



Business

Pino Global Entrepreneurship Center

Orlando Espinosa

Co-Founder of Emineo Media, Miami, FL

Charisma and passion are hallmarks of Orlando Espinosa's approach to empowering business owners to grow their businesses. His most notable recent endeavor is as SBA Miami's Emerging Leaders Instructor 2016 to present, which led to him becoming a top instructor with Interise, the organization whose Streetwise MBA curriculum is used for Emerging Leaders. In that position, he created quarterly Emerging Leaders alumni meetings, which have had record attendance. He has made a huge impact already with the small businesses enrolled in this program, by bringing them together to help each other and do business together whenever possible.

As an instructor to the Miami Bayside Foundation, US Southern Command/Homestead Airforce base, Overtown Connect, Cambridge Innovation Center and Goldman Sachs' 10,000 small businesses he has presented workshops and been a panelist. Additionally, he has developed and organized workshops and presented for many Miami organizations including, Miami Dade College, SBDC, SCORE, Biz Nest, City of North Miami Economic Development, Beacon Council, City of Doral Economic Development, FIU, Mercantile Bank, Town of Miami Lakes and University of Miami, mostly aimed at small businesses. He currently organizes workshops for SBDC at Florida International University.

Orlando was the first National Spokesperson for The Sallie Mae Fund's "On the road: Paying for College Bus Tour". The coast to coast tour gained national recognition for financial aid workshops in 70 cities. He was also a key member of creating and branding "2futuro", a bilingual loan and outreach program by Sallie Mae and USA Funds. As a leadership advisor for ASPIRA of Florida, Inc., a youth-based organization, he empowered students through education and leadership workshops.

His passion for education has afforded him opportunities to counsel countless individuals and groups on higher education, presented to public and private business organizations, and has traveled nationally to conduct workshops on financial literacy, leadership, entrepreneurship, branding and marketing. He co-founded MICROscholarships Inc., a not-for-profit organization dedicated to providing opportunities to student entrepreneurs through equal access to scholarship funds and entrepreneurship training programs.

In his current role as co-founder of Emineo Media, Espinosa helps design, develop and implement business and outreach curriculums for Government agencies, Municipalities and organizations to market their brand by educating and training businesses. Emineo

Media's copyrighted curriculum, CEO Minded, Step Up Your Start Up, 8(a) Ready and Mission Possible: Strategies for Entrepreneurs has been implemented throughout Florida and other states. He also speaks on brand building, entrepreneurship, leadership and sales and marketing. Emineo Media's goal is to help businesses find the hidden gems their company possess by evaluating their overall business structure. Emineo Media provides Marketing consulting to companies like Ocho Rios International Foods, Formula Boats and Espinosa Cigars. Emineo

He graduated from Lee University with a Bachelor's degree in Communication, and from Nova Southeastern University with a Master in Education. Espinosa is the recipient of the U.S. Small Business Administration South Florida District and State of Florida Small Business Advocate of the Year for 2016 and 2018. He is an unforgettable person – once you've met him, you'll never forget him!
