

**Background:**

Road Ranger Security Services is a privately held security company, established in 2022 and providing armed and unarmed services and other range of security services for South Florida communities.

The experience of the workshops of the Business Growth and Acceleration Program (BizGap) was excellent. The BizGap project in FL-27 is funded by a grant from the U.S. Small Business Administration (SBA) and focuses on providing hyperlocal consulting, training, and outreach to small businesses in targeted communities and business corridors. Many topics of interest to any entrepreneur help them a lot to understand the facets, such as the development, planning, and execution of the business. Something very important, I would say imperative for anyone who wants to start a company.

Solution:

The BizGap consultants were quite attentive to any question, in fact, there were some such as Michelle Caba, marketing and strategy consultant who helped us meet some goals for the year. This personalized touch really helps a lot that they understood our business needs and provided a strategic roadmap for us to follow.

A suggestion for entrepreneurs is to have the opportunity to learn about the community's programs at no cost. There are many companies here that charge for these services and when one realizes that the full range of resources of the Florida SBDC at FIU have alternatives to help

entrepreneurs at no cost, one should not think about it much. All you need to do is manage your time. It is important to dedicate time to it and try to get as involved as possible with the activities that the Florida SBDC does at FIU. I don't know how someone could not take advantage of this type of training and training that you enter is imperative, it is something that one sees the results in the long term. It is not important to understand that there are many things that are facilitated because you give all that support that is very important, it is not something that is very valuable and that I personally will not, I will never forget.

From the owner:

A piece of advice for an entrepreneur and although he is looking to launch the company is to be consistent, to have, a minimum of understanding, what it is about, because one can want many things, but in the end one needs to have the head pretend that this is not something that one will be able to develop from one day to the next. Consistency is important.

Finally, an important message is to understand when your own business starts, everyone knows what time you start, but you don't know when you finish. It is very important that one gets rid of that thought that you are an employee, now you are the employer, now you are your own boss and with that same work, I am certain that anyone will be able to see its fruit if they follow those guidelines.

Business Owner Name: Omar Rojas

Company Name: Road Ranger Security Services LLC

Location: Miami, FL