



VIRTUAL FACULTY DEVELOPMENT IN INTERNATIONAL BUSINESS SOUTH KOREA

How Korean Companies Pivoted During the COVID-19 Pandemic May 24 - 28, 2021

This virtual program is designed for educators interested in developing a greater understanding of doing business in Korea and will investigate how Korean companies have pivoted during the Covid-19 pandemic. Attendees will have an opportunity to learn and connect with top executives from two key Korean industries. The program features lectures on “Doing Business in Korea: From a Foreign Executive Perspective” and “Internationalization of Korea Companies.” The Korean cultural sessions will be spectacular. Have you ever wondered, what is Korean Wave or K-Pop? Join us for this program to answer your questions. There will be a special guest performance by a famous Korean musician. Attendees will also have an opportunity to network with other faculty to explore collaborative research interests.

Program Faculty Director:

Yongsun Paik, Ph.D., International Business Professor and Director of the Center for International Business Education at Loyola Marymount University.

Dates:

May 24 – 28, 2021. The program runs for two hours each day.

Program fee:

\$500 (multiple scholarships available)

Application and payment deadline:

April 28, 2021

To register for this program, visit:

go.fiu.edu/2021FDIB, ciber.fiu.edu or cba.lmu.edu/cibe

For questions please contact:

For questions please contact Marki Jones, Ed.D, Program Management Director, LMU CIBE at Marki.Jones@lmu.edu or Jillian Avendano, M.S.Ed, Program Director, FIU CIBER at javenda@fiu.edu.