



Anointed Florist & Gift Shop LLC

Background

Anointed Florist was started in November of 2009. It was inspired by my passion for helping people, my love of flowers, and my compassion for any situation. It's my way of expressing love to my customers and the community through flowers. I started the business with just a hundred dollars, thought, ambition, pride, and a commitment to excellent customer service. We pride ourselves on providing fresh, well-put-together flowers and stand by the Anointed brand.

At Anointed Florist, we cater to all occasions. Whether it's corporate events, church functions, birthdays, or working with event planners, we provide flowers for every event. A significant portion of our business comes from sympathy arrangements. However, even in those difficult times, we strive to bring joy and create beautiful arrangements that bring comfort to our customers. We work with a wide range of flowers, including Holland flowers, tropical flowers, orchids, roses, as well as different types of plants. We have a variety of containers, and everything needed for floral design.

Solution

The Miami-Dade Business Navigator program has been incredibly helpful to me and my business. I cannot even begin to express my gratitude for the assistance I've received. The program has provided me with a team of knowledgeable professionals who have supported me in various areas of my business.

Florida SBDC at FIU Business Consultant Lilian Urbandt has been incredible in guiding me through the financial aspects of my business. She helped me become financially stable and secure funding through programs like the SPARK program. FSBDC at FIU Business Consultant Roslyn Rutledge-Rice has been instrumental in helping me understand that running a business is not always easy, but with focus and determination, I can succeed. Lastly, FSBDC at FIU Business Consultant Myrtha Wroy has been stern yet understanding, helping me navigate this incredible journey and making me realize how far I've come in my pursuit of getting my business certifications.

Through the guidance and assistance of the Miami-Dade Business Navigator program, I have transformed from playing business to truly being a business owner. The program has helped me shift my mindset,

improve my decision-making, and understand the importance of timing. I am very grateful for this remarkable experience.

From the Owner

"To all the aspiring entrepreneurs out there, whether you're already on your journey, in the planning stages, or just contemplating starting your own business, I cannot recommend the Miami-Dade Business Navigator Program enough. It has been an absolute game-changer for me. Among the many valuable lessons, it has imparted, one stands out—the significance of timing. Previously, I found myself busy, thinking I was making progress, but, I wasn't achieving much. However, ever since becoming part of the program, I've made time for important consulting meetings and put other things on hold to fully embrace this incredible experience. It's something I wouldn't trade for the world.

I encourage every entrepreneur, business owner, and start-up to seriously consider joining the Miami-Dade Business Navigator Program. I am genuinely thrilled to see what the future holds for me within the program and eagerly anticipate exploring new opportunities. The possibilities are limitless, and I can't wait to see what the future has in store."

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