REGIONALIZATION OF R&D ACTIVITIES: (DIS)ECONOMIES OF INTERDEPENDENCE AND INVENTIVE PERFORMANCE

MINYOUNG KIM
School of Business
1654 Naismith Drive
University of Kansas
Lawrence, KS 66045
E-Mail: mkim@ku.edu
Tel: (785) 864-1856

CURBA MORRIS LAMPERT
College of Business
11200 S.W. 8th Street
Florida International University
Miami, FL 33199
E-Mail: curba.lampert@fiu.edu
Tel: (305) 348-4929

RAJA ROY
Martin Tuchman School of Management
4025 Central Avenue Building
New Jersey Institute of Technology
Newark, NJ 07102
E-mail: rroy@njit.edu
Tel: (973) 596-5854

All authors contributed equally.
Acknowledgments:

We appreciate the insightful comments and suggestions from Editor Alain Verbeke and three anonymous reviewers. We especially thank our Showcase Panelists, Yves Doz, Connie Helfat, David Teece, and Alain Verbeke at the SMS 38th Annual Conference, “Strategies in the Era of De-Globalization,” in Paris, France, whose collective works inspired this paper. The authors are also indebted to the many helpful discussions with treasured colleagues, including Rajshree Agarwal, Sharon Alvarez, Laura Cardinal, Ajai Gaur, Gwen Lee, Dan Levinthal, Chet Miller, Will Mitchell, Mahka Moeen, Ram Mudambi, Francisco Polidoro, Frank Rothaermel, Melissa Schilling, Deepak Somaya, Chris Tucci, Fred Walumbwa, Brian Wu, Margarethe Wiersema, and Ed Zajac. We dedicate this paper to Gideon Markman, the catalyst who brought us all together in Denver. Last, but certainly not least, the authors gratefully acknowledge the financial support provided by FIU CIBER and their respective institutions.

Biographical Sketch of Authors:

Minyoung Kim (Ph.D. University of Illinois at Urbana-Champaign) is an associate professor in the School of Business at the University of Kansas. His research interests lie at the intersection of strategic management and international business. He has published articles in leading scholarly journals, including the Global Strategy Journal, the Journal of International Business Policy, the Journal of International Business Studies, Journal of Management, the Journal of Management Studies, and the Strategic Management Journal. He currently serves on the editorial board of the Journal of International Business Studies.

Curba Morris Lampert (Ph.D. University of Texas at Austin) is an associate professor at Florida International University’s College of Business. Her work focuses on technology strategy and innovation, diversification and divestments, and managing entrepreneurship in large corporations. She has published articles in leading scholarly journals that include the Academy of Management Annals, the Academy of Management Review, the Journal of International Business Studies, the Journal of Management Studies, Organization Science, the Strategic Entrepreneurship Journal, and the Strategic Management Journal. She currently serves on the editorial board of the Strategic Management Journal.

Raja Roy (Ph.D. University of Pittsburgh) is an assistant professor at the New Jersey Institute of Technology. His work focuses on exploring technological changes in high-tech industries. He has published articles in leading scholarly journals, including Advances in Strategic Management, IEEE TEM, the Journal of Engineering and Technology Management, the Journal of International Business Studies, the Journal of Management Studies, Organization Science, the Strategic Entrepreneurship Journal, the Strategic Management Journal, Research Policy, and Technological Forecasting and Social Change. He currently serves on the editorial board of Organization Science.