

Sponsorship Opportunities

# REact 2024

Real Estate Conference

**4TH ANNUAL**  
**Real Estate Conference**

Friday, November 8, 2024

FIU Main Campus - Graham Center

Ranked #1 in the World  
for Real Estate Research

FIU Business brings the South Florida real estate community an annual conference focused on the innovations, technologies and future trajectory of the global real estate industry.

Join FIU Business as we explore these topics and much more at the annual REact Real Estate Conference on Friday, November 8, 2024.  
Attendance = 200+

**FIU** | Hollo School  
of Real Estate  
FLORIDA INTERNATIONAL UNIVERSITY

SCAN TO  
SIGN UP



# SPONSORSHIP PACKAGES

## Presenting Sponsor

**\$15,000**

- Corporate name and/or logo on pre-event promotional materials
- Corporate name and/or logo on conference website
- Corporate name and/or logo in conference program
- Full page, color advertisement in conference program
- Corporate name and/or logo on conference banners and signage
- Acknowledgement from podium during conference
- Opportunity to make remarks or introduce speaker during conference sessions
- Opportunity to distribute corporate marketing materials to attendees at display table
- Four (4) conference tickets
- Reserved conference seating
- Four (4) attendee passes for VIP reception
- Sponsor mentions in FIU Business/Conference social media
- Corporate name in conference news release/advisory
- Corporate name in website article and e-newsletter
- Corporate name in social media posts about conference

## Gold Sponsor

**\$10,000**

- Corporate name and/or logo on pre-event promotional materials
- Corporate name and/or logo on conference website
- Corporate name and/or logo in conference program
- Half page, color advertisement in conference program
- Corporate name and/or logo on conference banners and signage
- Acknowledgement from podium during conference
- Opportunity to distribute corporate marketing materials to attendees at display table
- Two (2) conference tickets
- Reserved conference seating
- Two (2) attendee passes for pre-conference VIP reception

## VIP Reception Sponsor

**\$7,500**

This unique opportunity offers one company the exclusive rights to sponsor the pre-conference VIP dinner reception with the following benefits:

- Corporate name and/or logo on pre-conference promotional materials
- Corporate name and/or logo on conference website
- Opportunity to make remarks at VIP reception
- Opportunity to distribute corporate marketing materials at VIP reception
- Display table at VIP reception
- Four (4) attendee passes for VIP reception
- Two (2) conference tickets
- Sponsor mentions in FIU Business/Conference social media

## Silver Sponsor

**\$5,000**

- Corporate name and/or logo on conference website
- Corporate name and/or logo in conference program
- Corporate name and/or logo on conference banners and signage
- Opportunity to distribute corporate marketing materials to attendees at display table
- Two (2) conference tickets
- Two (2) attendee passes for pre-conference VIP reception

## Supporting Sponsor

**\$2,000**

- Corporate name and/or logo on conference website
- Corporate name and/or logo in conference program
- Corporate name and/or logo on conference banners and signage
- One (1) conference tickets



For more information about sponsorship opportunities contact  
The Hollo School of Real Estate at **305-779-7898**, or email us at **REact@fiu.edu**.

[business.fiu.edu/react](https://business.fiu.edu/react)

Your contribution may be considered tax deductible, where allowed, to the fullest extent under the law as allowed by IRS regulations. Any and all net proceeds from this event, after payment of associated expenses, may be used to support future Real Estate Events. The amount of your contribution that is deductible is limited to the excess of your contribution over the value of the goods and services provided to you.