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Fintech Americas and Florida International University Launch Banking Innovation and Transformation Continuing Education Program

Designed for mid-career banking professionals in the Age of Digital Disruption in Banking

MIAMI, FLORIDA (June 4, 2018) - Fintech Americas and Florida International University's College of Business (FIU Business) have partnered to create a program for mid-career banking professionals looking to become knowledgeable and proficient on the innovative trends, technologies and strategies that bankers and banks need to transform in the digital age. The program will take place September 5, 2018 at the Fontainebleau Hotel in Miami Beach and will immediately be followed by the Fintech Americas Bank Innovation and Transformation Conference.

During the three-day [Fintech Americas / FIU Business Banking Innovation and Transformation Continuing Education](#) program, attendees will learn actionable strategies and frameworks developed for banking professionals and institutions seeking to build innovation and digital transformation into their business strategy and approach. The program, which includes the one-day course and admission to the two-day Fintech Americas Conference, emphasizes tangible, practical content which can be immediately deployed within banking and other financial service institutions.

"As banking disruption accelerates, many banking professionals are finding themselves in need of a new strategic and business-model framework in order to help their organization, and careers, remain competitive in today's age of automation, artificial intelligence (A.I.) and blockchain," said Ray Ruga, Fintech Americas co-founder. He added that "having access to a program that provides continuing education units from a respected university like FIU is an important step in helping bankers and banks continue retooling their teams to meet the changing needs of the market."

"FIU prides itself on having its finger on the pulse of Miami and the region's economy and being able to provide this type of tailored program to meet the needs of a dynamic industry in the midst of a wave of innovation and transformation. Change is emblematic of the role we play," said Jerry Haar, professor of management and international business and interim executive director of the Office of Executive and Professional Education at FIU Business. He added that "this program was created to mix a rigorous academic foundation with practical industry-focused learning that is immediately applicable."

Course participants will improve their understanding of the disruptive industry dynamics and how best to

assist their institution in formulating and implementing innovative transformation strategies. The program will cover a range of topics, including: Disruption and Opportunity – Trends and Outlook for Banking and Financial Services; Building Teams, Culture and Strategy to Innovate and Transform; Transformation 101 – From the Client to the Back-Office, the Fundamentals of Automating Banking Functions; Banks and FinTech – Developing attendee bank's strategy to Build, Buy or Partner; and Understanding and Exploring Blockchain and A.I. for Banking and Financial Services.

Register for the program at: [Fintech Americas / FIU Business Banking Innovation and Transformation Continuing Education](#).

About Fintech Americas

In 2014, we started a conference to bring together industry leaders to provide insights into the latest trends, ideas, strategies and solutions to help banks confront the wave of digital disruption that was changing the way consumers accessed financial services. Today, Fintech Americas is a growing banking innovation and transformation business media brand in Latin America and the Caribbean, with a unique focus on promoting the digital modernization of the region's banking and financial services system. Created for, by and about progressive banking leaders, we want Fintech Americas to inspire our community to think beyond traditional boundaries, lead conversations, and embrace new ways of doing business while highlighting and promoting the leaders and visionaries forging a new path and reinventing the industry.

About FIU Business

Florida International University's [College of Business](#) plays a pivotal role in the development of global business leaders. With more than 10,000 undergraduate and graduate students, FIU Business is widely recognized for its expertise in international business, data analytics, entrepreneurship, healthcare management, and a broad range of financial services. Its faculty ranks among the Top 100 in the U.S. in UT Dallas' survey of business research productivity. For more information about FIU Business, visit <http://business.fiu.edu>.