



## Mav Inc

### Background

Mav Inc is a family-owned company founded by my husband Angel Gonzalez and me. We started it in 2019 and registered the business here in Miami, Florida. Initially, we had the desire to venture into e-commerce and explore different products based on the needs we identified, aiming to sell them.

We began without any specific focus, exploring various items. However, we soon realized there was a significant demand and competition in the automotive parts sector, specifically in parts like headlights and bumpers. We decided to embark on this niche and work with all the external components of different vehicle models.

As we sought to expand and increase our capital, I started researching how to obtain credit for our company. This led me to Prospera, who is a spoke under the Miami-Dade Business Navigator Program, which is funded in part through a cooperative agreement with the U.S. Small Business Administration. I read a lot about Prospera and learned that they could directly assist me. So, I contacted them, and they provided guidance on how to develop a strategic approach for the growth of my business, goals would like to accomplish and the credit I wanted to obtain.

Looking ahead, some of our short- and long-term plans is to find a suitable warehouse, preferably in Doral or a nearby area that is convenient for our operations. Establishing a commercial address for our business is crucial, and we are determined to make it happen.

### Solution

Prospera has been an invaluable source of support for our business. Firstly, they provided us with crucial financial assistance, guiding us through the process of obtaining credit and ensuring we presented our project effectively. Their consultant, Jose Aguinaga, has been with us every step of the way, offering attentive assistance.

Additionally, Prospera has played a vital role in organizing and structuring our business. As entrepreneurs in a new country, we faced the challenge of adapting to different norms and rules, but Prospera has been instrumental in helping us navigate these complexities. I am genuinely satisfied with the progress we have made so far, and I attribute a significant part of our success to Prospera, eager on what our entrepreneurial journey will take us for years to come.

**From the Owner**

“If I were to share advice with fellow entrepreneurs, I would emphasize the importance of patience and continuous education. Success does not happen overnight, and setbacks are part of the journey. Perseverance, learning, and dedicated inventory management are key. I am thankful for the assistance we have received from Prospera and the reliable supportive network we have established under the Miami-Dade Business Navigator Program.”

**Business Owner Name:** Maria Osorio

**Company Name:** Mav Inc

**Location:** Doral, FL