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Dr. Herrman has recently concluded her doctoral program in 2017 at PUCRS-Brazil. She followed a self-tailored program of independent studies between PUCRS and the mentorship of David Teece and Raymond Miles at UC Berkeley-US. She also has a master degree in Human Resources Management at the Federal University of RGS (2008) and a Bachelor's degree in Business Administration from New Mexico University (2006). Her current research interest is the field of strategy, behavior, organizational and collective competence and dynamic capabilities.

Dr. Herrmann has experience in people management and business, through performing on companies from different segments of industry and services, developing global mobility, compensation and other people management policies and procedures, organizational development and specific projects that include social inclusion, training cross-functional teams and learning processes. In addition she has experience in organizational planning in leading organizational and functional structure projects for automotive and banking industry segments.

She has commingled executive-academic-charity over 17 years of experience in projects involving people and business management, operational efficiency, productivity and process integrations with social and economic development.