



Vila Kids LLC

Background

Vila Kids was born from my vision to start a company and become an entrepreneur. After studying the market with my husband, we identified a gap in baby products in terms of style and quality. This presented an opportunity to offer baby clothes, toys, and shoes with superior quality and style while providing a more personalized and curated service to our clients.

In 2019, we brought our concept to life and officially opened for business in February 2020. Unfortunately, just a month later, the pandemic struck, and we had to temporarily close our doors. It was an incredibly challenging year, especially since it was our first year of operation. However, despite the difficulties caused by the pandemic, we persevered and managed to keep the business afloat in 2021 and beyond.

Solution

Amid a chaotic period, we sought solutions online and via social media to find support for our small business. It was during this time that we discovered the Miami-Dade Business Navigator Program (MDBN). This program not only offered valuable knowledge but also provided financial assistance, helping us identify the right programs for our company and connecting us with potential fund providers.

Working with Florida SBDC at FIU Business Consultant Jose Monte was a game-changer. From the very beginning to the end, he showed immense dedication and passion in explaining the available options, providing essential education, and guiding us throughout the financial process. Despite facing a complex journey with numerous rejections, Jose's unwavering support and patience were instrumental in securing the funds we needed and successfully navigating challenging relationships with banks and investors.

From the Owner

“My word of advice for those thinking of starting their entrepreneurial journey is to believe in your idea, study the market, and fight for it. There will be many challenges and moments of doubt, but if you truly believe in what you're doing and are passionate about it, keep pushing forward. The journey may be tough,

but with dedication and support, success is possible. The Miami-Dade Business Navigator Program played a significant role in helping us believe in our idea and find the necessary support to make it successful. So, trust in yourself and go for it.”

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