



CALL FOR SPONSORS!

The 2nd annual ATOM/ AIS Analytics Challenge will take place on February 18, 2020 at FIU Business.

Your financial support enables FIU Business to develop our pipeline of competent business analytics professionals from our student body and to send the best team to represent FIU Business at the AIS Student Chapter 2020 Analytics Competition.

What Activities Are Available:

Throughout the event, sponsor companies can participate in several activities.

- Keynote talks
- Judging the competition
- Sponsor Showcase and speed networking activity

Students will submit entries to preliminary judges who will select finalists to present to the judging panel on the day of the competition. During the presentation, finalists will compete in the art of telling a compelling story about their data analysis.

The competition ends with a Sponsor Show Case & Speed Networking Activity. Competitors will have 30 seconds to network with sponsors and to give a personal statement about themselves and their career goals. Sponsors will have 2 minutes to provide feedback using an evaluation rubric, share information about their companies and to ask questions to learn more about the competitor. Winners will be announced at the showcase.

WHAT'S IN IT FOR YOU?

As a sponsor, you will be part of a collaborative learning environment and a contributor to the education and professional development of our students. In addition, you will have access to FIU's talent pool of future business analytics professionals

SPONSORSHIP OPPORTUNITIES

Engagement Activity	Diamond \$5,000 (Only 1)	Platinum \$3,500	Gold \$2,500	Silver \$1,500
Speaker at Sponsor Showcase & Speed Networking Activity	x			
1 Year of ATOM Board Membership for 1 person	x	x		
Recruitment Table/ Space at Competition & Sponsor Showcase	x	x		
Access to Competitors' Resumes	x	x	x	
Recognition in Printed Program	x	x	x	x
Recognition on AIS Competition Website	x	x	x	x
Seats at Sponsor Showcase & Speed Networking Activity	Unlimited	Unlimited	3	2
Judging Seats for Analytics Competition	Unlimited	Unlimited	3	2