

Dr. Karlene Cousins

Chair and Associate Professor of Information Systems
and Business Analytics at FIU Business

Dr. Karlene Cousins is Chair and Associate Professor of Information Systems and Business Analytics at FIU Business. She is the founding Director of the ATOM Think Tank – a real-world technology experiential program for students. She served as Director of the MSc. Information Systems Program. She founded ITWomen NextGen, an initiative focused on increasing the number of women in technology careers. An attorney and technology strategist, she is a frequent judge of the Miami Herald Startup Pitch Competition. Karlene worked in the financial, manufacturing, aviation and healthcare industries including a stint at Deloitte, one of the Big Four professional services firms.

Her research focuses on the impact of emerging technologies such as mobile payments, blockchain and cryptocurrency. Her work appears in prestigious journals such as the *European Journal of Information Systems* and *Journal of the AIS*. Notable speaking engagements include an invited presentation on mobile work practices at the International Economic Development Council's Leadership Summit in 2015. In 2016, she received an outstanding research award from the Emerald Publishing Group. Legacy Magazine recognized her as a top black educator in 2016.
