



Exclusive Tonsorial Services LLC

Background

I run a premium mobile Barber service, offering a wide range of services including haircuts, shaves, hot towel shaves, steam services, shampoos, and more. My focus is on bringing the barbershop experience directly to my clients' location, whether it's a hotel, office, condo, or even the side of the road. Convenience and timesaving are at the top of my service, allowing my customers to stay at home with their loved ones, work on their computers, and get a haircut all at once. It truly enhances the smoothness of their lives.

My journey began in North Miami Beach, where I started barber school. It hasn't been an easy road as I faced homelessness and financial difficulties during that time. However, my determination and the deep love I developed for the craft kept me going. Now, almost 10 years later, I approach each day with the same passion and dedication that ignited my initial journey.

Certainly, challenges have emerged along the way. Being let go from the barber shop where I had worked for over five years was a pivotal moment for me. It pushed me to make the transition from an in-shop barber to a mobile one. This shift required me to adapt and change my approach. While running the business presented its own set of challenges, such as marketing and strategy, the most significant hurdle was transforming myself into a mobile barber.

Solution

Throughout my journey, my association with the Miami-Dade Business Navigator Program and Branches has played a crucial role in boosting my confidence both personally and in my business. I've worked hard to obtain certifications from organizations like the Better Business Bureau, as well as minority certifications and local business tax receipts for my county and city. Continuously learning and being proactive in building relationships and contracts through networking and meetings have been key to my success. I'm truly grateful for being part of the Miami-Dade Business Navigator program, as it has been instrumental in shaping my entrepreneurial journey.

From the Owner

“My advice for entrepreneurs and barbers in this industry is to take yourself seriously and ensure you have all the necessary paperwork, starting with your barber's license. It took me three years to get mine, but once I had it, I knew I was on the right track. Listen to those who have gone before you, follow your dream the right way. When I got involved with organizations like Branches, it pushed me forward in developing a proper business mindset. Approach your business the right way, with all your ducks in a row. Be organized, have the proper paperwork, and present yourself professionally. Love yourself enough to immerse yourself in your craft and be teachable. Learn as much as you can and be adaptable. If you're teachable, you can always adapt and grow even more.”

Business Owner Name: Sergei Grant

Company Name: Exclusive Tonsorial Services LLC

Phone Number: (786) 325-2787

Email: siridabarber@gmail.com

Service Areas: North Miami Beach, FL

Website: www.siridabarber.com