

# 14TH ANNUAL AIS STUDENT LEADERSHIP CONFERENCE 2023

## DIGITIZING FOR RESILIENCY!

OPTIMISING FOR SOCIAL  
AND ECONOMIC IMPACTS



MARCH 30 – APRIL 1, 2023 | FLORIDA INTERNATIONAL UNIVERSITY  
COLLEGE OF BUSINESS | MIAMI, FLORIDA

Universities and colleges from across the world, plan to send their most talented IS students to the annual AIS Student Chapter Leadership Conference at the Florida International University (FIU), College of Business, to exchange best practices, engage with industry experts on cutting-edge technology topics, and network with students and faculty.

The 2023 conference program features an exciting lineup of sessions, designed to encourage futuristic and diverse perspectives on trending topics in IS, analytics, AI, blockchain, cybersecurity, healthcare, fintech, logistics and supply chain, and more!

This 2-day experience involves intense student competitions, exciting panel forums and workshops, and recognizes outstanding student chapter activities and individual student achievements.

### SPONSOR IMPACT

You can make an impact on developing tomorrow's IS leaders, preparing them for the evolving digital future. Fostering meaningful conversations, and insights surrounding relevant topics will drive curiosity and spark innovation among emerging student leaders.

### HIGHLIGHTS:

- 14th annual conference, established in 2010
- 200+ student attendees expected, along with faculty and industry leaders
- 50 participating AIS student chapters expected from higher ed institutions worldwide.
- Exciting student chapter competitions showcases students' unique skillsets and abilities.
- Professional forum presents opportunities for meaningful student engagement with a diverse pool of talented students and recruitment outside the classroom.

Your contribution may be considered tax deductible, where allowed, to the fullest extent under the law as allowed by IRS regulations. Any and all net proceeds from this event, after payment of associated expenses, may be used to support the ATOM Think Tank Fund through the FIU Foundation, Inc. The amount of your contribution that is deductible is limited to the excess of your contribution over the value of the goods and services provided to you. In accordance with Foundation policy, the Foundation may assess a one-time Advancement Initiative fee in the amount of 3% of the Gift ("Initiative") to support the University's general fundraising and capital campaign expenditures. The Initiative fee will be collected with the first installment of the Gift (and any subsequent installment, if necessary) in order to fulfill the Initiative as soon as practicable.

## INDIVIDUAL TICKETS: \$45

### CHALLENGE SPONSOR: \$10,000 (10 available)

**Analytics (4) • Blockchain (1) • Case (4) • Cybersecurity (1)**

- Challenge naming rights
- Provide or adopt a challenge problem and data sets
- Two (2) challenge judges
- Logo on conference email marketing
- Logo on website
- Premier location of logo on all social media posts
- Premier location of logo on conference signage
- Logo on inside front cover of conference program
- Mention in FIU BizNews article
- Acknowledgement at opening reception and awards dinner
- Present challenge awards at awards dinner
- Three (3) conference tickets
- Challenge competitors registration list post conference

### NETWORKING RECEPTION SPONSOR: \$6,000 (2 available)

**\*Single sponsor may opt to select both available spots**

- Logo on website landing page
- Logo on conference email marketing
- Logo on general conference signage
- Logo in general conference program book
- Logo on directional signage to the event
- Acknowledgement as primary sponsor
- Featured display ad on presentation screen
- Opportunity to give remarks

### REGISTRATION SPONSOR: \$5,000 (4 available)

- Logo on website landing page
- Logo on general conference signage
- Logo in general conference program book
- Logo on conference welcome bags
- Logo on registration Kiosk signage
- Logo on attendee name badges/ lanyards
- Conference attendees registration list post conference

### BREAKFAST or LUNCH SPONSOR: \$2,500 (6 available)

**\*Both conference days \* All meals**

- Logo on website landing page
- Logo in general conference program book
- Logo on food display table

### CLOSING AWARDS DINNER: \$8,000 (2 available)

**Single sponsor may opt to select both available spots**

- Keynote presentation
- Logo on website
- Logo on conference email marketing
- Logo on conference signage
- Logo in conference program book
- Logo on directional signage to the event
- Acknowledgement as primary sponsor
- Present special recognition awards
- Two (2) conference tickets

### WOMEN IN STEM LUNCH & PANEL: \$6,000 (2 available)

**\*Single sponsor may opt to select both available spots**

- Development of panel theme topic
- Selection of 4-member panel
- Logo on website landing page
- Logo on conference email marketing
- Logo on general conference signage
- Logo in general conference program book
- Logo on directional signage to the event
- Acknowledgement as primary sponsor
- Featured display ad on presentation screen

### WORKSHOP SPONSOR: \$5,000 (4 available)

- 1-hour workshop presentation
- Logo on website landing page
- Logo in general conference program book
- Workshop listed on conference agenda
- Logo on workshop directional signage

### FIU ALUMNI or COMMUNITY SUPPORTER: \$500 - \$1,250

**\* Gold (\$1,250) • Silver (\$750) • Bronze (\$500)**

- Only for individuals
- Name and affiliation included in conference program
- Acknowledgement on presentation screen at awards dinner
- FIU branded gift item



For more information, please contact: [305-348-2830](tel:305-348-2830) or [atom@fiu.edu](mailto:atom@fiu.edu)

[Business.fiu.edu/aisconference2023](https://business.fiu.edu/aisconference2023)