

# INTERNATIONAL BUSINESS



Are you intrigued by the way **GLOBALIZATION** is opening business opportunities, but aren't sure how you can take **ADVANTAGE** of the rapidly changing and complex situation? A degree in **INTERNATIONAL** Business will help you zero in on the steps to success and provide you with the skills needed to take advantage of these **EMERGING** opportunities. You'll learn the necessary background on global **TRADE** and winning strategies used by multinational corporations as they deal with **CROSS-BORDER** political, legal, economic, social and financial issues.

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# CHOOSE FIU BUSINESS

## BUSINESS CORE COURSES

BUL 4310	Legal Environment of Business
FIN 3403	Financial Management
ISM 3011	Information Systems Management
MAN 3025	Organization and Management
MAN 4720	Strategic Management
MAR 3023	Introduction to Marketing
QMB 3200	Business Statistics and Analysis I
QMB 4680	Business Statistics and Analysis II

## PROFESSIONAL DEVELOPMENT

COM 3112	Speech and Writing for Business Communication (2 credits)
GEB 3003	Career Management (1 credit)

## MAJOR COURSES

FIN 4604	International Financial Management
<b>Two International Business Electives:</b>	
MAN 4602	International Business
MAN 4633	MNC Strategy Simulation
MAR 4156	International Marketing
MAN 4442	International Business Negotiations, or Higher Level Foreign Language Course

### EMPLOYERS

Accounting Firms  
Banking Firms  
Colleges/Universities  
Global Corporations  
Government Agencies  
International Marketing Firms  
Media Corporations  
Medical Agencies  
Nonprofit Organizations  
Technology Industries

### CAREER FIELDS

Account Executive  
Appraiser  
Bank Manager  
Economist  
Entrepreneur  
Financial Analyst  
Marketing Specialist  
Purchasing Agent  
Stockbroker

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