# Mimi Capote, Ph.D., M.B.A., B.F.A.

North Bay Island, Florida 33141 Cell: +1 (786) 351-1472 Email: <u>Mimi@mimicapote.com</u> Web: <u>www.mimicapote.com</u> LinkedIn: https://www.linkedin.com/in/mimicapote/

## **EDUCATION**

Ph.D., International Business Economics, International Trade Agreement Law, Spain, 2009.

M.B.A., Business Administration, Economics and Finance, US, 2007.

B.F.A., Fine Arts, Painting and Graphic Design, US, 1999.

# ACADEMIC APPOINTMENTS

- Adjunct, Florida International University, Florida, US, as of 2021 (part time).
   Part time adjunct lecturer for the FIU College of Business, Global Leadership and Management Department and International Business Department, specializing in organization management, organizational behavior and strategic managment. Class sizes from 35-150, consisting of Freshmen-Senior students.
- Adjunct, Barry University, Miami Shores, Florida, US, as of 2019 (part time).
   Part time adjunct lecturer for the D. Inez Andreas School of Business, specializing in business, entrepreneurship, organizational management, organizational business communication, and strategic management. Class sizes from 25-35, consisting of Freshmen-Senior students.
- Substitute Teacher, Miami-Dade County Public School System (M-DCPS), Miami, Florida, US, as of 2019 (part time).

Part time substitute teacher for M-DCPS specializing in math, science, liberal arts, fine arts, and languages. Class sizes from 10-25, consisting of K-12 students.

- Visiting Professor, Universidad de León (ULe), León, Spain, as of 2018 (seasonal). Seasonal international visiting professor for the ULe's Centro de Idiomas specializing in bilingual content impartment of communication and languages. Class sizes from 8-15, consisting of university staff and faculty.
- Visiting Professor, Ecole Supérieure des Sciences Commerciales D'Angers (ESSCA), Paris, France, as of 2017 (seasonal).

Seasonal international visiting professor for ESSCA specializing in trilingual content impartment of international business development, cross-cultural conflict resolution/negotiations, computer business skills, strategic management, luxury brand

marketing and entrepreneurship. Class sizes from 20-45 students, consisting of undergraduate and graduate students from around the globe.

Lecturer, Central Washington University (CWU), Washington, US, as of 2015 (seasonal). Current seasonal remote lecturer (former full time in-person lecturer) for CWU's College of Business specializing in hybrid and multimodal coursework in business computer skills, finance, economics, strategic management and marketing. Class sizes from 35-90 students, consisting of Freshmen-Senior students.

## PUBLICATIONS

## **Refereed Journals**

Business Computer Skills 102 – Teaching MsOffice 2013 in the Classroom, Journal of the Academy of Business Education, ISSN 1528-0721, 2017

Abstract: Two full Quarters teaching Business Computer Skills 102 (BUS 102) in the classroom, Fall 2015 and Winter 2016), were examined in the context of pedagogical best practices. BUS 102 had been singly taught via online classes (computer-mediated communication, or CMC) in previous years at the three Central Washington University (CWU) campuses. Fall Quarter of 2015 was the first term in which it was taught in the classroom (face-to-face, or FtF) in the Ellensburg, WA campus of CWU. The author of this paper is the original instructor for the FtF sections of BUS 102 in Ellensburg. Teaching at the university level for the first time as well as ascertaining the best possible syllabus structure for the FtF curriculum is addressed intermittently throughout the different sections of this paper. When students' didactic needs were better matched (FtF vs. CMC modalities), their grades improved1. The theory that there is an inversely proportional relationship between attendance and tardy records to final grades is also proven by hard data and demonstrated therein. In essence, this paper covers the didactic hurdles and subsequent instructional findings attained during the first two Quarters of FtF BUS 102 at the Ellensburg CWU Campus.

#### **Historical Research Books**

Clínica Borinquen, A Legacy For The People - First Ed., Borinquen Health Care Centers of Miami-Dade, Inc., 2012

Abstract: Historical account of Miami-Dade's largest and most well-known Federally Qualified Health Care Center. In its 40 years since inception, Clínica Borinquen, or Borinquen Health Care Center, Inc. has helped millions of underserved and uninsured patients from all over the world. I am its proud co-editor, co-writer and co-designer. Coauthors: Susan Alvarez.

## **Collaborative Poetry Works**

#### Innocence, Help, International Poetry Society, 2010

Abstract: Published as a conglomeration of poems written by international poets in one tome. Audiobook available from audible.com.

Just Another Day, International Poetry Society, 2005

Abstract: Published as a conglomeration of poems written by international poets in one tome. Audiobook available from audible.com.

My Love, *International Poetry Society*, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016 and 2017

Abstract: Published as a conglomeration of poems written by international poets in one tome. Audiobook available from audible.com.

I Miss You, *International Poetry Society*, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, and 2017 Abstract: Published as a conglomeration of poems written by international poets in one tome. Audiobook available from audible.com.

## ACADEMIC AWARDS AND HONORS

- **Business Entrepreneurship Collaborator Award,** The Feretova Foundation, Palma de Mallorca, Balearic Islands, Spain, 2020
- **Excellence in Professional Service,** Joint: CampusTech (Angers) and My Dual Project (Paris), France, 2018 to 2019
- **Empowered Female of the Year,** Joint: CampusTech (Angers) and My Dual Project (Paris), France, 2016
- **Most Inspirational Faculty Award,** Central Washington University, Ellensburg, Washington, US, 2015 to 2016 and 2016 to 2017 (nomination)
- Mentorship Leader Award, The Feretova Foundation, Palma de Mallorca, Balearic Islands, Spain, 2011, 2015 and 2016
- Academic Integrity Medal, The Feretova Foundation, Palma de Mallorca, Balearic Islands, Spain, 2008 and 2009
- **Dean's Honor Roll,** College of Fine Arts, University of Florida, Gainesville, FL, US, 1997 and 1998
- **Multicultural Student Excellence Award,** University of Florida, Gainesville, FL, US, 1997 and 1998
- Elsa Glazer Academic Letter Award, Academic Boosters Committee, Coral Gables Senior High School PTSA, Miami, Florida, US, 1995
- AP Scholar, The College Board, Advanced Placement Program, US, 1995
- Société Honoraire de Français, La Présidente de la SHF, sous les auspices de l'AATF, Coral Gables, Florida, US, 1992

**Open Award for French, Excellent Work in Mathematics, Spanish, Science and Geography,** The Baleares International School, San Agustin, Palma de Mallorca, Balearic Islands, Spain, 1992

#### NON-ACADEMIC AWARDS AND HONORS

- National Hispanic Corporate Ambassador, The National Hispanic Corporate Achievers, US, 2000
- Editor's Choice Award, Poetry.com and the International Library of Poetry, US, 2000, 2001 and 2007
- **Outstanding Accomplishments in Women's Sports,** National Girls and Women in Sports, Girls, Inc., JCPenny, GWS, Women's Sports Foundation, YWCA, Florida, US, 1992 to1995

## SPEAKER CONFERENCES AND CAMPUS TALKS

- Spain and LATAM International Business Cross-Cultural Awareness, "Flipping the Switch": How To Translate Spanish and Latin American Business Practices into American Business Practices, a GLOBIZZ and MariAndi Project, Webinars, Miami, Florida, US, and León, Castilla y León, Spain, 2021
- Increase Productivity using Microsoft Excel Pivot Tables and Word Mail Merge, Shaping Our Minds For A Greater Tomorrow: Learning How To Adapt And Thrive During Periods Of Change Conference, Barry University, Human Resources Department, Miami Shores, Florida, US, 2020
- 2019 Women's Symposium, Young Women's Preparatory Academy, Miami, Florida, US, 2019
- Gender vs. Sexual Harassment in the Workplace, Barry University, Dr. Daniel Rosenberg's Graduate Class, Miami Shores, Florida, US, 2019
- **Business Communication in America,** Centro de Idiomas, Universidad de León, León, Castilla y León, Spain, 2018
- **Cross-Cultural Communication, Conflict Resolution and Business Negotiations,** Ecole Supérieure des Sciences Commerciales D'Angers (ESSCA), Paris, France, 2017
- Motivational Professional Empowerment, JFK Catholic High School at Central Washington University, Ellensburg, Washington, US, 2017
- GameOn! Benefits of STEM, Central Washington University, Ellensburg, Washington, US, 2016, 2017 and 2018
- Female Leadership and Entrepreneurship, Central Washington University, Ellensburg, Washington, US, 2016, 2017 and 2018

**Women Empowerment Symposium** (Keynote), Feretova Foundation, Palma de Mallorca, Balearic Islands, Spain, 2008, 2009, 2011, 2015 and 2016

## **TEACHING EXPERIENCE**

#### **Graduate Level**

- **International Business Development** (trilingual platform), Ecole Supérieure des Sciences Commerciales D'Angers (ESSCA), Paris, France.
- **Cross-Cultural Communications** (trilingual platform), Ecole Supérieure des Sciences Commerciales D'Angers (ESSCA), Paris, France.
- Luxury Brand Marketing (trilingual platform), Ecole Supérieure des Sciences Commerciales D'Angers (ESSCA), Paris, France.
- **Conversational English** (bilingual platform), Centro de Idiomas at Universidad de León, León, Castilla y León, Spain.

#### **Undergraduate Level**

- MAN 4301 Human Resource Management, Florida International University, Miami, Florida, US.
- MAN 4720 Strategic Management, Florida International University, Miami, Florida, US.
- MKT 360 Principles of Marketing, Central Washington University, Ellensburg, Washington, US.
- MKT 362 Essential Marketing Concepts, Central Washington University, Ellensburg, Washington, US.
- MGT 382 Principles of Management, Central Washington University, Ellensburg, Washington, US.
- MAN 4151 Organizational Behavior, Florida International University, Miami, Florida, US.
- MAN 3025 Organization and Management, Florida International University, Miami, Florida, US.
- MGT 428 Entrepreneurship, Barry University, Miami Shores, Florida, US.
- Excel MO-200 Certification Course, Barry University, Miami Shores, Florida, US.
- MGT 309 Organizational Communication, Barry University, Miami Shores, Florida, US.
- BUS 181 Introduction to Business, Barry University, Miami Shores, Florida, US.

- **Conversational English** (bilingual platform), Centro de Idiomas at Universidad de León, León, Castilla y León, Spain.
- MGT 489 Strategic Management, Central Washington University, Ellensburg, Washington, US.
- Bus 102 Business Computer Skills, Central Washington University, Ellensburg, Washington, US.
- Fin 174 Personal Finance, Central Washington University, Ellensburg, Washington, US.
- **IT 101 Introduction to Information Technology and Management**, Central Washington University, Ellensburg, Washington, US.

## LICENSES, CERTIFICATES AND CERTIFICATIONS

- **Professional Education K-12: Florida Department of Education Professional Education Certification for levels K-12.** (Official FL Dept. of Education Certification), US, 2020
- Marketing 6-12: Florida Department of Education Business Teaching Certification for levels 6-12. (Official FL Dept. of Education Certification), US, 2020

**Business Education 6-12: Florida Department of Education Business Teaching Certification for levels 6-12.** (Official FL Dept. of Education Certification), US, 2020

- Spanish K-12: Florida Department of Education Spanish Teaching Certification for levels K-12. (Official FL Dept. of Education Certification), US, 2020
- **TESOL: Teaching English to Speakers of Other Languages** (Certificate of Completion encompassing TEFL (Teaching English as a Foreign Language) and TESL (Teaching English as a Second Language)), International Open Academy, US, 2019
- **Preventing Sexual Violence, Discrimination and Harassment** (Course Completion), Barry University, Miami Shores, Florida, US, 2020
- Take the Lead: COVID-19 Training and Resources (Course Completion), Barry University, Miami Shores, Florida, US, 2020
- **Cybersecurity Awareness Training 2020 Edition** (Course Completion), Barry University, Miami Shores, Florida, US, 2020
- Ethics and Code of Conduct (Course Completion), Barry University, Miami Shores, Florida, US, 2020
- Cybersecurity Awareness Training 2018 Season Part 2 (Course Completion), Barry University, Miami Shores, Florida, US, 2019

- Cybersecurity Awareness Training 2018 Season Part 1 (Course Completion), Barry University, Miami Shores, Florida, US, 2019
- **CANVAS: Set Up your Canvas Gradebook** (Course Completion), Barry University, Miami Shores, Florida, US, 2019
- **CANVAS: Working with Discussions/Forums** (Course Completion), Barry University, Miami Shores, Florida, US, 2019
- **Basic Course Design: Exploring Canvas Tools and Functions** (Course Completion), Barry University, Miami Shores, Florida, US, 2019
- VIRTUS: Protecting God's Children for Adults (Certificate of Completion), Archdiocese of Miami, Florida, US, 2019 and 2020
- Multimodal Teaching Masters (Certificate of Completion), Faculty for Online Teaching, Central Washington University, Ellensburg, Washington, US, 2018
- Intro to Canvas (Certificate of Completion), Human Resources, Central Washington University, Ellensburg, Washington, US, 2018
- Institute Online Teaching OL (Certificate of Completion), Human Resources, Central Washington University, Ellensburg, Washington, US, 2018
- **DiversityEdu for Faculty and Staff** (Certificate of Completion), Human Resources, CLA Online, Central Washington University, Ellensburg, Washington, US, (Certificate of Completion), 2017
- **FERPA for Higher Ed Online** (Certificate of Completion), Human Resources, CLA Online, Central Washington University, Ellensburg, Washington, US, 2016 and 2017
- **Title IX Online** (Certificate of Completion), Human Resources, Central Washington University, Ellensburg, Washington, US, 2016
- **Prev Sexual Harassment Online** (Certificate of Completion), Human Resources, Central Washington University, Ellensburg, Washington, US, 2016
- Harassmnt Prev Online-HigherEd (Certificate of Completion), Human Resources, Central Washington University, Ellensburg, Washington, US, 2016
- **EP Online-Active Shooter** (Certificate of Completion), Human Resources, Central Washington University, Ellensburg, Washington, US, 2016
- **EP Online-Emerg&Disaster Prep** (Certificate of Completion), Human Resources, Central Washington University, Ellensburg, Washington, US, 2016

- **Continuity of Operations** (COOP Certificate of Participation), Institute for Disaster and Emergency Preparedness and The Florida Association of Community Health Centers, Miami, Florida, US, 2012
- **Notary Public** (FL and WA), State of Florida (2006 to 2012) and State of Washington (2015 to Present) State Executive Department, US, 2006 to Present
- Adobe Certified Expert, Adobe digital Learning Services, Adobe, Cupertino, California, US, 2001 to Present (2017 re-certified)
- Adobe Certified Instructor, Adobe digital Learning Services, Adobe, Cupertino, California, US, 2001 to Present (2017 re-certified)
- Microsoft Office User Specialist Expert (Excel, Word, PowerPoint, Access, Publisher), Microsoft Corporation, Redmond, Washington, US, 2000 to Present
- **First Aid, AED and Cardiopulmonary Resuscitation Certified** (CPR), The Red Cross, Miami, US, 2000 to Present
- How to Design Eye-Catching Brochures, Newsletters, Ads, Reports <sup>™</sup> (Certificate of Attendance), Fred Pryor Seminars, CareerTrack, Evelyn Wood Reading Dynamics®, US, 1999

#### SERVICE

- Advisor, HER Campus CWU, Central Washington University, Ellensburg, Washington, US, 2016 to 2018
- Advisor and Founder, Women in Business, Central Washington University, Ellensburg, Washington, US, 2015 to 2017
- Faculty Athletic Advisor, Central Washington University, Ellensburg, Washington, US, 2015 to 2018
- **Board of Directors Member,** John Ford Clymer Museum and Gallery, Ellensburg, Washington, US, 2015 to 2017
- **Amphibious Rescue Expert,** Kittitas County Search and Rescue, Ellensburg, Washington, US, 2014 to 2017
- Self Defense Instructor (Complimentary lessons to youth ages 7+ through adults), Central Washington School of Karate, Ellensburg, Washington, US, 2013 to 2018

#### **ARTISTIC PORTFOLIO**

Art Basel (Participant), Miami, Florida, US, 2014, 2015, 2016, 2017 and 2018 International Gallery Show (Participant), Hamburg, Germany, 2013 Private Show, Palma de Mallorca, Balearic Islands, Spain, 2012
Private Unveiling of "Geisha", Miami, Florida, US, 2011
Private Unveiling of "Black Tiger MMA", Miami, Florida, US, 2006
"Entremos al Lienzo" (Participant), Palma de Mallorca, Balearic Islands, Spain, 2003
"La Mar y el Hombre" (Participant), Palma de Mallorca, Balearic Islands, Spain, 2002
Logo Search for Center for Family Studies, University of Miami (\$500 Winner, TV coverage), Coral Gables, Florida, US, 2001
"The Artist and Society" (Participant), Miami Beach, Florida, US, 2000
"Wet Paint" (Participant), University of Florida, Gainesville, Florida, US 1999
"Sad Pierre" (Participant), University of Florida, Gainesville, Florida, US 1998
Student Juried Art Show (Participant), University of Florida, Gainesville, Florida, US 1998

#### NATIONALITIES

**United States**, residence and citizenship. **Spain**, **EU**, residence and citizenship.

## LANGUAGES

English, native.
Spanish, native.
French, fluent.
Català, conversational.
Mallorquí, conversational.
Italian, can read with dictionary.
Portuguese, can read with dictionary.
Valencià, can read with dictionary.

#### REFERENCES

Dr. David Lawrence, Jr., Founding Chair, <u>dlawrence@childreadiness.org</u>, 305-646-7228.
Mr. Cándido Creis, Spanish Cónsul General, <u>Cándido.creis@maec.es</u>, 305-446-2608.
Mr. Luis F. Esteban, Spanish Hon. Cónsul, <u>esteban.hconsulsea@gmail.com</u>, 425-241-3662.
Dr. Jeff Stinson, Dean, jeffrey.stinson@cwu.edu, 509-963-1950.
Dr. Keke Wu, Ast. Dean, <u>keke.wu@cwu.edu</u>, 509-963-3339.
Dr. Antonio Sanchez, Director, <u>antonio.sanchez@cwu.edu</u>, 509-963-3847.
Dr. Carlo Smith, Chair, <u>carlo.smith@cwu.edu</u>, 509-963-3854.
Dr. Robert Lupton, Chair, <u>robert.lupton@cwu.edu</u>, 509-963-1789.
Dr. William Provaznik, Chair, bill.provaznik@cwu.edu, 402-206-5618.

Dr. Deepak Iyengar, Associate Professor, deepak.iyengar@cwu.edu, 509-963-2788. Ms. Ellen Bjorge, MBA, Lecturer, ellen.bjorge@cwu.edu, 509-963-2623. Dr. Wendy Cook, Chair, wendy.cook@cwu.edu, 206-790-0109. Dr. Juan F. García Marín, Rector, recorado@unileon.es, 34-987-291-607. Mr. Willie J. Johnson, MS, Lecturer, willie@mariandi.com, 509-426-8723. Mrs. Ana T. Solorzano-Owens, PFT, US Army, solorzano.ana1@yahoo.com, 509-899-4446.

## **TEACHING PHILOSOPHY**

My teaching philosophy is based on individual students' uniqueness - all students are different and have something special they can bring to their own learning methodologies. I assist my students in expressing and accepting themselves for who they are, as well as embracing the differences in others, all the while, effectively learning together.

Students must have a stimulating educational environment where they can grow conceptually, mentally, emotionally, and socially. It is my desire to create this type of atmosphere, one where students can reach their full potential.

I continuously make the content relevant to students' lives during their college years and strive to make it relevant throughout their professional careers as well. I incorporate hands-on learning, cooperative group projects, and individual work that engages and activates students' learning via different approaches, since we all learn differently and can benefit highly from interacting with one another.