



Upright Spine Center

Background

I'm Dr. Amber Williams, a Doctor of Chiropractic, and I run Upright Spine Center. Our primary focus is chiropractic care, which involves working with joints and the spine to ensure the musculoskeletal system aligns correctly. This alignment is crucial for the proper functioning of the nervous system.

We specialize in treating personal injury patients. This encompasses individuals affected by diverse circumstances, ranging from motor vehicle accidents, slip and fall incidents, and workplace injury claims to cases involving assaults.

My initial exposure to chiropractic care was through accompanying my grandmother to her appointments. However, it wasn't until I started my undergraduate studies that I truly grasped the immense advantages of chiropractic care, especially for athletes. This newfound interest prompted me to explore this field further.

Solution

I first learned about the Miami-Dade Business Navigator program through the Miami-Dade Chamber of Commerce, thanks to an email from Matthew Pigatt. Upon joining, I was fortunate to be paired with various Florida SBDC at FIU Business Consultants, whose support proved to be nothing short of exceptional. Initially I felt overwhelmed, but with their patience became my guiding light.

They also provided insights into growing and expanding my business, encouraged me to analyze competitors, and emphasized the importance of certain details that I hadn't initially considered. These ideas and suggestions were crucial in preparing my business plan for potential loans and grants. While I didn't secure funding at that time, I believe my business plan is now well-prepared for any future opportunities that may arise.

From the Owner

“My advice is to start with the Miami-Dade Business Navigator program. A robust business plan is essential; it serves as a blueprint for your business's operation. Take the time to plan strategically, think about your location, your target audience, and the community you wish to serve. The MDBN program is excellent for getting you ahead of the game instead of just jumping in blindly, as I did.”

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More Information: <https://uprightspinecenter.com/>