

GENOA, ITALY

MARCH 14-16

CUIBE

SPRING 2024 CONFERENCE



SPRING 2024

Genoa, Italy

HOSTED BY FIU BUSINESS

THURSDAY, MARCH 14

2 p.m. - 3:30 p.m. | PRE-CONFERENCE TOUR

1-1/2-hour walking tour of Genoa
Dress: Casual

5:30 p.m. - 7:30 p.m. | WELCOME RECEPTION AND CONFERENCE REGISTRATION

Cambi Café
Via Garibaldi, 1R, 16124 Genova, GE, Italy
Dress: Business Casual

FRIDAY, MARCH 15

Location: Palazzo Doria Tursi (Genoa Town Hall), Via Garibaldi, 9, 16124 Genova GE, Italy
Dress: Business Casual (other than Gala Dinner)

Please enjoy breakfast at your hotel or on your own before the start of the conference.

8:30 a.m. - 8:45 a.m. | REGISTRATION

8:45 a.m. - 9:15 a.m. | WELCOME

Matthew Rice, Director, FIU World Center Italy

Marco Bucci, Mayor, Genoa

William Newburry, President, CUIBE, Professor, Ryder Eminent Scholar of Global Business, Florida International University

Donald Roomes, Program Chair, Teaching Professor, Department of International Business, Florida International University

9:15 a.m. - 9:30 a.m. | GROUP PICTURE

9:30 a.m. - 9:45 a.m. | NEW MEMBER INTRODUCTIONS

9:45 a.m. - 10:45 a.m. | SESSION 1 – REACHING AND ENGAGING THE POST-PANDEMIC IB STUDENT AND THE CHALLENGES POSED BY AI

Ravi Sarathy, Northeastern University

David Hudgens, University of South Carolina

Yongsun Paik, Loyola Marymount University

Len Treviño, Florida Atlantic University

10:45 a.m. - 11:15 a.m. | BREAK

11:15 a.m. - 11:30 a.m. | SESSION 2 – POST-PANDEMIC AND AI RESEARCH

Navigating AI: Integrating Project-based learning and Global Collaboration in IB Education

Tien Nguyen, University of Economics Ho Chi Minh City

Tu Doan, University of Economics Ho Chi Minh City

11:30 a.m. - 12:30 p.m. | SESSION 3 – BEST PRACTICES IN STUDY ABROAD AND OTHER INTERNATIONAL EXPERIENCES

Christina Fong, University of Washington

Jack Marr, Boise State University

Jonathon Wood, Brigham Young University

Ranin Kazemi, San Diego State University

12:30 p.m. - 12:45 p.m. | PRE-LUNCH BREAK

12:45 p.m. - 1:45 p.m. | LUNCH

1:45 p.m. - 2:15 p.m. | KEYNOTE SPEAKER

Enrico Musso, Full Professor of Applied Economics, Department of Economics, University of Genoa

Director, Italian Center of Excellence for Logistics, Transport and Infrastructure (CIELI)

Editor-in-Chief, International Journal of Transport Economics

2:15 p.m. - 3:15 p.m. | SESSION 4 – CUIBE'S STRATEGIC PARTNERSHIP WITH CIBER

Mark Ballam, San Diego State University

Rebecca Bellinger, University of Maryland

Reid Click, George Washington University

Bertrand Guillotin, Temple University

Ronaldo Parente, Florida International University

David Wernick, Florida International University

3:15 p.m. - 3:45 p.m. | BREAK

3:45 p.m. - 4:45 p.m. | SESSION 5 – EXPLORING NEW FRONTIERS IN IB EXPERIENCES

Elaine Bailey, University of Hawaii at Manoa

Paula Caliguiri, Northeastern University

Sara Easler, University of Tennessee

Kiyohiko Ito, University of Hawaii at Manoa

Cristina Robledo, EAFIT University

Marieta Velikova, Belmont University

6:30 p.m. - 10 p.m. | CONFERENCE GALA DINNER

Location: VILLA LO ZERBINO, Passo dello Zerbino, 1, 16122 Genova GE, Italy

Dress: Business Formal (or at least semi-formal)

Note: There will also be a second group photo at the gala.

SATURDAY, MARCH 16

Location: Palazzo Doria Tursi (Genoa Town Hall), Via Garibaldi, 9, 16124 Genova GE, Italy

Dress: Business Casual/Casual – Plan to leave directly from the governance meeting for the tour, or at most, for a very quick timeframe to drop off items back at your hotel.

Please enjoy breakfast at your hotel or on your own before the start of the conference.

8:30 a.m. - 10:30 a.m. | SESSION 5 – CUIBE GOVERNANCE MEETING

10:30 a.m. | CONFERENCE ENDS

11 a.m. - 5:30 p.m. | POST CONFERENCE TOUR

Travel to S. Margherita for lunch after which we will take a boat ride to Portofino (weather permitting)

Note: 5:30 is an approximate time. Return may be slightly later pending traffic, weather and other factors.

PROGRAM AGENDA + LOCATION MAP



Grand Hotel Savoia

Palazzo Doria Tursi

Cambi Café

Hotel Bristol Palace

Hotel Meliá

Best Western Plus City Hotel

Villa Lo Zerbino

Via XX Settembre

Via San Lorenzo

Via Garibaldi

Piazza De Ferrari



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