

# **FIU** | **Business**

**Logistics and Supply Chain Management**



**2023-24 EVENTS**

# Trade & Logistics Committee Meeting (Miami-Dade Beacon Council/FIU Paycargo Logistics) - 2/16/23

Florida International University's PayCargo Supply Chain and Logistics program in the College of Business had the privilege to host the Beacon Council's Trade and Logistics subcommittee's quarterly meeting last week at the Frost Art Museum. Experts discussed the evolving logistics industry's impact on workforce readiness. They emphasized strategic decision-making, brand recognition, and essential student skillsets like communication. The event aimed to foster collaboration between industry leaders and educational institutions to support workforce development and industry growth. The video below gives a quick recap of the event.



## Meet & greet with David Cameron @ FIU College of Business - 4/25/2023

David Cameron, former prime minister of the United Kingdom, shared his views on the intersection of politics and business in today's world during a Q&A with students, alumni and business leaders at FIU's College of Business. The event was hosted by the FIU Logistics Program. His remarks provide valuable insights for logistics students, preparing them to navigate the complexities of the global business environment.



# Visit to Costa Farms with Logistics Majors - 5/30/23

Our FIU Logistics students had the opportunity to visit Costa Farms headquarters on Tuesday, May 30th, 2023. Costa Farms is one of the largest horticultural growers in the world with over 1,500 varieties of houseplants. This is a seasonal industry and right now they are going through the busy season that takes full advantage of the logistical processes of their facilities in homestead. The tour gave the students a great perspective on how companies like this manage the supply chain that provides plants to many consumers across the country.



# Collaboration between PayCargo and Sales Lab - 10/25/23

The Panther Sales Tournament (PST) is a sales competition hosted by the Global Sales Center at Florida International University (FIU) each fall semester. Under the umbrella of the Department of Marketing & Logistics, business and non-business majors can to further develop their sales skills outside the classroom. The sales competition consists of several rounds of simulated sales meetings with business professionals serving as the buyers. This year's product sponsor, PayCargo, was integral in training competitors on their services, giving students insight into the real world of professional sales.



# 2023 PayCargo Global Scholars DFW Trip - 10/17/23

Our logistics students had the unique opportunity to learn firsthand from senior executives at American Airlines and FIU alumni what it takes to succeed in a highly competitive and interconnected marketplace. Students were given a tour of American Airlines HQ getting a behind the scenes looking at their cargo operations. Students also had the opportunity to engage and network with executives from American Airlines.



# TIACA Executive Summit 2023 - Brussels with Logistics Majors - 11/06/23

TIACA, the International Air Cargo Association, is a prominent global trade association dedicated to representing the interests of the air cargo industry. It serves as a hub for collaboration, advocacy, and innovation within this sector. By facilitating networking opportunities, promoting best practices, and addressing industry challenges, TIACA contributes to the growth, efficiency, and sustainability of air cargo operations worldwide. Logistics students were able to travel to Brussels Airport where they hosted the TIACA Executive Summit. Students had the opportunity to meet with experts from the air cargo industry, and discuss the future of airfreight.



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**TIACA EXECUTIVE SUMMIT 2023**

6-8  
Nov 2023

**Skyhall**  
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**Sponsorship Opportunities**

Interested in one of the following opportunities contact Kenneth Gibson - [kgibson@tiaca.org](mailto:kgibson@tiaca.org)

# FIU'S PayCargo Supply Chain Speaker Series- Steven J. Smith, CEO OF Airlink - 11/16/23

In one of the most vibrant neighborhoods in the City of Miami we had the honor to host Steven J Smith, CEO of Airlink at the SGWS in Wynwood. Students, alumni and industry leaders all joined us to hear about the global issues of a non-profit humanitarian logistics organization helping others and solving complex logistical issues. Attendees were able to meet with the CEO of Airlink and further network with others at the event.





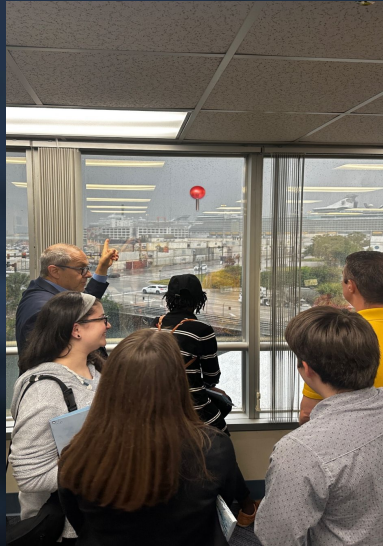
# Visit to Port Miami with Logistics Students - 11/30/24

Our students had the opportunity to get a tour of PortMiami. We were given a tour of the cargo area, cruise terminals, pilots house, and more. PortMiami is one of America's fastest-growing global gateways. It contributes more than \$43 billion annually to Miami-Dade County's local economy and supports over 334,500 jobs in Florida. Located at the crossroads of north-south and east-west trade lanes and with big-ship capabilities, PortMiami serves ocean carrier customers by linking worldwide markets with U.S. consumers and producers.



# Visit to Port Everglades - 3/11/24

Along with Port Miami, south Florida is home to Port Everglades in Ft. Lauderdale. Port Everglades is a leading container port in Florida and among the most active cargo ports in the United States. And, Port Everglades is South Florida's main seaport for receiving petroleum products including, gasoline and jet fuel. Its Foreign-Trade Zone No. 25, office space inside the port's secure area and neighboring logistical warehouses make Port Everglades a highly desirable business center for world trade.



# Collaboration with FreightWaves - 12/11/2023

Our logistics professors Dr. Gregory Maloney and Andrea Patrucco collaborated with the FreightWaves team. FreightWaves is a price reporting agency (PRA) focused on the global freight market and the leading provider of high-frequency data for the global supply chain. FreightWaves' price, demand, and capacity data allow customers to benchmark, analyze, monitor, and forecast the global physical economy. Our professors gave their insights on our logistics program and current trends in the logistics industry such as autonomous intelligence. The articles are provided in the link below.

[Dr. Gregory Maloney - Future of Logistics & Supply Chain Management](#)

[Andrea Patrucco - Supply Chain Technology](#)



# PayCargo Global Scholars DFW Trip - 5/07/24

In the spring of 2024, we had our second visit with logistics student to American Airlines HQ and the DFW Airport . Our itinerary included exclusive access to American Airlines Headquarters, the Integrated Operations Center, the cargo facilities at Dallas Fort Worth International Airport and DB Schenker. We delved into everything from business planning insights to hands-on experiences in cargo operations, gaining invaluable knowledge about the air cargo industry and a deep understanding of how the business operates.



# Logistics & Supply Chain Management Association

The purpose of LSCMA is to educate students interested in the field of Logistics and Supply Chain Management through real life practices, so that they will have the knowledge and skills to become a professional in the field, or any area of interest that has a logistical and supply chain management component to it. By allowing students to network with industry giants and form relationships with their future colleagues, LSCMA fosters community within the field. The LSCMA is open to all students.

A poster with an orange background. At the top left is the LSCMA logo. To its right is a circular graphic with the text 'An internship is just the beginning of your career'. The main text asks if the reader is a college business student and looking for an internship, then invites them to join the LSCMA on March 16th at 6:00pm in Room SIPA 220. It lists several companies: Boeing, VSE Aviation, Martin Brower, and Kuehne+Nagel. At the bottom, it encourages meeting with the LSCMA to learn how to get an internship, with bullet points: 'Learn how to succeed in the industry!', 'Meet with other Business students!', and 'Pizza and Refreshments!'. An illustration of a woman in a blue shirt and white pants holding a laptop is on the right side.

**LSCMA**  
An internship is just the beginning of your career

Are you a College of Business Student?  
Are you looking for an internship in logistics?

Then join the LSCMA this March 16th at 6:00pm in Room SIPA 220!

Here are some of the companies asking for students just like you!

- Boeing
- Martin Brower
- VSE Aviation
- Kuehne+Nagel

Meet with the LSCMA and learn how you can get an internship!

- Learn how to succeed in the industry!
- Meet with other Business students!
- Pizza and Refreshments!

A purple poster for an LSCMA speaking event. At the top left is the logo for 'A CUSTOMS BROKERAGE'. To its right is a graphic with icons of a plane, a truck, and a globe, with the text 'LSCMA @ FIU' and 'THURSDAY NOVEMBER 9TH'. The event is scheduled for 6:00 PM in ZEB 110. It is presented by Gabriel Rodriguez, President of A Customs Brokerage. The event is RSO funded and open to all FIU students. A small photo of Gabriel Rodriguez is on the right side.

**A CUSTOMS BROKERAGE**

**LSCMA @ FIU**  
THURSDAY NOVEMBER 9TH

**LSCMA SPEAKING EVENT**  
6:00 PM  
ZEB 110

**PRESENTED BY:**  
**A CUSTOMS BROKERAGE**  
PRESIDENT - GABRIEL RODRIGUEZ

**RSO FUNDED**  
**OPEN TO ALL FIU STUDENTS**

A blue poster for LSCMA membership. At the top left is the LSCMA logo. To its right is a circular graphic with the text 'An internship is just the beginning of your career'. The main text introduces Nick Roe, FCBF Membership Co-Chair, and invites students to join the LSCMA on March 30th at 06:00 PM in Room SIPA 220. It mentions a special guest speaker from the Florida Customs Brokers & Forwarders and a free membership with the FCBF. A small photo of Nick Roe is on the right side.

**LSCMA**  
An internship is just the beginning of your career

**NICK ROE**  
FCBF MEMBERSHIP CO-CHAIR

Interested in learning more about logistics?  
Want to bridge the gap between your career and logistics?

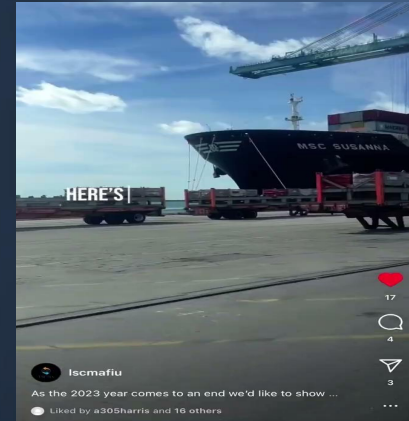
Then come join us and special guest Speaker from the Florida Customs Brokers & Forwarders and receive a free membership with the FCBF.

March 30 @ 06:00 PM  
In Room SIPA 220

# Logistics & Supply Chain Management Association

Below is a quick recap from LSCMA showcasing the incredible year we had in 2023. We have listed some key points being apart of the LSCMA:

- **Industry Insights:** Stay competitive with latest trends.
- **Networking:** Forge connections for internships and jobs.
- **Career Exploration:** Explore diverse career paths.
- **Real-World Exposure:** Prepare for industry challenges.
- **Industry Trends:** Gain insights into current/future trends



# Contacts

**FIU Department of Marketing and Logistics, College of Business** 11200 S.W. 8th Street — RB 310 Miami, FL

Phone: 305-348-2571

Email: [mktgdept@fiu.edu](mailto:mktgdept@fiu.edu)

**Dr. Gregory Maloney** - Director, MS in Logistics & Supply Chain Management, Director, PayCargo Program, PayCargo Fellow, Associate Teaching Professor, Department of Marketing & Logistics

Email: [gmaloney@fiu.edu](mailto:gmaloney@fiu.edu)

**Logistics and Supply Chain Management Association**

Email: [Lscma@fiu.edu](mailto:Lscma@fiu.edu)



: [lscmafiu](https://www.instagram.com/lscmafiu)