



## The Value of IB Education: Celebrating CUIBE's Quinceañera

CUIBE Spring Meeting | March 22-24, 2018

### Thursday, March 22, 2018

**18:00 – 21:00**

Bulla Gastro

#### Registration

Welcome Reception:  
FIU COB Dean Joanne Li

### Friday, March 23, 2018

**07:30**

#### Bus to FIU

**08:30 – 09:15**

Special Events Center  
(CBC 232)

#### Registration and Breakfast

**09:15 – 09:30**

CBC 232

#### Introduction: CUIBE's Quinceañera and Cafecito

William Newbury, Florida International University

**09:30 – 10:30**

CBC 232

#### Session 1

**Tom Robinson**, AACSB President and CEO  
*How Undergraduate Business Education Fits into Lifelong Learning*

**10:30 – 11:15**

CBC 232 and Courtyard

#### Photo and Break – Cafecito and Pastelitos

**11:15 – 12:15**

CBC 232

#### Session 2

**Amy Lester and John Kalu Osiri**  
University of Nebraska – Lincoln  
*When The World Comes To You:  
Designing Programs For All Students*

**Regina Frey-Cordes and John Kalu Osiri**  
University of Nebraska – Lincoln  
*Creating an Innovative Study Abroad Program:  
A 13-Week Global Immersion in Germany*

**David Wernick**  
Florida International University  
*FIU Alternative Spring Break*

**12:15 – 13:00**

CBC 232

#### Lunch

**13:00 – 14:30**  
CBC 232

**Session 3**

*IB Value from the Executive View*

**Maribel Diz**

Vice President of Human Resources, Visa Inc.

**Mark North**

Former President, Espirito Santo Bank

**Edgardo Pappacena**

Former Global Chief Strategy Officer/Global Business Model Chairman, PwC

**Rossana Tabares**

Talent Strategies; former Regional Director of Human Resources & HR Business Partner, General Cable Corporation

**14:30 – 15:00**  
CBC 232

**Break – Cafecito and Pastelitos**

**15:00 – 15:30**  
CBC 232

**Session 4**

**Tim Duvall**

Senior Program Officer, International and Foreign Language Education, U.S. Department of Education

**15:30 – 16:00**  
CBC 232

**Session 5**

**Friedemann Schulze-Fielitz**

Associate Director, EFMD Global Network Americas

**16:00 – 16:30**  
CBC 232

**Session 6**

**Sumit Kundu and Jennifer Hilton**

Florida International University Office of Global Initiatives

**16:30 – 18:00**  
CBC 232

**Campus Tour**

**18:00 – 21:00**  
Frost Museum

**Celebratory Dinner**

**Mark Rosenberg**

FIU President

**Joyce Elam**

Former FIU COB Dean and 2018 CUIBE Award Recipient

**21:00**

**Bus to Hotel**

**Saturday, March 24, 2018**

**07:30**

**Pick Up from Hotel**

**08:00**  
CBC 300

**Breakfast**

**08:30**  
CBC 300

**CUIBE Business Meeting\***

**David Sprott**, President

**12:00**  
CBC 300

**Lunch**

**13:00**

**Bus Departs**

**13:00 – 18:00**

**Miccosukee Trip**

**18:00 – TBD**

**“No Host” Dinner at City Center**