

Call of Proposal CUIBE Spring 2024 Annual Meeting

**GENOA 2024**

Hosted by Florida International University

Nov 9<sup>th</sup>, 2023

**CALL FOR PROPOSALS**

**Proposal Deadline:** Jan 20<sup>th</sup>, 2024

**Decision date:** Feb 3, 2024

**Full Presentation (when applicable) due by** Feb 24<sup>th</sup>, 2024

**CUIBE Annual Meeting, hosted by Florida International University, Genoa Italy March 14-16, 2024.**

**Proposed Meeting Theme**

**EXPLORING IMPACTFUL INTERNATIONAL EXPERIENCES.**

International experience is a core topic for all of our CUIBE schools. This conference provides an opportunity to examine current trends in creating, delivering, and optimizing the value of international experiences. As is customary in our Spring meetings, our conference will also allow for conversations and exchange of ideas on topics such as: the changing role of AI, course/curricular IB enhancements, IB and supply chain logistics, the challenge of engaging students in international experiences in a post pandemic era, and the strategic role of CIBER. There will also be limited opportunity for presenting research findings related to any of these topics. Early attendees will also benefit greatly from a walking tour of downtown Genoa City. Thus, the conference promises to be a merging of ideas, panels discussions, research, and fun cultural activities in all the elegance and richness of historic Genoa.

In our global economy, relationships and connectivity are essentials for international business success. Genoa provides the perfect setting for exploring such connectivity and for using that knowledge to shape more impactful international experiences for our students. Known as a trading city, Genoa provides relevance to international business particularly in port logistics and supply chain issues. It is also a dynamic modernizing city in juxtaposition with its historical past, which provides an inescapable context for discussing Study Abroad experiences. And there is more! Genoa is home to the first bank in Italy and one of the first in Europe: Casa San Giorgio (1407); part of the Golden Triangle (with Milan and Turin), and the heart of the post-World War II industrial and economic boom (late 1950s) which led to Italy's current position as the third largest economy in the European Union.

CUIBE's spring 24 conference provides the appropriate avenue to explore the value of international experiences, and to drill down into ways in which we can enhance and support the IB curriculum with more impactful international experiences.

### **Submissions:**

Submissions Papers and Discussion Panels for CUIBE Annual Meeting 2024 will be primarily organized under the following topical sessions. We invite submissions accordingly of paper or panel proposals to just one session. Please select the topic area that best fits your submission from the list below. Note that Topic 4 is intentionally broad to allow for a wide variety of proposals.

We will have mainly discussion panels, but there may be an opportunity for research (or "quasi" research) presentations along with the panel discussions (e.g., on Study Abroad or related topics such as COIL, student exchanges etc.). All sessions are on Friday. The aim is providing relevant and engaging discussion panels combining members from several universities, so that we can best deliver rich and comprehensive perspectives.

### **Topic I Proposals:**

#### **Reaching and engaging the post-pandemic IB student and the challenges posed by AI**

We invite interested participants to come and share their experiences as it relates to this topic. This is a topic proposed by the leader of the CUIBE sub-committee on International experiences and is relevant particularly as a response to the aftermath of Covid-19 and its disruption to the economic environment and to study abroad programs.

### **Topic II Proposals:**

#### **Delivering Value in Study Abroad Experiences**

This session can explore ideas and proposals in areas of IB pedagogy, student international experiences, faculty development, IB value project, co-curricular activities etc.

### **Topic III Proposals:**

#### **CIBER as Strategic Partner**

We invite participants from schools with active CIBERS to share best practices on developing Global perspectives and creating Global Impact. Discussion can include for example grant-funded programs that focus on fostering a global perspective among students and faculty. This can include opportunities for international travel, study abroad programs, and partnerships with universities and businesses in other countries. And on the Global Impact: are there grant-funded programs that may have a global impact by contributing to the education and development of future leaders in international business? Graduates of

these programs may work in multinational corporations, international organizations, government agencies, and non-profit organizations, shaping the future of global business.

### **Topic IV Proposals:**

**IB Experiences: Credentialing and any other relevant discussion CUIBE members see as appropriate.**

### **Conference Submission Guidelines**

All submissions will be handled by Donald Roomes, and they should be sent to the following email address:

**Email:** [roomesd@fiu.edu](mailto:roomesd@fiu.edu)

**Subject Line:** CUIBE Spring 2024 Proposal (Indicate whether Panel I, II, III or Proposal IV)

All manuscripts and/or panel participation proposals must be submitted by January 20th, 2024.

***For all session I to IV (non-research proposals) please submit the following:***

Name: Full Name

Affiliation:

Title of your position:

Panel Discussion: Indicate I, II, III or IV.

Proposal: Provide a short description (no more than 500 words) of your main development as it relates to the Panel of your choice.

Cheers and Best regards,

Donald

Dr. Donald Roomes  
Conference Program Chair  
Teaching Professor and Chair of International Business Major Committee  
Email: [roomesd@fiu.edu](mailto:roomesd@fiu.edu)  
College of Business  
Florida International University  
11200 SW 8 Street, Miami FL 33196