

Developing CORPORATE TALENT WITH TAILORED EXECUTIVE TRAINING SOLUTIONS

To be successful in today's competitive global environment, organizations must be driven by innovative, agile and responsible leaders who are ready to face the challenges of an uncertain and ever-changing future. Florida International University's College of Business (FIU Business) is dedicated to developing and delivering high-impact corporate training programs built around the unique needs and goals of our executive education partners.

FIU**Executive
Education**

Leadership Development

Developing your talent's soft skills – communication, emotional intelligence and decision-making.



Innovation and Digital Transformation

Equipping leaders with the mindset and tools to assess current capabilities, map digital strategies and manage transformation.



Operations

Driving efficiency by mastering proven frameworks and methodologies (e.g., LSS, PMP) to streamline operations, solve problems and make better datainformed decisions.



Sales and Customer Facing Upskilling

Increasing revenue by training teams to communicate with clarity and confidence, deliver value at every touchpoint, and ultimately, close more deals.



Workforce / Internal Development

Preparing early-career talent for success through project management training, decision-making development and collaborative communication guidance.

Our Design Process

Our design process begins with a clear and complete understanding of your organization's unique educational and professional development needs. The goal is to make sure that participants connect and actively engage in the program and leave revitalized and empowered with new insights and skills to apply to their workplace.

Listen to key stakeholders to understand your firm's needs



Develop custom program based on discovery

Deliver high quality custom program to participants



Gather feedback from you and participants, refine content as needed for future programs

Corporate Client Benefits

- **Regional Scalability** - Flexible delivery options include in person, hybrid and fully online formats, with training available in multiple languages.
- **Expert Faculty**
- **Open Enrollment Discount – 20%**
Your entire workforce can access our high-impact, self-paced certificate programs, covering in-demand areas like AI, human resources, Lean Six Sigma, project management, and more with a 20% discount.
- **Access to MBA Scholarships – UP TO \$5,000**
MBA program scholarships of up to \$5,000 for high-potential employees from underrepresented groups and fast-track appointments will boost employee moral, reinforce company values, and build a culture of continuous learning. Applicants must meet admissions requirements.
- **Talent Pipeline** - Gain priority access to FIU's top business talent—students and alumni—through exclusive recruiting opportunities.

What Our Clients Say

“Given the current challenges within the healthcare industry, we aimed to partner with FIU to challenge our leaders, find solutions to everyday problems and enhance their abilities to lead effectively in a post-pandemic world.”

— Director, Talent Management and Development, Baptist Health

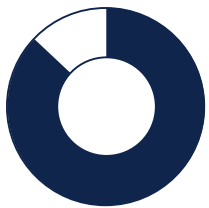
“Through this program, I have been able to identify some of the factors that are standing in the way of innovation in our company and how we can address them to become more technology-driven and to compete with other companies around us.”

— Vice President, Operations, El Dorado Furniture

“All I can say is get ready to look in the mirror, confront the leadership tactics that you currently use and challenge yourself to open your eyes to new management techniques.”

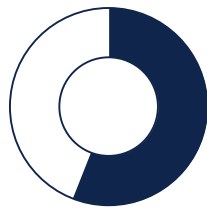
— Miami-Dade Water & Sewer Department

Making an Impact



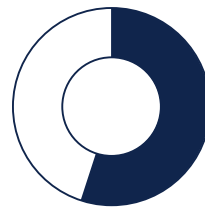
87% of millennials consider professional development programs important in their job choices.

- PwCC



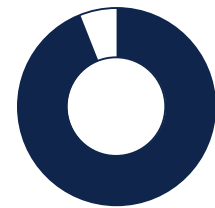
56% of organizations with robust employee development programs see a higher retention rate than those without.

- Harvard Business Review



55% of employees express a desire for structured career planning and development.

- SHRM



94% of workers stay longer in companies who invest in their development training.

- LinkedIn Learning

Contact

We invite you to learn more about why FIU College of Business should be your partner of choice for developing the knowledge and skills of your organization's talent.

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Florida International University College of Business

Florida International University's College of Business (FIU Business) plays a pivotal role in the development of global business leaders. Located in Miami, one of the world's leading business centers, FIU Business boasts more than 9,000 undergraduate and graduate students. In addition, more than 1,000 business professionals participate in its non-degree executive education programs each year.