

LOGISTICS & SUPPLY CHAIN MANAGEMENT



In today's **GLOBAL** economy, the vast majority of businesses require the **MOVEMENT** of information, goods, products, supplies, materials and people in order to fulfill the organization's **GOALS** and to provide **BENEFITS** to the communities it serves. With a degree in logistics and supply chain management, you'll be able to provide global organizations with a **COMPETITIVE** edge through lean, efficient operations. You'll learn the critical **SKILLS** and specialized **KNOWLEDGE** to reduce inventory costs, streamline processes, improve the customer experience and enhance profitability.

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CHOOSE FIU BUSINESS

BUSINESS CORE COURSES

BUL 4310	Legal Environment of Business
FIN 3403	Financial Management
ISM 3011	Information Systems Management
MAN 3025	Organization and Management
MAN 4720	Strategic Management
MAR 3023	Introduction to Marketing
QMB 3200	Business Statistics and Analysis I
QMB 4680	Business Statistics and Analysis II

PROFESSIONAL DEVELOPMENT

COM 3112	Speech and Writing for Business Communication (2 credits)
GEB 3003	Career Management (1 credit)

MAJOR COURSES

MAR 4144	Export Marketing
MAR 4203	Marketing Channels
TRA 4012	Principles of Transportation
TRA 4202	Logistics Technology
TRA 4203	Principles of Logistics
TRA 4214	Logistics Strategy
TRA 4721	Global Logistics

CAREER FIELDS

General and Operations Managers
Purchasing Managers
Storage and Distribution Managers
Supply Chain Managers
Transportation Managers

EMPLOYERS

Colleges/Universities
Environmental
Associations
Federal Agencies
Financial Institutions
Insurance Companies
International
Organizations
Investment Firms
Nonprofit Organizations

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