

CURBA MORRIS LAMPERT

Knight Ridder Eminent Scholar Endowment Chair & Professor of Strategy and Entrepreneurship
College of Business · Florida International University · 11200 SW 8th Street · Miami, FL 33199
Email: curba.lampert@fiu.edu

EDUCATION

The University of Texas at Austin

Ph.D., Management, McCombs School of Business, 2003

University of Michigan, Ann Arbor

M.P.P., Ford School of Public Policy, 1997

University of California, Irvine

B.A., Political Science, School of Social Sciences, 1993

ACADEMIC APPOINTMENTS

Professor of Strategy and Entrepreneurship, Florida International University, College of Business, 2022–present

Knight Ridder Eminent Scholar Endowment Chair, Florida International University, College of Business, 2021–present

Associate Professor, Florida International University, College of Business, 2019–2022

Assistant Professor, Florida International University, College of Business, 2013–2019

Assistant Professor, Zayed University, College of Business, 2011–2013

Visiting Assistant Professor, Texas A&M University, Mays Business School, 2007–2008

Assistant Professor, University of South Carolina, Moore School of Business, 2003–2011

REFEREED JOURNAL PUBLICATIONS

Google Scholar Citations: 4,550; Social Science Citation Index: 1,788

*all authors contributed equally

- [1] Thomason, B., Chawla, N., Gabriel, A., Greenberg, D., **Lampert, C.M.**, Moergen, K., Sumpter, D., & Umphress, E. 2022. “How Organizations Can Take a Lead in Protecting Reproductive Rights.” *MIT Sloan Management Review* (Online), September 26, 2022. (<https://sloanreview.mit.edu/article/how-organizations-can-take-a-lead-in-protecting-reproductive-rights/>)
- [2] Polidoro, F., **Lampert, C.M.**, & Kim, M. 2022. “External Knowledge Sourcing, Knowledge Spillovers, and Internal Collaboration: The Effects of Intrafirm Linkages on Firm-University Co-Authorship Linkages.” *Strategic Management Journal*, 43(13): 2742-2776.

- [3] ***Lampert, C.M.**, Kim, M., & Polidoro, F. 2020. “Branching and Anchoring: Complementary Asset Configurations in Conditions of Knightian Uncertainty.” *Academy of Management Review*, 45(4): 847-868.
- One of six papers selected from 80 competitive submissions for inclusion in the Special Issue on The Implications of Uncertainty for Management and Organization Theories in the *Academy of Management Review*.
 - Invited for presentation at the *Academy of Management Review* Paper Development Workshop, hosted by the Joseph M. Katz Graduate School of Business, University of Pittsburgh, May 17–19, 2018, Pittsburgh, Pennsylvania.
- [4] *Kim, M., **Lampert, C.M.**, & Roy, R. 2020. “Regionalization of R&D Activities: (Dis)economies of Interdependence and Inventive Performance.” *Journal of International Business Studies*, 51(7): 1054-1075.
- [5] Roy, R., **Lampert, C.M.**, & Sarkar, M.B. 2019. “The Pre-Commercialization Emergence of the Combination of Product Features in the Charge-Coupled Device Image Sensor.” *Strategic Entrepreneurship Journal*, 13(4): 448-477.
- [6] **Lampert, C.M.**, Kim, M., Hubbard, T.D., Roy, R., & Leckie, G. 2019. “Fearlessly Swimming Upstream to Risky Waters: The Role of Geographic Entry in Innovation.” *Journal of Management Studies*, 56(7): 1377-1413.
- One of eight papers selected from 94 competitive submissions for inclusion in the Special Issue on Market Entry in the *Journal of Management Studies*.
 - Invited for presentation at the *Journal of Management Studies* Special Issue Paper Development Workshop from May 19–21, 2017 in Denver, Colorado.
- [7] **Lampert, C.M.**, & Kim, M. 2019. “Going Far to Go Further: Offshoring, Exploration, and R&D Performance.” *Journal of Business Research*, 103: 376-386.
- Selected from over 90 competitive submissions for inclusion in the Special Issue on Outsourcing and Offshoring in the *Journal of Business Research*.
- [8] Roy, R., **Lampert, C.M.**, & Stoyneva, I. 2018. “When Dinosaurs Fly: The Role of Firm Capabilities in the ‘Avianization’ of Incumbents during Disruptive Technological Change.” *Strategic Entrepreneurship Journal*, 12(2): 261-284.
- Selected for inclusion in the Virtual Special Issue on Entry Strategy for Nascent Industries in the *Strategic Management Journal*. (doi.org/10.1002/smj.2994; first published online December 13, 2018)
 - https://onlinelibrary.wiley.com/page/journal/10970266/homepage/nascent_industries_vsi_articles.htm
- [9] *Ahuja, G., **Lampert, C.M.**, & Tandon, V. 2014. “Paradigm-Changing vs. Paradigm-Deepening Innovation: How Firm Scope Influences Firm Technological Response to Shocks.” *Organization Science*, 25(3): 653–669. *Lead Article*

- [10] *Ahuja, G., **Lampert, C.M.**, & Novelli, E. 2013. “The Second Face of Appropriability: Generative Appropriability and its Determinants.” *Academy of Management Review*, 38(2): 248–269.
- Winner of the 2013 Best Paper Award, presented by the Strascheg Center for Impact in Innovation & Entrepreneurship (SCIIE) at the EBS Business School.
 - One of three papers selected for presentation to an expert jury on June 26, 2013 at the High-Technology-Park MikroFORUM, in Wendelsheim, Germany.
- [11] *Ahuja, G., **Lampert, C.M.**, & Tandon, V. 2008. “Moving Beyond Schumpeter: Management Research on the Determinants of Technological Innovation.” *Academy of Management Annals*, (Vol. 2): 1–98. *Lead Article*
- [12] *Ahuja, G., & **Lampert, C.M.** 2001. “Entrepreneurship in the Large Corporation: A Longitudinal Study of How Established Firms Create Breakthrough Inventions.” *Strategic Management Journal*, 22(6–7): 521–543.
- One of six papers selected from over 90 competitive submissions for presentation at the Strategic Management Society’s Special Conference on Wealth Creation (co-sponsored with the Kauffman Foundation) and subsequent publication in the *Strategic Management Journal*.

WORKING PAPERS

- [13] Kim, M., **Lampert, C.M.**, & Polidoro, F. Project on Isolating Mechanisms. Under review at the *Academy of Management Review*.
- [14] **Lampert, C.M.**, Kim, M., Gomes, P., Polidoro, F., Zajac, E., Featherall, J. & Higuera-Rueda, C. Project on the Care Pathway as an Alternative Governance Form to Solve Complex Medical Problems. Target: *Strategic Management Journal* submission in November, 2023.
- [15] Roy, R., Polidoro, F., **Lampert, C.M.**, & Kim, M. Project on the NASA Space Shuttle and Grand Challenges. Target: *Organization Science* submission in November, 2023.
- [16] **Lampert, C.M.**, Kim, M., Roy, R., & Polidoro, F. Project on the NIH Syndrome. Target: *Strategic Management Journal*.

RESEARCH IN PROGRESS

- [17] Han, J., Kim, M., & **Lampert, C.M.** Project on the Speed of Start-up Growth. Target: *Strategic Management Journal*.
- [18] **Lampert, C.M.**, Kim, M., & Gomes, P. Project on the Effectiveness of Clinical Care Pathways. Target: *Management Science*.

REFERRED CONFERENCE PROCEEDINGS

- [19] **Lampert, C.M., & Semadeni, M.** 2010. Search Breadth and the Costs of Search. In Leslie A. Toombs (Ed.), *Proceedings of the Seventieth Annual Meeting of the Academy of Management 2010 (CD)*, ISSN 1543-8643.

AWARDS, GRANTS, AND HONORS

Florida International University, College of Business

Research Awards, Grants, and Honors

- 2023 Center for International Business Education and Research (CIBER) Research Grant, College of Business, Florida International University (a college-wide faculty award for recognition of international business research), \$1,500 award
- 2023 College of Business In-House Research Award, Florida International University, \$8,823 award
- 2022 Center for International Business Education and Research (CIBER) Research Grant, College of Business, Florida International University (a college-wide faculty award for recognition of international business research), \$1,500 award
- 2021–present Knight Ridder Eminent Scholar Endowment Chair
- 2021 Center for International Business Education and Research (CIBER) Research Grant, College of Business, Florida International University (a college-wide faculty award for recognition of international business research), \$3,000 award
- 2020 College of Business In-House Research Award, Florida International University, \$26,577 award
- 2020 Center for International Business Education and Research (CIBER) Research Grant, College of Business, Florida International University (a college-wide faculty award for recognition of international business research), \$1,500 award
- 2020 Baptist Health South Florida Research Grant, College of Business, Florida International University (a college-wide faculty award for recognition of health care research), \$2,500 award
- 2019 College of Business In-House Research Award, Florida International University, \$4,794 award
- 2019 Center for International Business Education and Research (CIBER) Research Grant, College of Business, Florida International University (a college-wide faculty award for recognition of international business research), \$1,500 award

- 2018 Baptist Health South Florida Research Grant, College of Business, Florida International University (a college-wide faculty award for recognition of health care research), \$2,500 award
- 2018 College of Business In-House Research Award, Florida International University, \$8,974 award
- 2017 College of Business In-House Research Award, Florida International University, \$18,087 award
- 2016 College of Business In-House Research Award, Florida International University, \$15,773 award
- 2015 College of Business In-House Research Award, Florida International University, \$11,422 award
- 2014 University Top Scholar Research Award, Florida International University (one of 20 faculty selected university-wide for recognition of research excellence)
- 2013 Winner of the 2013 Best Paper Award, presented by the Strascheg Center for Impact in Innovation & Entrepreneurship (SCIIE) at the EBS Business School.

Teaching Awards

12 Total Teaching Awards

Awarded to one faculty member in the MBA program, voted on by the graduating cohort

- 2019 MIB Teaching Award – Cohort 07 – Summer, MIB Online
MBA Teaching Award – Cohort 20 – Spring, HCMBA
- 2018 MBA Teaching Award – Cohort 18 – Spring, HCMBA
- 2017 MBA Teaching Award – Cohort 17 – Fall, HCMBA
MIB Teaching Award – Cohort 05 – Summer, MIB Online
MBA Teaching Award – Cohort 16 – Spring, HCMBA
- 2016 MBA Teaching Award – Cohort 14 – Spring, HCMBA
- 2015 MBA Teaching Award – Cohort 12 – Fall, HCMBA
MBA Teaching Award – Cohort 03 – Fall, HCMBA Online
MBA Teaching Award – Cohort 11 – Spring, HCMBA
- 2014 MBA Teaching Award – Cohort 15 – Spring, IMBA
- 2013 MBA Teaching Award – Cohort 09 – Fall, PMBA

Reviewing Awards

2018 Winner of the Best Reviewer Award, Academy of International Business (one of 23 reviewers selected from 991 reviewers for distinction)

University of South Carolina, Moore School of Business

Research Awards, Grants, and Honors

2005 Invited Participant, Junior Faculty Consortium for the TIMS Division at the Academy of Management Annual Meeting, Honolulu, Hawaii

2003–2011 Summer Research Grant, Moore School of Business, University of South Carolina

Teaching Awards

2011, 2009, & 2006 Finalist for the Michael J. Mungo University Teaching Award, the University of South Carolina (the highest accolade given by the university for excellence in teaching): 2006, 2009, and 2011

2006 Finalist for the Michael A. Hill Outstanding Honors College Faculty Award, the University of South Carolina

The University of Texas at Austin, McCombs School of Business

Research Awards, Grants, and Honors

2002 Invited Participant, Doctoral Consortium for the TIMS Division at the Academy of Management Annual Meeting, Denver, Colorado

2002 Continuing Fellowship, The University of Texas at Austin, \$20,000 award

1998–2001 The University of Texas at Austin College of Business Administration Research Assistantship, \$16,000 per year

1998–2001 The University of Texas at Austin College of Business Administration Fellowship, Full Tuition paid by College

1997–1998 Preemptive Fellowship, The University of Texas at Austin, \$15,000 award

Teaching Awards

2001 Award for Outstanding Achievement in Teaching, the University of Texas at Austin

REFEREED CONFERENCE PRESENTATIONS

Creating a Breakthrough Invention: The Case of NASA's Space Shuttle (with R. Roy and M. Kim). Paper presented at the **43rd Annual International Conference of the Strategic Management Society**, September 30–October 3, 2023, Toronto, Canada.

The Care Pathway as an Alternative Governance Form to Solve Complex Medical Problems (with M. Kim, P. Gomes, F. Polidoro, E. Zajac, J. Featherall, and C. Higuera-Rueda). Paper presented at the **42nd Annual International Conference of the Strategic Management Society**, September 17–20, 2022, London, United Kingdom.

Ingenuity of NASA: Designing the Paradigm-Changing Martian Helicopter (with R. Roy). Paper presented at the **42nd Annual International Conference of the Strategic Management Society**, September 17–20, 2022, London, United Kingdom.

Ingenuity of NASA: Designing the Paradigm-Changing Martian Helicopter (with R. Roy and M. Kim). Paper presented at the **Wharton Technology and Innovation Conference**, April 22–23, 2022, Virtual.

The Effect of Patient Complexity and Hospital Scale on the Effectiveness of Clinical Care Pathways (with P. Gomes, M. Kim, J. Featherall, and C. Higuera-Rueda). Paper presented at the **Production and Operations Management Society Annual Conference**, April 21–25, 2022, Virtual.

The Cure for the NIH Syndrome: Examining the Effects of Technology and Origin on Selection (with M. Kim, R. Roy, and F. Polidoro). Paper presented at the **80th Academy of Management Annual Meeting**, August 7–11, 2020, Virtual.

The Role of NASA's Inhouse Efforts in Shaping the Prototype of the Space Shuttle (with R. Roy and M. Kim). Paper presented at the **80th Academy of Management Annual Meeting**, August 7–11, 2020, Virtual.

Regionalization, Recombinant Capability, and Firm Innovative Performance (with M. Kim and R. Roy). Paper presented at the **Academy of International Business Annual Meeting**, June 24–27, 2019, Copenhagen, Denmark.

The Pre-Commercialization Emergence of the Combination of Product Features in the Charge-Coupled Device Image Sensor (with R. Roy and M. B. Sarkar). Paper presented at the **Industry Studies Conference**, May 30–June 1, 2019, Nashville, TN.

Regionalization, Recombinant Capability, and Firm Innovative Performance (with M. Kim and R. Roy). Paper presented at the **78th Academy of Management Annual Meeting**, August 10–14, 2018, Chicago, Illinois.

Incubation of Innovation Ecosystem in Charge-Coupled Device Image Sensors 1969 – 1994 (with R. Roy and M. B. Sarkar). Paper presented at the **78th Academy of Management Annual Meeting**, August 10–14, 2018, Chicago, Illinois.

Fearlessly Swimming Upstream to Risky Waters: The Role of Geographic Entry in Innovation (with M. Kim, T. Hubbard, R. Roy and G. Leckie). Paper presented at the **Academy of International Business Annual Meeting**, June 25–28, 2018, Minneapolis, Minnesota.

The Genesis of the Pre-Commercialization Innovation Ecosystem: Knowledge Generation, Transfer, and Recombination in the Pre-Commercialization Phase of Charge-Coupled Device Image Sensors 1969 – 1994 (with R. Roy and M. B. Sarkar). Paper presented at the **Strategy Science Conference**, June 15–16, 2018, Philadelphia, Pennsylvania.

Complementary Assets Theory in Times of Knightian Uncertainty (with M. Kim and F. Polidoro). Paper presented at the **Academy of Management Review Paper Development Workshop on The Implications of Uncertainty for Management and Organization Theories**, hosted by the Joseph M. Katz Graduate School of Business, University of Pittsburgh, May 17–19, 2018, Pittsburgh, Pennsylvania.

The Genesis of the Pre-Commercialization Innovation Ecosystem: Knowledge Generation, Transfer, and Recombination in the Pre-Commercialization Phase of Charge-Coupled Device Image Sensors 1969 – 1994 (with R. Roy and M. B. Sarkar). Paper presented at the **Wharton Technology and Innovation Conference**, April 6–7, 2018, Philadelphia, Pennsylvania.

The Genesis of the Pre-Commercialization Innovation Ecosystem: Knowledge Generation, Transfer, and Recombination in the Pre-Commercialization Phase of Charge-Coupled Device Image Sensors 1969 – 1994 (with R. Roy and M. B. Sarkar). Paper presented at the **Organization Science Winter Conference**, March 1–3, 2018, Park City, Utah.

When Dinosaurs Fly: The Role of Firm Capabilities in the ‘Avianization’ of Incumbents during Disruptive Technological Change (with R. Roy and I. Stoyneva). Paper presented at the **37th Annual International Conference of the Strategic Management Society**, October 28–31, 2017, Houston, Texas.

The Genesis of the Pre-Commercialization Innovation Ecosystem: Knowledge Generation, Transfer, and Recombination in the Pre-Commercialization Phase of Charge-Coupled Device Image Sensors 1969 – 1994 (with R. Roy and M. B. Sarkar). Paper presented at the **Industry Studies Conference**, May 24–26, 2017, Washington, D.C.

Fearlessly Swimming Upstream to Risky Waters: The Role of Geographic Entry in Innovation (with M. Kim, T. Hubbard, R. Roy and G. Leckie). Paper presented at the **Journal of Management Studies Special Issue Paper Development Workshop**, May 19–21, 2017, Denver, Colorado.

Uncertainty, Knowledge, and Competitive Advantage. Paper presented at the **34th Annual International Conference of the Strategic Management Society**, September 20–23, 2014, Madrid, Spain.

Brother from another Mother (with M. Semadeni). Paper presented at the **32nd Annual International Conference of the Strategic Management Society**, October 6–9, 2012, Prague, Czech Republic.

Search Breadth and the Costs of Search (with G. Ahuja and M. Semadeni). Paper presented at the **31st Annual International Conference of the Strategic Management Society**, November 6–9, 2011, Miami, Florida.

Brother from another Mother: External and Internal Development as Sources of Innovation (with G. Ahuja and M. Semadeni). Paper presented at the **71st Academy of Management Annual Meeting**, August 12–16, 2011, San Antonio, Texas.

Search Breadth and the Costs of Search (with M. Semadeni). Paper presented at the **70th Academy of Management Annual Meeting**, August 6–10, 2010, Montreal, Quebec, Canada.

- **Paper included in the Academy Conference Proceedings**

External Shocks and Direction of Innovation Efforts (with G. Ahuja and V. Tandon). Paper presented at the **69th Academy of Management Annual Meeting**, August 7–11, 2009, Chicago, Illinois.

External Shocks and Innovation Efforts: Determinants of Firms' Responses to Environmental Challenges (with G. Ahuja and V. Tandon). Paper presented at the **28th Annual International Conference of the Strategic Management Society**, October 12–15, 2008, Cologne, Germany.

The Focusing Effect of Supply Shocks on Diversified Firms (with G. Ahuja and V. Tandon). Paper presented at the **27th Annual International Conference of the Strategic Management Society**, October 14–17, 2007, San Diego, California.

The Core Factor, Portfolio Risk and Escape Paradigm Motivations on Entry: Investigating the Rumelt Model. Paper presented at the **65th Academy of Management Annual Meeting**, August 5–10, 2005, Honolulu, Hawaii.

Entrepreneurship in the Large Corporation: A Longitudinal Study of How Established Firms Create Breakthrough Inventions (with G. Ahuja). Paper presented at the **Strategic Management Society's Special Conference on Wealth Creation** (co-sponsored with the Kauffman Foundation), November, 2000, Kansas City, Missouri.

Entrepreneurship in the Large Corporation: A Longitudinal Study of How Established Firms Create Breakthrough Inventions (with G. Ahuja). Paper presented at the **20th Annual**

International Conference of the Strategic Management Society, October 15–18, 2000,
Vancouver, British Columbia, Canada.

SUMMARY OF TEACHING EXPERIENCE

Content: Strategy, Entrepreneurship, Health Care & International Business courses

Level: Undergraduate, Masters (MBA & MIB), Executive Education, & Ph.D.

Domain: Full-Time, Part-Time, Online, & International programs

Courses Taught:

- *Strategic Management*
- *Strategic Management in Health Care (curriculum based on the M. Porter & E. Teisberg Value-Based Health Care Delivery framework)*
- *Strategy Development and Implementation*
- *Managerial Policy and Strategy*
- *Entrepreneurship*
- *Global Start-ups*
- *International Business Environment*
- *International Business Policy*
- *Master’s Project in International Business*
- *Master’s Project in Management*
- *Ph.D. Analysis of Corporate Policy*

TEACHING EXPERIENCE

Florida International University, College of Business

Undergraduate *Strategic Management (MAN 4720)*
Undergraduate capstone and required course, 2016–present

Entrepreneurship (ENT 4113)
Undergraduate elective course, 2021–present

MBA *Strategic Management (MAN 6726) Healthcare MBA*
Required core course, 2014–present
MBA Teaching Award, Spring 2015, Fall 2015, Spring 2016, Spring 2017,
Fall 2017, Spring 2018, Spring 2019

MBA *Strategic Management (MAN 6726) Healthcare MBA Online*
Required core course, 2014–present
MBA Teaching Award, Fall 2015

MBA *Strategic Management (MAN 6726) IMBA*
Required core course, 2014
MBA Teaching Award, Spring 2014

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| MBA | <i>Master's Project in Management (MAN 6974) IMBA</i> Required core course, 2022 |
| MBA | <i>Strategic Management (MAN 6726) PMBA</i> Required core course, 2013, 2019, 2022 MBA Teaching Award, Fall 2013 |
| MBA | <i>Entrepreneurship (MAN 6805) PMBA</i> Required core course, 2017 |
| MIB | <i>Global Start-Ups (MAN 6678) MIB</i> Required core course, 2022 |
| MIB | <i>International Business Environment (MAN 6606) MIB</i> Required core course, 2016 |
| MIB | <i>International Business Policy (MAN 6635) MIB</i> Required core course, 2013, 2014 |
| MIB | <i>Master's Project in International Business (MAN 6679) MIB</i> Required core course, 2013, 2021 |
| MIB | <i>Master's Project in International Business (MAN 6679) MIB Online</i> Required core course, 2017–present MIB Teaching Award, Summer 2017, Summer 2019 |
| Executive MBA | <i>Strategic Management (MAN 6726) EMBA</i> Required core course, 2020–present |
| Executive MBA | <i>Strategy Development and Implementation (GEB 6896) EMBA</i> Required core course, 2014 |
| Ph.D. | <i>Analysis of Corporate Policy (MAN 7718) Ph.D.</i> Required core course, 2023–present |

Zayed University, College of Business

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| Undergraduate | <i>Strategic Management (BUS 402)</i> Undergraduate capstone and required course, 2011–2013 Average instructor rating 4.9/5.0 |
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University of South Carolina, Darla Moore School of Business

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| Undergraduate | <i>Strategic Management (MGMT 478)</i> Undergraduate capstone and required course, 2003–2011 |
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Average instructor rating 4.9/5.0
Finalist for the Mungo University Teaching Award in 2006, 2009, and 2011

Texas A&M University, Mays Business School

Undergraduate *Strategic Management (MGMT 466)*
Undergraduate capstone and required course, 2008
Average instructor rating 4.9/5.0

The University of Texas at Austin, McCombs School of Business

Undergraduate *Managerial Policy and Strategy (MAN 374)*
Undergraduate capstone and required course, 2000
Average instructor rating 4.6/5.0

PROFESSIONAL SERVICE

Reviewing Service

Editorial Board Member:

- *Strategic Management Journal, 2017 – present*

Ad Hoc Reviewer:

- *Academy of Management Journal*
- *Academy of Management Review*
- *IEEE Transactions on Engineering Management*
- *Journal of International Business Studies*
- *Journal of Management Studies*
- *Organization Science*
- *Research Policy*

Reviewer, Academy of International Business Meetings:

- De-globalization, Slowbalization, and Regionalization Track
- Managing the Value Chain and Operations Track

Reviewer, Academy of Management Meetings:

- International Management Division
- Strategic Management Division
- Technology and Innovation Management Division

Reviewer, Strategic Management Society Meetings:

- Competitive Strategy Interest Group
- Global Strategy Interest Group
- Knowledge and Innovation Interest Group
- Theme Track on Strategy and Sustainable Enterprise, SMS 2017

Reviewer, Industry Studies Association:

- Annual Best Paper in Innovation and Entrepreneurship Award, 2020

Conference Service

Senior Faculty Mentor for the Strategic Management (STR) Junior Faculty Consortium at the **83rd Academy of Management Annual Meeting**, August 4–8, 2023, Boston, Massachusetts.

Member of the All-Academy Theme (AAT) Committee at the **82nd Academy of Management Annual Meeting**, August 5–9, 2022, Seattle, Washington.

Organizer and Chair of the PDW session on “Value Creation and Appropriation in the Post-Pandemic Era,” at the **82nd Academy of Management Annual Meeting**, August 5–9, 2022, Seattle, Washington.

- Panelists: Constance Helfat, Francisco Polidoro, Alain Verbeke, Margarethe Wiersema, and Yan “Anthea” Zhang
- Organizers and Chairs: Minyoung Kim and Curba Lampert

Chair for IM Division PDW session on “Emerging Scholars Take on Current Issues in an IB-Dominated Time,” at the **81st Academy of Management Annual Meeting**, July 29 – August 4, 2021, Virtual.

Invited Panelist for the All-Academy PDW session on “Knightian Uncertainty: Its Operationalization and Applications in Various Contexts,” at the **81st Academy of Management Annual Meeting**, July 29 – August 4, 2021, Virtual.

Invited Panelist for Symposium on “How Do Firms Shape the Future,” at the **20th European Academy of Management Annual Meeting**, December 4–6, 2020, Virtual.

Track Chair (with M. Kim), De-globalization, Slowbalization, and Regionalization, **Academy of International Business Annual Meeting**, July 3–6, 2020, Virtual.

Session Organizer (with M. Kim), Showcase Panel session on “De-globalization, Slowbalization, and Regionalization,” at the **Academy of International Business Annual Meeting**, July 3–6, 2020, Virtual.

Chair for ENT Division paper session on “Corporate Entrepreneurship,” at the **79th Academy of Management Annual Meeting**, August 9–13, 2019, Boston, Massachusetts.

Session Organizer (with M. Kim and R. Roy), Showcase Panel session on “Revisiting the Geographic Space of Value Creation and Value Appropriation from the Complementary Assets Framework,” at the **38th Annual International Conference of the Strategic Management Society**, September 22–25, 2018, Paris, France.

Chair for IM Division paper session on “Internationalization and Innovation,” at the **78th Academy of Management Annual Meeting**, August 10–14, 2018, Chicago, Illinois.

Invited Panelist and Discussant for **The Implications of Uncertainty for Management and Organization Theories Conference**, hosted by Joseph M. Katz Graduate School of Business, University of Pittsburgh, May 17–19, 2018, Pittsburgh, Pennsylvania.

Invited Faculty Participant for **Promoting Robust and Reliable Research Practice in the Science of Organizations Conference**, hosted by the National Science Foundation and the Warrington College of Business, University of Florida, March 9–10, 2018, Gainesville, Florida.

Session Organizer (with R. Roy), Showcase Panel session on “Complementarities Across the Value Chain: 30 Years After Teece’s Seminal Paper—What Do We Know and What Questions Are Unanswered?” at the **37th Annual International Conference of the Strategic Management Society**, October 28–31, 2017, Houston, Texas.

Track Chair, Technology and Innovation Management, **XLVIII El Consejo Latinoamericano de Escuelas de Administración (CLADEA) Conference**, October 20–22, 2013, Rio De Janeiro, Brazil.

Invited Panelist for Symposium on “Research and Teaching Collaborations with Colleagues in Underrepresented Nations,” at the **72nd Academy of Management Annual Meeting**, August 3–7, 2012, Boston, Massachusetts.

Chair for Competitive Strategy Interest Group paper session on “Institutional Theory,” at the **31st Annual International Conference of the Strategic Management Society**, November 6–9, 2011, Miami, Florida.

Chair for BPS Division paper session on “Organizing for Innovation,” at the **70th Academy of Management Annual Meeting**, August 6–10, 2010, Montreal, Quebec, Canada.

Chair for TIM Division paper session on “Organizational Learning,” at the **64th Academy of Management Annual Meeting**, August 6–11, 2004, New Orleans, Louisiana.

Chair for TIM Division paper session on “Radical Innovation,” at the **64th Academy of Management Annual Meeting**, August 6–11, 2004, New Orleans, Louisiana.

INSTITUTIONAL SERVICE

Florida International University, College of Business

2021–present Global Learning Chair, International Business Department

2021–2022 Inaugural Faculty Fellow in Research Strategies, College of Business

- 2019–present Faculty Chair for Assurance of Learning (AOL), Association to Advance Collegiate Schools of Business International (AACSB), Healthcare MBA program, College of Business
- 2019–present Doctoral Studies Committee, International Business Department
- 2019–2021 Elected Member of the Tenure and Promotion Committee, College of Business
- 2017–present Faculty Mentor in Women’s PowerUp Circle, College of Business
- 2017–2018 Journal List Committee, Management and International Business Department
- 2017–2018 Faculty Search Committee, Management and International Business Department. Completed two successful tenure-track searches for Assistant Professors of Management and International Business (IB)
- 2016–2018 Doctoral Studies Committee, Management and International Business Department
- 2016–2017 Ex-Officio Member of the Faculty Search Committee, Management and International Business Department. Completed one successful tenure-track search for an Assistant Professor of Management and International Business (OB)
- 2013–2016 Chair of the Faculty Search Committee, Management and International Business Department. Completed four successful tenure-track searches for Assistant Professors of Management and International Business (IB, OB, and Strategy)
- 2013–2016 Curriculum Committee Member, Management and International Business Department
- 2013–2016 Brown Bag Research Series Committee Member, Management and International Business Department

Zayed University, College of Business

- 2012–2013 Founding Faculty Member of the Master of Management program, College of Business
- 2012–2013 Graduate Coordinator, College of Business
- 2011–2013 Research Committee Member, College of Business

University of South Carolina, Darla Moore School of Business

- 2005–2011 Faculty Advisor, Moore School Association of Women MBAs, Chapter of the National Association of Women MBAs (NAWMBA)
- 2004–2011 Faculty Advisor, University of South Carolina’s Chapter of Epsilon Sigma Alpha (ESA) International, an undergraduate women’s leadership and service organization
- 2004–2011 Search Committee Member, Department of Management. Completed six successful searches for Assistant/Associate Professors of Management (Entrepreneurship, OB, and Strategy)
- 2006 Invited Panel Moderator, Moore School of Business, First Annual “Women in Business Forum”

PROFESSIONAL MEMBERSHIPS

Academy of International Business
Academy of Management
Strategic Management Society

MEDIA COVERAGE

My research has been covered by popular business press outlets, such as *Forbes*, as well as popular science outlets.

REFERENCES

Sharon A. Alvarez

Professor and Tom W. Olofson Chair of Entrepreneurial Studies
Joseph M. Katz Graduate School of Business and College of Business Administration
University of Pittsburgh
306 Mervis Hall
3950 Roberto Clemente Drive
Pittsburgh, PA 15260
salvarez@katz.pitt.edu

Connie E. Helfat

J. Brian Quinn Professor in Technology and Strategy
Tuck School of Business at Dartmouth
100 Tuck Hall
Hanover, NH 03755
constance.helfat@dartmouth.edu

Margarethe F. Wiersema

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