

Allyi Inc.

Background

My business, Allyi Inc., specializes in CBD-infused gummies and creams. We embarked on this journey in 2020 with a clear mission: to provide alternatives within the Cannabis industry. Our products are THC-free, offering individuals seeking the medicinal benefits of cannabinoid oils or the cannabis plant a safe option without the accompanying hallucinogenic side effects. This is particularly valuable for professional athletes and those in sensitive fields like the medical profession, where THC in any CBD product is discouraged.

Solution

I very grateful for the Miami-Dade Business Navigator program, as it played a pivotal role in turning my business dream into a reality. My professional background is in chiropractic medicine, and initially, I engaged with the Navigator program for my chiropractic practice. However, Allyi Inc. was a passion project that had always held a special place in my heart, and the Navigator program provided the crucial support to transform that dream into a thriving business.

Collaborating with Gina Ortela at the Miami-Dade Chamber of Commerce was a game-changer. She expertly guided me through the entire process, from the initial dream to the concrete establishment of my business. We held regular Friday morning chats for updates, conducted follow-up calls, and had productive meetings. Post the establishment of my LLC, Gina even assisted me in setting up my Shopify account for selling my gummies. This level of support has been instrumental in bringing my company to its current successful state, and I'm deeply appreciative of it.

From the Owner

"One of the first things I would say is to have a mentor or get involved in a program like the MDBN program. Having a mentor and someone to bounce ideas from and hold you accountable to your goals is crucial. If you have a dream, go after it, and make sure it takes place. If you have hesitations, having a mentor or joining a program like the Miami-Dade Business Navigator program can help guide you step by step on how to do that."

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