

MANAGEMENT



Does the idea of **MANAGING** people appeal to you? Or maybe you'd like to lead a business unit, working with other business units to help shape and **IMPLEMENT** your company's **STRATEGY** and direction. Whichever role you see yourself in, you'll get the necessary background by pursuing a management **DEGREE** in the College of Business. Your interest might center on an **IN-DEPTH** understanding of just what management is. Perhaps you're drawn to a specific area, such as **ENTREPRENEURSHIP** or **LEADERSHIP** and change management.

[BUSINESS.FIU.EDU/LANDON](https://business.fiu.edu/landon)

CHOOSE FIU BUSINESS

BUSINESS CORE COURSES

| | |
|-----------------|-------------------------------------|
| BUL 4310 | Legal Environment of Business |
| FIN 3403 | Financial Management |
| ISM 3011 | Information Systems Management |
| MAN 3025 | Organization and Management |
| MAN 4720 | Strategic Management |
| MAR 3023 | Introduction to Marketing |
| QMB 3200 | Business Statistics and Analysis I |
| QMB 4680 | Business Statistics and Analysis II |

PROFESSIONAL DEVELOPMENT

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|-----------------|---|
| COM 3112 | Speech and Writing for Business Communication (2 credits) |
| GEB 3003 | Career Management (1 credit) |

MAJOR COURSES

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|-----------------|------------------------------|
| MAN 4151 | Organizational Behavior |
| MAN 4301 | Human Resource Management |
| MAN 4771 | Executive Skills Development |

TWO OF THE FOLLOWING:

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|-----------------|--|
| ENT 4113 | Entrepreneurship: New Business Development |
| GEB 4110 | Writing the Business Plan |
| MAN 3100 | Happiness at Work |
| MAN 4065 | Business Ethics |
| MAN 4102 | Managing Diversity |
| MAN 4164 | Leadership |
| MAN 4600 | International Management |

TWO MANAGEMENT ELECTIVES

CAREER FIELDS

Economist
Financial Analyst
Hotel Manager
Human Resource Manager
Manufacturing Supervisor
Operations Manager
Public Utilities Manager
Retail Sales Manager

EMPLOYERS

Colleges/Universities
Environmental Associations
Federal Agencies
Financial Institutions
Insurance Companies
International Organizations
Investment Firms
Nonprofit Organizations
Small Businesses
State/Local Government Agencies

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