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FIU Business to launch new data-driven MBA in Business Analytics

MIAMI (Aug. 23, 2021) – FIU Business will introduce an [MBA in Business Analytics](#) program, incorporating data analysis and information technology into a comprehensive MBA curriculum. The program begins in January of 2022.

The 16-month program includes online and in-person evening classes. Nearly half of the program’s 15-course curriculum focuses on data management, reporting, and data

application and analysis. Students will work with exclusive real-world data from Fortune 500 companies. The program also offers professional development seminars.

Focused on preparing graduates to transform complex data into high-impact business insights and strategic solutions, the MBA program will also cover finance, marketing, management, human resources, entrepreneurship, competitive strategy, information systems and operations.

“Understanding big data has become the backbone of business success,” said William Hardin, interim dean of FIU Business. “We’re proud to offer this new program to meet industry-driven needs and prepare our students to apply big data skills to challenging business decisions.”

Students will gain hands-on experience using software and programming languages such as Tableau, Power BI, Amazon Web Services, SQL, Python, and R. Rapid Miner. In addition to technical skills, the MBA in Business Analytics will cover communication, presentation, writing, and networking.

A leader in information systems and business analytics education, FIU Business also offers a [Master of Science in Information Systems](#) and a [Master of Science in Health Informatics and Analytics](#).

In addition, its highly-ranked MBA programs include the Professional MBA Online, ranked No. 10 in the world in the 2021 QS Online MBA Rankings, and the International MBA, ranked No. 3 by *U.S. News & World Report*.

Applications for the MBA in Business Analytics program are now open. For more information, [visit the website](#).