. M., & Tremblay, M. (2017, June). *Collective Intelligence and Institutional (In)Stability*. Collective Intelligence Conference at NYU – New York, New York.

Parra, C. M., Tremblay, M., & Castellanos, A. (2016, December). *Institutional Instability and Mainstream Disintermediation*. Advances in Qualitative Information Systems Research. International Conference Information Systems (ICIS 2016) – Dublin, Ireland.

Parra, C. M. (2016, November). *Nuevos Enfoques de Financiación al Desarrollo en Latinoamérica*. Seminario Annual Solidarios – Miami, Florida.

Parra, C. M. (2016, October). *Four years of Inclusive Distribution Initiatives*. SCALA - Desarrollando Mercados a través de Redes de Distribución Inclusiva – Cali, Colombia.

Parra, C. M. (2016, September). *Colombia's Peace Process*. University of Miami – Miami, Florida.

Parra, C. M. (2016, September). *Sustainable Supply Chains*. AMCHAM – Lima, Peru.

Chiarini Tremblay, M., **Parra, C. M.**, & Castellanos, A. (2016, September). *Prominent Voices and Prevalent Discourses: A Corporate Social Responsibility Application*. Eleventh International Conference on Digital Information Management (ICDIM) 2016 Conference – Porto, Portugal.

Parra, C. M. (2016, September). *Filantropía e Inversión Social Privada en Latinoamérica*. Avina – Miami, Florida.

Parra, C. M. (2016, March). *The Sharing Economy*. Greater Miami Chamber of Commerce – HR Insights 2016 – Miami, Florida.

Parra, C. M. (2015, December). *Powering the Sunshine State*. CLIMA – Milander Center for Arts and Entertainment – Miami, Florida.

Parra, C. M. (2015, November). *Sustainability in Operations and Supply Chain Management*. FIU Seminar - Semana Empresarial - Universidad Peruana de Ciencias Aplicadas – Miami, Florida.

Parra, C. M. (2015, September). *Innovación y Crecimiento (Design Thinking)*. FIU-ARGOS Programa de Excelencia en Marketing Digital – Miami, Florida.

Castellanos, A., **Parra, C. M.**, & Chiarini Tremblay, M. (2015, August). *Corporate Social Responsibility Reports: Understanding Topics via Text Mining*. 2015 Americas Conference on Information Systems (AMCIS) – San Juan, Puerto Rico.

Parra, C. M. (2015, July). *Capacidades Financieras y Construcción de Activos*. 10<sup>mo</sup> Aniversario – Viventa – Miami, Florida.

Chiarini Tremblay, M., **Parra, C. M.**, & Castellanos, A. (2015, May). *Analyzing Corporate Social Responsibility Reports using Unsupervised and Supervised Text Data Mining*. Tenth International Design Science Research in Information Systems and Technologies (DESRIST) 2015 Conference – Dublin, Ireland.

Parra, C. M. (2014, November). *Sustainability in Operations and Supply Chain Management*. FIU Seminar - Semana Empresarial - Universidad Peruana de Ciencias Aplicadas – Miami, Florida.

Parra, C. M. (2014, October). *Public Sector Role in Promoting Corporate Social Responsibility*. Estrategias de Gerencia Publica para Gobiernos Latinoamericanos (CENDAP) – Miami, Florida.

Parra, C. M. (2014, October). *Financing Inclusive Distribution Initiatives*. SCALA - Desarrollando Mercados a traves de Redes de Distribucion Inclusiva – Antigua Guatemala, Guatemala.

Parra, C. M. (2014, June). *Buenas Prácticas en Reportes de Responsabilidad Social Corporativa*. Eventos - CIDER - Universidad de los Andes – Bogota, Colombia.

Parra, C. M., Lassar, W., & Hutton, B. (2014, May). *Assessing the Relationship between Sustainability and Competitiveness in the Healthcare Delivery Industry*. Sustainability Ethics and Entrepreneurship (SEE) Conference 2014 – Denver, Colorado.

Parra, C. M. & Chiarini Tremblay, M. (2014, May). *Analyzing US Corporate Social Responsibility (CSR) Reports using Text Data Mining*. Ninth International Design Science Research in Information Systems and Technologies (DESRIST) 2014 Conference – Miami, Florida.

Parra, C. M. (2014, April). *Trust Barometer from a Sustainability Perspective*. Sustainatopia 2014 – Miami, Florida.

Parra, C.M. (2014, March). *Role of State Agencies in Promoting Financial Inclusion*. US Department of State's International Visitor Leadership Program – Miami, Florida.

Parra, C.M. (2013, November). *Financial Inclusion in Latin America: Collaboration, Innovation and Technology*. Americas Society / Council of the Americas – Miami, Florida.

Parra, C.M. (2013, October). *Micro-franchising, Inclusive Distribution and Microfinance*. Inter-American Forum on Microenterprise – Guadalajara, Mexico.

Parra, C.M. (2012, May). *Sustainability Management Within the Company*. CSR-Americas - Inter-American Conference on Corporate Social Responsibility – Quito, Ecuador.

Parra, C.M. (2011, October). *Innovations in Savings: How to Attend Low-income populations that Receive Government Transfers*. XIV Inter-American Forum on Microenterprise – San Jose, Costa Rica.

Parra, C.M. (2010, November). *Protocolos de sustentabilidad*. Sustentabilidad Ambiental y Mercados Carbono: Retos y Oportunidades para el Sector Financiero en América Latina y el Caribe – Mexico D.F., Mexico.

Parra, C.M. (2010, September). *Corporate Social Responsibility Tips*. WorldCity – Global Connections – Miami, Florida.

Parra, C.M. (2010, September). *Bringing Quality Finance to Sustainable Producers, Advancing Sustainable Coffee Production and Trade in Central America*. 1st Finance Alliance for Sustainable Trade (FAST) Financial Fair – San Pedro Sula, Honduras.

Parra, C.M. (2006, September). *Capabilities and CSR – Quality of Life Markets*. First CORE Conference – Milan, Italy.

Parra, C.M. (2005, May). *Evolutionary Dynamics of Knowledge*. Understanding Complex Systems conference (UCS2005) – Urbana-Champaign, Illinois.

Parra, C.M. (2004, September). [\*Evolutionary Dynamics of Knowledge\*](#). Fifth International Conference on Complex Systems (ICCS04) – Boston, Massachusetts.