



Business

Pino Global Entrepreneurship Center

Anna Pietraszek

Member of Executive Board, Faculty Fellow in Entrepreneurship and Innovation
Pino Global Entrepreneurship Center, of Florida International University, Miami, FL

Anna Pietraszek Ph.D. is a full-time faculty in the Department of Marketing and Logistics at the College of Business at Florida International University in Miami, teaching undergraduate and graduate-level courses being the combination of marketing concepts, social media strategies, effective listening tactics, market segmentation, effective sales skills combined with the professional development and personal brand image necessary for students to excel in their professional and career goals. Her passion for digital marketing and marketing communication extends to both her academic and practitioner work. In 2016 Anna was appointed a Director for Asia-Pacific Programs for the College of Business. She was responsible for developing and maintaining strategic partnerships between the College of Business and academic institutions in the Asia-Pacific region. Since 2018, Anna serves as a Director for Global Recruitment and Operations for the College. In August of 2021, Anna became a Faculty Director for a newly created program Professional MBA in Sports Management in collaboration with the Real Madrid Graduate School.



Curriculum Vitae
Seema Pissaris Ph.D.
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A career professional with outstanding strategic and change management skills; global in outlook, collaborative by nature, ambitious to solve problems, seeking to meaningful improve the Quality of Life of individuals through education.

Education

PhD Business Management, concentration in Strategy, June 2008
College of Business, Florida Atlantic University, Boca Raton, FL, USA

Masters of Business Administration (Summa Cum Laude), concentration in Finance, June 2003
College of Business, Florida Atlantic University, Boca Raton, FL USA

Bachelor of Business Management, concentration in Human Resource Management, June 1986
School of Business, Ryerson University, Toronto, Ontario, Canada.

Certificate, Performance Measurement for Non-Profit Organizations, June 2010
Harvard Business School, Harvard University, Boston, MA, USA

Certificate, The Arts & Crafts of Leadership, February 2012
Harvard Business School, Harvard University, Boston, MA, USA

Certificate, Faculty Development on Global Entrepreneurship, May 2012
University of Colorado, Denver, Colorado, USA

Faculty and Academic Positions

Clinical Professor of Management, Florida International University, College of Business, Miami, Florida,
Jan 2012 to Present

Awards: FIU Provost's Excellence in Teaching Award, 2020
FIU Provost's Top Scholar Award, 2020
Best Graduate Course, Department of International Business, 2020
Best Professor, Department of International Business, 2017
Landon Teaching and Student Fellow, College of Business, 2012 to 2015
Professor of the Year, Department of International Business, 2012 / 2013

Assistant Professor of Management, Barry University, Andreas School of Business, Miami Shores, Florida,
2008 to 2012.

Awards: Outstanding Graduate Professor, School of Business, 2011
Outstanding Scholarship & Service, School of Business, 2008-2009

Post-Graduate Student Instructor Florida Atlantic University, School of Business, Boca Raton, Florida,
2003 to 2008

Academic Press Coverage and Recognitions

Florida Trends Magazine

<http://www.floridatrend.com/print/article/16807>

Channel 10 – Miami: <http://www.local10.com/thats-life/health/glasses-could-help-blind-read/21306372>

Miami Herald <http://www.miamiherald.com/news/business/biz-monday/article1957522.html>

Miami Herald: <https://business.fiu.edu/pdf/printMay2013/inspiration-and-collaboration-propel-winning-eye-talk-team.pdf>

Miami Herald: <http://miamiherald.typepad.com/worklifebalancingact/2013/05/millennials-think-being-an-entrepreneur-is-the-path-to-work-life-balance.html>



Peer Reviewed Publications

Ozgen, Sibel, Lapeira Maria, Pissaris, Seema (2020). I Got This! Resource Bundles and Adversity: A Situated Entrepreneurial Optimism Perspective. *Journal of Business Research*, Under Review.

Pissaris Seema, Heavy, Angela, Golden, Peggy (2017). Executive Pay Matters: Looking Beyond the CEO to Explore Implications of Pay Disparity on Non-CEO Executive Turnover and Firm Performance. *Human Resource Management*, Vol. 56.

Williams Ethlyn, Scandura Terri, Pissaris Seema, Woods Juanita, (2016). Justice perceptions, leader-member exchange, and upward influence tactics, *Leadership & Organization Development Journal*, Vol. 37.

Wiggenhorn Joan, Pissaris Seema, Gleason Kimberly (2016). Powerful CEOs and Employee Relations: Evidence from Corporate Social Responsibility Indicators. *The Journal of Economics and Finance*. Vol. 38.

Wiggenhorn Joan, Gleason Kimberly, Pissaris Seema (2013). Is CEO Pay Disparity And Duality Compatible With Thinking Green? Evidence From Corporate Social Responsibility Indicators. *The Journal of Business and Economic Perspectives*, Fall/Winter.

Kanan Yezen, Pissaris Seema, Gleason Kimberly (2012). CEO Domination and Audit Fees: Do Auditors Price the Potential Risk of Disperse Pay Among the Top Management Team? *Advances in Quantitative Analysis of Finance and Accounting* Vol. 10.

Pissaris Seema, Jeffus Wendy, Gleason Kimberly (2010). The Joint Impact of Executive Pay Disparity and Corporate Governance on Corporate Performance. *Journal of Managerial Issues* Vol 22.

Pissaris Seema, Weinstein Marc, Stephan John (2010). The Influence of Cognitive Simplification Processes on the CEO Succession Decision. *Journal of Management Research* Vol. 10.

Payne Bruce, Castater Nichole, Pissaris Seema (2010). On the Financial Characteristics of Firms That Maintained Strong Positions of Liquidity During a Period of Economic Recession and Financial Market Turmoil. *The Journal of Business and Economic Perspectives*, Fall/Winter.

Benet Bruce, Giannetti Antoine, Pissaris Seema (2006). Gains from structured product markets: The case of reverse-exchangeable securities (RES). *Journal of Banking & Finance*, Jan 2006. Vol.30.

Conference Presentations and Invited Lectures

Lapiera, Maria, Pissaris, Seema, Ozgen Novelli, Sibel. Gender Differences in Pathways to Entrepreneurial Resilience. Academy of International Business, May 2020, Virtual Conference.

Lapiera, Maria, Pissaris, Seema, Ozgen Novelli, Sibel. Entrepreneurial Resilience and Gender Differences: A Configurational Approach. Academy of Management, August 2020, Virtual Conference.

Pissaris, Seema, Heavy, Angela. Using Innovative Strategies To Unpack Female Contributions On Corporate Boards. Indian Institute of Management, Bangalore, India, June 2019.

Heavey, Angela, Pissaris, Seema. Female Executives in the C-Suite: Exploring Firm Financial Performance, Shareholder Return, and Risk, Academy of Management, Anaheim, California, August 2016.

Ponerantz, Mark, Pissaris, Seema; D'Intino, Robert. LEADERSHIP: Understanding Leadership in Social Enterprises. United States Association for Small Business and Entrepreneurship Conference, San Diego, California, January 2016.

Juhasz, C.J., Pissaris Seema, Alisjahbana, Svida, Titiz, Serra. Making Strides: Advancing Women's Leadership, Global Networks Forum, Miami, Florida, November 2015.

Pissaris Seema, Heavy, Angela. The Impact of Pay Disparity on Non-CEO Executives. Academy of Management, Vancouver, BC, Canada, August 2015.

Invited Guest Speaker at Lahore University of Management Science, Graduate Studies, Lahore Pakistan, February 2014.

Pissaris Seema. Social Innovation Within the University Environment. International Conference on Innovation and Entrepreneurship (ICIE), Bangkok, Thailand, February 2014.

Wiggenhorn Joan, Gleason Kimberly, Pissaris Seema. Powerful CEOs and Employee Relations: Evidence from Corporate Social Responsibility Indicators. Academy of Business Research, New Orleans, Louisiana, March 2013. Best Paper Award.

Pissaris Seema, Jeffus Wendy, Gleason Kimberly. The Joint Impact of Executive Pay Disparity and Corporate Governance on Corporate. Financial Management Association, Reno, Nevada, October 2009.

Pissaris Seema, Golden Peggy, Bernardin John. Pay Disparity, Turnover, and Performance – Evidence of peaceful co-existence of tournament and equity theories. Academy of Management, Chicago, Illinois, August 2009.

Pissaris Seema, Golden Peggy. The Consequences of Pay Disparity in the Executive Suite. Academy of Management, Anaheim, California, August, 2008.

Pissaris Seema, Stephan John. The Past is Present: Historical Precedent and CEO Succession. Academy of Management, Philadelphia, August 2007.

Scandura Teri, Pissaris Seema, Williams Ethlyn. Perceptions of procedural justice, leader-member exchange and selection of influence tactics. Southern Management Association, San Antonio, November 2003.

Pissaris Seema, Williams Ethlyn. Transformational and Charismatic leadership: do they emerge in similar contexts? Southern Management Association, San Antonio, November 2003.

Entrepreneurial Ventures and Corporate Positions

Partner in a portfolio of private businesses from 2010 to Current: Current portfolio includes Fuzzy's Taco Shop Restaurant & Bar, Ruby Tuesdays, and HDG Hotels

Founder, President and CEO of GTI, Toronto, Ontario, Canada, from 1992-2000. Oversaw all aspects of business that distributed electronics to the mass merchandising industry. Developed revenues from start-up to nearly \$50 million (CAD) over first five years

Founder, Owner, and Operator of Games Trader, Toronto, Ontario from 1990-1992: Led a chain of video gaming stores serving suburban retail markets in Ontario, Canada.

Vice President of Marketing at RED Technologies, Toronto, Ontario, from 1988-1990: Responsible for overall revenue growth through advertising, sales, product catalogues, and customer support

Product Manager at Zurich Communications, Mississauga, Ontario, 1986-1988: Led a team of Product Specialists to provide technology and communications product support to major clients.

Volunteer Activities

Board Member for Coral Springs Charter School, Chartered Schools of USA, 2012 to 2020
Attended monthly meetings to review impact measures and academic progress of students (K-12); developed Annual Strategic Plan and worked with Board to execute plan and sustain A Level Rankings.

Volunteer for the Ismaili Councils, 2002 to Current: The Ismaili Councils administers the institutions and activities of the global Ismaili Muslim Community (www.theismaili.org). The Councils sponsor an array of programs in fields of education, health, economic development, social welfare, culture, youth and sports activities, in an effort to secure continuing improvements in the quality of life of the community and assist its members to make an effective contribution to society. In all these efforts, the Council relies extensively on volunteers from all walks of life who give freely of their time, energy and professional talent to sustain and enhance the community's ethos of self-reliance and its tradition of rendering service to others.

My Role: I have assisted the Ismaili Councils globally in instituting the assessment of their respective beneficiaries' quality of life (QoL) and subsequently identifying strategies to address the key issues uncovered. I have led QoL research studies to help leadership gain deeper insights about the short and long-term impact of council programs and utilize data analytics to bring about change and a culture of evidence-based decision making. I have facilitated discussions with key leaders reviewing findings of strategic importance. Please see feature story: <https://the.ismaili/tnk/volunteers-in-action/american-professor-helps-improve-quality-life-globally>

I have also helped to develop the Academic Residential Camp in India, a programmatic intervention example for the Council for India: To address the lack of employment readiness amongst Ismaili youth in Gujarat India, I helped to initiate a modular, residential, academic program to provide relevant, age appropriate, high-quality top-up curriculum that increases student critical thinking, English language, and mathematics skills. The goal of the program is to equip students cognitively, from an early age, to increase their enrollment in high quality academic or vocational institutions and strengthen their prospects for meaningful employment in India's growth sectors. Please see feature story: <https://the.ismaili/our-stories/sharing-knowledge-improve-quality-life>