

INTERNATIONAL BUSINESS



Are you intrigued by the way **GLOBALIZATION** is opening business opportunities, but aren't sure how you can take **ADVANTAGE** of the rapidly changing and complex situation? A degree in **INTERNATIONAL** Business will help you zero in on the steps to success and provide you with the skills needed to take advantage of these **EMERGING** opportunities. You'll learn the necessary background on global **TRADE** and winning strategies used by multinational corporations as they deal with **CROSS-BORDER** political, legal, economic, social and financial issues.

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CHOOSE FIU BUSINESS

BUSINESS CORE COURSES

BUL 4310	Legal Environment of Business
FIN 3403	Financial Management
ISM 3011	Information Systems Management
MAN 3025	Organization and Management
MAN 4720	Strategic Management
MAR 3023	Introduction to Marketing
QMB 3200	Business Statistics and Analysis I
QMB 4680	Business Statistics and Analysis II

PROFESSIONAL DEVELOPMENT

COM 3112	Speech and Writing for Business Communication (2 credits)
GEB 3003	Career Management (1 credit)

MAJOR COURSES

FIN 4604	International Financial Management
MAN 4602	International Business
MAN 4633	MNC Strategy
MAR 4156	International Marketing
MAN 4442	International Business Negotiations, or Higher Level Foreign Language Course

Two International Business Electives

EMPLOYERS

Accounting Firms
Banking Firms
Colleges/Universities
Global Corporations
Government Agencies
International Marketing Firms
Media Corporations
Medical Agencies
Nonprofit Organizations
Technology Industries

CAREER FIELDS

Account Executive
Appraiser
Bank Manager
Economist
Entrepreneur
Financial Analyst
Marketing Specialist
Purchasing Agent
Stockbroker

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