



**Business**

FLORIDA INTERNATIONAL UNIVERSITY

EXECUTIVE DEAN'S REPORT 2007-2008



**COLLEGE OF BUSINESS ADMINISTRATION**

**R. KIRK LANDON UNDERGRADUATE SCHOOL OF BUSINESS**

**ALVAH H. CHAPMAN, JR. GRADUATE SCHOOL OF BUSINESS**

*Our mission* is to create enduring educational value for our students, for our alumni, and for the business and academic communities we serve.

**For our students**—whom we prepare to succeed in a rapidly changing, technology-driven global business environment;

**For our alumni**—to whom we provide opportunities for continuing professional development and a legacy that appreciates as our excellence grows;

**For our business community**—to whose economic development we contribute by providing a talented, diverse, and highly qualified pool of business professionals and leaders along with educational programs, applied research, and collaborative projects;

**For the academic community**—to whom we bring new knowledge by creating an environment that nurtures high-quality, discipline-based research and the development of future scholars.

*Our vision* is to gain international prominence for providing a high-quality, technology-enabled educational experience rooted in our Miami location and focused on the unique requirements of doing business in a global and interconnected market.



*Student lounge in new building complex*

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The year 2007-2008 was a banner one for our college. During that time, we moved into our new state-of-the-art \$32 million business school complex, received reaffirmation of our AACSB International accreditation, launched two new international graduate programs, offered an innovative women's leadership executive education program, added an extraordinary group of new faculty, and garnered impressive rankings. All the while, we remained committed to our mission of preparing our students to succeed in a rapidly changing, technology-driven, global business environment.

In January, 2008, the AACSB Peer Review Team visited our campus and subsequently recommended that the accreditation of our undergraduate, master's, and doctoral degree programs in business and accounting be extended for an additional five years. Both the college and the School of Accounting met all the accreditation standards. In its report, the AACSB team stated ". . . (the college) has a defined mission, vision, and a clear set of goals, including a tracking system towards the attainment of such goals. We have observed a strong commitment to continuous educational improvement and to its regional community."

Seven years in the making, our new business school complex was completed and ready for spring classes. It was exciting to finally see our students enjoying the work and study spaces available in the Office Depot Student Center; taking classes in our technology-enabled classrooms, including the 280-seat Ocean Bank Auditorium; learning about financial modeling, trading, and portfolio management in the Capital Markets Lab; and meeting with recruiters in our Bank of America Career Services Center.

Our new facility will enable us to better serve our many constituents and to continue to improve the quality of our nationally and globally ranked academic programs. The first event hosted there was the 42<sup>nd</sup> annual meeting of the Latin American Council of Management Schools (CLADEA), which brought together international scholars and administrators from Latin America and the Caribbean, along with schools from North America and Europe with strong ties to the region.

We are committed to continue to lead the way in international business education. This commitment can be seen in our launching of an MBA program in Panama City, Panama, and the Master of Accounting program in Mexico City in partnership with Instituto Tecnológico Autónomo de México (ITAM). Our Dual Degree Program had 34 students from fifteen global partner universities enrolled in 2007-2008. Our students enhanced their understanding of international business through such initiatives as our China Track in the International MBA; undergraduate study abroad programs in Asia, Europe, and South America; and trips to China for a number of our graduate students.

The college welcomed one of its largest groups of new faculty in the recent past. Many of these faculty members, like our students, have worked or studied in numerous parts of the world including Australia, Canada, China, Fiji, France, India, New Zealand, Niger, Singapore, and Taiwan. Several of them received prestigious recognitions during 2007-2008 including Chris Changwha Chung, assistant professor, Department of Management and International Business, who won three awards for his dissertation; Cherie Hennig, professor, School of Accounting, who received the American Taxation Association's "Outstanding Service Award"; Juan I. Sanchez, professor and Knight-Ridder Byron Harless Chair, Department of Management and International Business, who was selected as a fellow of the Society of Industrial and Organizational Psychology Division; and Mary Ann Von Glinow, professor and Knight Ridder Eminent Scholar Chair in International Management, Department of Management and International Business, who was elected to the Fellows of the Academy of International Business. You can see by the number of faculty publications in prestigious

journals during the year that our faculty continues to be thought leaders, writing articles that have an impact on both business practice and management theory.

Through our centers, we addressed two of the timeliest topics of the day—the environment and energy. Throughout the year, the Knight Ridder Center for Excellence in Management focused on the intersection between business and energy and brought together more than 170 energy experts, executives from multinational corporations, and high-ranking government officials from across the Western Hemisphere to discuss the state of biofuels in The Americas at a daylong conference. The Ryder Center for Supply Chain Management hosted a Green Supply Chain Management Forum that focused on how to integrate environmental mandates into a business plan.

We salute the accomplishments of our students—students such as Douglas Garcia, an international business major, who was chosen to participate in the Harvard Business School Summer Venture in Management Program; Krystel Ramos, who was recognized as the Association of Latino Professionals in Finance and Accounting (ALPFA) National Student of the Year; the five-person team from the Chapman Graduate School, which won the Florida Intercollegiate Case Competition and was subsequently selected as one of the six finalists for the National Society of Hispanic MBAs Dell/Microsoft competition; and the five-person team from the Alpha Kappa Psi chapter, which won the national Johnson & Johnson Case Competition.

As a result of all these achievements, the college is being increasingly recognized for its excellence. *U.S. News & World Report* has rated our undergraduate international business program among the top fifteen in the country for the last four years—in 2008 we were ranked #14. In fall, 2007, for the second time, *Financial Times* ranked our Executive MBA program among the best in the world, listing it higher than any other Executive MBA program in Florida. For the second year in a row, *Fortune Small Business* included us in its listing of “10 Cool Colleges for Entrepreneurs.” We continue to be ranked among the top international business schools—particularly for Latino students—in *Hispanic Business*, *Hispanic Enterprise*, *AméricaEconomía*, and *Latin Trade* magazines. And, for the first time, we were included in The Princeton Review’s *Best 290 Business Schools*, 2008 edition.

After leading the Chapman Graduate School for five and a half years, Jose de la Torre stepped down as dean to return to the faculty. Under his leadership, the Chapman Graduate School flourished, not only in terms of increased enrollment but also in terms of wider recognition in national and global rankings. He initiated our very successful Dual Degree Network as well as several new programs including our Downtown MBA and our MBA programs in the Dominican Republic and Panama. We thank him for his dedication to the college and for building a graduate school that we are all so very proud of.

As you read the report that follows, I hope that you will take pride in all our accomplishments this past year. I want to thank all our students, alumni, business partners, donors, friends, faculty, and staff who have supported the college and who have helped us to achieve so much.



Joyce J. Elam  
Executive Dean

James L. Knight Eminent Scholar Chair in Management Information Systems  
College of Business Administration



### COLLEGE PROFILE 2007-2008

Year Founded:	1972
Full-Time Faculty (from 28 countries):	117
Total Enrollment:	7,594
Undergraduate Enrollment:	6,510
Graduate Enrollment:	1,084
PhD Students:	48
Primary Research Centers:	5
Alumni:	Approximately 30,000

### College of Business Administration achieves milestone with dedication of new building complex.

More than 200 business and civic leaders, major donors, faculty, staff, students, and alumni attended the official dedication of the College of Business Administration's new building complex in February, 2008. Keynote speaker Steve Odland, chairman and chief executive officer of Office Depot, delivered remarks about leadership in challenging times. Executive Dean Joyce J. Elam; Modesto A. Maidique, president, Florida International University; Mark Rosenberg, chancellor, Florida state university system; and university trustees cut the ribbon in front of the Grand Stairway that adjoins Student and Commons Halls. The formal program took place in the 280-seat Ocean Bank Auditorium in Academic Hall, followed by a nine-stop tour of the complex.

Before this report went to press, we learned of the death of one of the college's most generous and long-standing supporters, Alvah H. Chapman, Jr. We are proud to have our graduate school named after him, and we will always be committed to instilling in our students the values and principles by which he lived his life.

### **College receives reaffirmation of accreditation.**

AACSB International—The Association to Advance Collegiate Schools of Business reaffirmed the accreditation of both the college and the School of Accounting for another five years with no conditions. The full report is available at <http://business.fiu.edu/AACSB2008.pdf>. Fewer than seven percent of the world's business schools have achieved business and/or accounting accreditation from AACSB.

### **Entrepreneurship Hall of Fame celebrates ninth year.**

The Entrepreneurship Hall of Fame (EHOF) induction ceremony and luncheon, the college's largest alumni event of the year, drew 450 guests in May, 2008. The ceremony focused on how entrepreneurship and a concern for the environment can go hand in hand, a connection reflected in the achievements of the honorees.

Malcolm Butters (MBA '83), president and co-founder of Butters Construction & Development, Inc., was inducted in the founder category; and Ignacio Urbieto, Jr. (MBA '85), co-owner and CEO, Urbieto Oil Company, was named the inductee in the builder category. Sergio Pino, chairman and president, Century Partners Group, received the 2008 South Florida Entrepreneur of the Year award.

Bob Bell (BBA '81), the first inductee into the EHOF, founder of Banana Boat Suncare and chairman and CEO of Sea & Ski Corporation, promoted his best-selling book *From Lifeguard to Sun King: The Man Behind the Banana Boat Success Story*, published in April, 2008. Alumnus Mike Baiamonte (BBA '86), Voice of the Miami Heat, and Erica Courtney (EMBA '07), president of Biodiversity & Company and winner of the 2007 New Venture Challenge—an annual business plan competition hosted by the Eugenio Pino and Family Global Entrepreneurship Center—also attended.

### **College hosts international conference.**

As part of its commitment to international business education, the college organized and hosted the 42<sup>nd</sup> annual meeting of the Latin American Council of Management Schools (CLADEA) in October, 2007. The conference—which celebrated the organization's 40<sup>th</sup> anniversary and set an attendance record—was the inaugural event in the college's new building complex and drew nearly 400 international scholars and administrators from over 100 universities in Latin America and the Caribbean, along with fifty schools from Europe and North America. More than 120 academic papers covered issues in the areas of entrepreneurship, finance, human resources, innovation, management, and marketing. In addition, special sessions featured invited speakers on the conference's three themes: human capital, innovation, and entrepreneurship; and ten panels explored administrative challenges faced by business schools throughout the world.



### **Ricardo B. Salinas Pliego and Rosabeth Moss Kanter deliver Wertheim Lectures.**

The Herbert A. Wertheim Lecture Series has brought distinguished speakers and experts in business leadership and entrepreneurship to Florida International University since 1993. This year, Ricardo B. Salinas Pliego, founder and chairman, Grupo Salinas, and founder and CEO, Grupo Elektra in Mexico, presented "Selling to the Poor: a 100-Year Success Story"; and Rosabeth Moss Kanter, Ernest L. Arbuckle Professor, Harvard Business School, delivered "Leadership Skills for Changing Times: Creating Innovative Businesses and a Prosperous America."



Students work in the Preferred Care Partners Student Organization Room.

### UNDERGRADUATE STUDENT PROFILE 2007-2008

Total Enrollment:	6,510
Full-Time Students:	3,721
Part-Time Students:	2,789
Male:	50%
Female:	50%
Hispanic-American:	65%
African-American:	11%
Caucasian-American:	15%
Asian-American:	4%
Other/Mixed:	1%
International:	4%

### Alpha Kappa Psi wins national Johnson & Johnson case competition.

A five-person team from the college's Alpha Kappa Psi chapter won the national Johnson & Johnson Case Competition, held at the company's corporate headquarters in New Brunswick, New Jersey in April, 2008. The students captured first place over those vying for the honor from Bucknell University, La Salle University, Pennsylvania State University, Rider University, Rutgers University, Seton Hall University, University of Florida, University of Illinois, and Villanova University. The campus competition, held in March, 2008, included two teams from the college's Financial Management Association (FMA) and one from the Florida International University Accounting Association (FIU-AA).

### College's American Marketing Association chapter retains position in top tier of collegiate chapters nationwide.

The college's chapter of the American Marketing Association (AMA), the second-largest collegiate chapter to attend the 30th Annual International AMA Collegiate Conference—"Absolutely DIG-IT-AL"—held in April, 2008 in New Orleans, Louisiana, received a "Distinguished Chapter" award. The recognition marked the sixth consecutive year the chapter has been in the Top 10 out of more than 300 chapters in AMA's collegiate division. In addition, "Digital Idol," the chapter's entry in the exhibition competition, earned the "Student's Choice" award, the chapter's first prize for a booth.

**College Rankings** *Fortune Small Business* recognized Florida International University as one of its "Ten Cool Colleges for Entrepreneurs." *Hispanic Business* ranked the college among the top ten business schools for Hispanics.

**Undergraduate Program Rankings** *U.S. News & World Report's "America's Best Colleges"* (2008) ranked our undergraduate international business programs #14 in the nation.



**International Students: 274****Countries Represented: 73**

Antigua and Barbuda	Kenya
Argentina	Korea
Bahamas	Kuwait
Bahrain	Lebanon
Bangladesh	Lithuania
Barbados	Mexico
Belarus	Morocco
Belgium	Netherlands
Bolivia	Netherlands Antilles
Brazil	Nicaragua
Cameroon	Nigeria
Canada	Pakistan
Cayman Islands	Panama
Chile	Paraguay
China	Peru
Colombia	Philippines
Costa Rica	Russia
Cuba	Saudi Arabia
Cyprus	Slovakia
Czech Republic	South Africa
Dominica	Spain
Dominican Republic	St. Kitts and Nevis
Ecuador	St. Lucia
Egypt	Taiwan
El Salvador	Trinidad and Tobago
France	Tobago
Germany	Tunisia
Guatemala	Turkey
Guyana	Turks and Caicos Islands
Haiti	Ukraine
Honduras	United States
Hong Kong	Uruguay
Hungary	Uruguay
India	Venezuela
Israel	Virgin Islands (British)
Italy	(British)
Jamaica	Yugoslavia
Japan	Zimbabwe

**Global Leadership and Service Project expands its reach.**

The 2008 Global Leadership and Service Project (GLSP)—Bangkok brought together 24 students from Florida International University; two recipients of travel grants provided by the College of Business Administration, one from Baruch College and one from George Washington University; a student from St. Mary's University, San Antonio, Texas; a student from Colombia; the head of the international business department at University of Arkansas; the college's Civic Engagement Initiative coordinator; and 21 students from partner university Chandrakasem Rajabhat University's (CRU) English Club and Community Development Department.

During the March, 2008 trip, members of the group worked at Baan Rachawadee, a modern, government-sponsored complex that delivers services to people with special needs; the Foundation for the Better Life of Children (FBLC)—a pre-school that rescues children living on the streets; and a new site: a Royal Family-sponsored community pre-school in the economically disadvantaged area of Klong Toey.

The college's Civic Engagement Initiative offers the GLSP, with support provided by the Center for International Business Education and Research (CIBER), Asian Studies, the Honors College, the college's executive dean's office, and the Department of Management and International Business.

**College's Association of Latino Professionals in Finance and Accounting chapter features prominently at national convention.**

The annual convention of the Association of Latino Professionals in Finance and Accounting (ALPFA), held in Orlando, Florida, in August, 2007, resulted in four awards for the college: "South Region Student of the Year," "ALPFA National Student of the Year," "South Region Chapter of the Year," and regional winners of the KPMG case competition.

The college has the largest student chapter of ALPFA in the country, and 37 of its members—all sponsored by the School of Accounting—were among the 2,400 attendees. Students affiliate with ALPFA through their membership in the Florida International University Accounting Association (FIU-AA). Sharon Lassar, director, School of Accounting, sits on ALPFA's corporate advisory board.

Six members of FIU-AA participated in the KPMG/ALPFA case competition, winning at the regional level at which 27 teams vied for honors. The team competed directly against Baruch College, Georgia State University, St. John's University, St. Mary's, University of Southern California, University of Texas–Austin, and UT–Pan American, and advanced to the nationals with San Diego State University.

**Top 10 Internship Providers—Undergraduate Students**

Bank of America • BDO Seidman, LLP • Burger King Corporation • Caterpillar • Celebrity Cruises • Cordis Corporation, a Johnson & Johnson company • Deloitte • KPMG • McGladrey & Pullen, LLP • Merrill Lynch

**Top 10 Employers—Undergraduate Students**

Bank of America • Deloitte • Enterprise Rent-A-Car • Ernst & Young • KPMG • Marriott International, Inc. • McGladrey & Pullen, LLP • Office of the Comptroller of the Currency • Rachlin LLP • Target



*Tomislav Mandakovic, associate dean, Chapman Graduate School*

#### **GRADUATE STUDENT PROFILE 2007-2008**

Total Enrollment:	1,084
Full-Time Students:	126
Part-Time Students:	958
Male:	55%
Female:	45%
Hispanic-American:	42%
African-American:	6%
Caucasian-American:	14%
Asian-American:	4%
Other/Mixed:	1%
International:	18%
Overseas:	15%

#### **College launches Master of Accounting program in Mexico and Professional MBA in Panama.**

The college, in partnership with Instituto Tecnológico Autónomo de México (ITAM), began to offer its Master of Accounting (MACC) program in Mexico. Twenty-two students, many of them highly experienced accountants, enrolled in the initial group. They will emerge from the twenty-month program with a master's degree in accounting from both ITAM and Florida International University, and the knowledge to sit for the demanding U.S. CPA Exam.

Patterned after its established Professional MBA (PMBA)-Dominican Republic, the college launched the PMBA in Panama in partnership with Panama's Quality Leadership University. The program offers working professionals a convenient way to complete their degree in twenty months through evening and weekend courses taught by professors from the College of Business Administration. The first group consisted of thirty students.

**Two graduate programs undergo rigorous five-year curriculum reviews.**

To ensure the curricula of our master’s programs continue to meet changing market demands, the programs are subjected to an in-depth evaluation every five years. During 2007-2008, the Master of Science in Human Resource Management (MSHRM) and the Master of International Business (MIB) were reviewed.

A group of 23—consisting of advisory board members and faculty from the Chapman School, staff, alumni, a current student, and an external reviewer from the University of Illinois–Chicago—met in December, 2007 to review the MSHRM program.

Faculty members from the MIB program, a student, alumni, and external participants met for three days and worked through ten sessions. The managing director of Tuthill Corporation; the director of programs at Dual Degree partner IESA; a professor from the Moore School of Business, University of South Carolina; the head of the international business department at EAFIT University; and the director of sales and marketing from Intelligent Office provided input. The meeting took place in April, 2008.

**Graduate Program Rankings**

*U.S. News & World Report’s “America’s Best Graduate Schools”* (2008) lists our Chapman School among the top 25 business schools in the United States for excellence in international business.

*BusinessWeek* (2006) ranks us among the top 68 graduate business schools in the United States and in the top 25 among public business schools.

Since 2004, *AméricaEconomía*, the leading business magazine in Latin America, has ranked the college for its full-time International MBA program.

The Chapman School was included in *Latin Trade’s* October, 2007 MBA ratings. The ratings examine features such as curricular innovation, entrepreneurial focus, and diversity of student body.

**International Students: 164**  
**Countries Represented: 44**

Antigua and Barbuda	Korea
Argentina	Lebanon
Bahamas	Mexico
Bolivia	Netherlands
Brazil	Nigeria
Canada	Pakistan
Chile	Panama
China	Paraguay
Costa Rica	Peru
Cuba	Romania
Cyprus	Russia
Dominican Republic	Saudi Arabia
Ecuador	Slovakia
El Salvador	Spain
Finland	Switzerland
France	Taiwan
Gabon	Thailand
Germany	Trinidad and Tobago
Guyana	Turkey
Haiti	United Kingdom
Honduras	United States
India	Venezuela

*Financial Times* ranked our Executive MBA program #1 in Florida and #81 worldwide.

The Princeton Review’s *Best 290 Business Schools*, 2008 edition, listed the college as having one of the best graduate business schools in the country.

*Hispanic Enterprise* (2007, 2008) ranked our Executive MBA in its list of top 25 Executive MBA programs for Hispanics.

**Top 10 Internship Providers—Graduate Students**

Barclays Bank • Caterpillar • FedEx Express • General Electric • Johnson & Johnson • Merrill Lynch • Noven Pharmaceuticals, Inc. • Rohm and Haas • Smith Barney • UPS

**Top 15 Employers—Graduate Students**

Bacardi USA, Inc. • The Boston Consulting Group • Burger King Corporation • Ernst & Young • Goldman Sachs • Grant Thornton LLP • McDonald’s • Merrill Lynch • Microsoft Corporation • Morrison, Brown, Argiz & Farra, LLP • Nokia • Ocean Bank • PricewaterhouseCoopers • Royal Caribbean Cruises • Yahoo

## College makes impact at National Society of Hispanic MBAs conference.

The college enjoyed a significant presence at the 18<sup>th</sup> Annual Conference and Career Expo of the National Society of Hispanic MBAs (NSHMBA) during October, 2007 in Houston, Texas. Among our activities, we had a booth alongside partner Bank of America (BOA) and co-sponsored a breakfast with them, attended by several hundred registrants. Joyce J. Elam, executive dean, who emceed the breakfast, was one of seven administrative and staff members to attend. The college sponsored nine students, including four Professional PMBA (PMBA) students who had previously won the Intercollegiate Case Competition hosted by the University of South Florida. The team was one of six finalists—from a field of 44—to compete in a Dell/Microsoft case competition during the conference.



## DUAL DEGREE NETWORK

The Dual Degree Network enables students to earn an MBA from their home institution and a Master of International Business (MIB) from FIU in two years. The college expanded its unique network of partners to 33 in 2007-2008.

### Argentina

IAE (Buenos Aires)  
UADE (Buenos Aires)  
Universidad Católica (Cordoba)

### Brazil

COPPEAD (Rio de Janeiro)  
FEA-RP/USP (Ribeirao Preto)

### Colombia

Universidad de los Andes (Bogota)  
Universidad del Norte (Barranquilla)

### Costa Rica

INCAE (San Jose)

### Chile

Universidad Adolfo Ibáñez (Santiago)  
Universidad de Chile (Santiago)

### China

Qingdao University (Qingdao)  
Shandong Economic University (Shandong)

### France

EDHEC (Nice and Lille)  
Reims Management School (Reims)  
Montpellier Sup de Co (Montpellier)

### Germany

Leipzig Graduate School of Management (Leipzig)  
Munich Business School (Munich)

### Greece

ALBA (Athens)

### Hungary

CEU Business School (Budapest)

### India

Guru Gobind Indraprastha University (Delhi)  
Uttar Pradesh Technical University (Lucknow)

### Italy

ALMA Graduate School at Università di Bologna (Bologna)  
MIP Politecnico di Milano (Milan)

### Mexico

EGADE at Tecnológico de Monterrey (Monterrey)  
ITAM (Mexico City)  
Universidad Anáhuac (Mexico City)

### Peru

Universidad ESAN (Lima)

### Portugal

ISCTE (Lisbon)

### Puerto Rico

Universidad de Puerto Rico (San Juan)

### Spain

ESIC (Madrid)

### Trinidad and Tobago

Arthur Lok Jack Graduate School of Business (Port of Spain)

### Uruguay

ORT (Montevideo)

### Venezuela

IESA (Caracas)



*Acid River, a team building activity, tested the abilities of the Women on the Move participants to set priorities, organize, and mobilize around a challenge.*

The college's office of Executive and Professional Education (EPE) offered 118 off-the-shelf programs and 22 customized programs to 1,455 participants during 2007-2008. Its open enrollment programs provided an easy, proven way for professionals to hone business skills or achieve certifications across a variety of business areas, while its customized offerings, delivered on campus or at client sites, enabled participants to gain knowledge carefully tailored to their company's specific needs.

### **New program develops skills in high-potential women leaders.**

"Women on the Move: Advancing Authentic Leaders," a seminar coordinated by the EPE team and organized by Florida International University's Center for Leadership, brought a group of women leaders, all with the potential for growth, to a four-day series of discussions, assignments, and activities in the fall, 2007. Led by experts on leadership, the event covered five critical competency areas: leading self, strategic focus, managing work, leading teams, and connecting with others.

The second conference in the spring, 2008, had an important new benefit from the college's perspective: generous support from Wal-Mart Stores Inc.-Americas, for that conference as well as for the next in the fall of 2008. The sponsorship helped ensure the success of the event and deepened the relationship between the college and the corporation.

Ten of Wal-Mart's women leaders from Latin America and Canada attended the second program in May, 2008, joined by women from Ryder System, Inc. and Hewlett-Packard—two other important corporate partners of the college—among others. Craig Herkert, president and CEO, The Americas, for Wal-Mart Stores, Inc., was a guest speaker at the event.

In her role as academic director of the university's Center for Leadership, Executive Dean Joyce J. Elam played an active role in organizing the seminars and presented on the "leading self" topic.

**Center for International Business Education and Research**

**(CIBER)** hosted the 5<sup>th</sup> annual Academy of International Business/*Journal of International Business Studies (JIBS)* “Emerging Research Frontiers in International Business Conference.” The November, 2007 conference—whose theme was “Conflict, Security, and Political Risk: International Business in a Challenging Environment”—brought 82 researchers from all over the world to Miami. Among the activities, the chief of seaport safety and the chief of customs and border protection of the Port of Miami briefed participants on port security. Based on the impact of the conference, *JIBS*, the premier international business journal, decided to publish a special issue edited by the director of our CIBER.

**Eugenio Pino and Family Global Entrepreneurship Center** hosted the 2007 Annual World Conference of the Family Firm Institute in October, 2007. More than 500 professionals and service providers to family owned and managed firms—lawyers, accountants, wealth managers, academics, and college deans—from over 25 countries attended.



*Walfried Lassar, director, Ryder Center for Supply Chain Management*

**Jerome Bain Real Estate**

**Institute** hosted a series of training seminars offered by the South Florida Chapter of the Appraisal Institute as well as a luncheon seminar for the Institute of Real Estate Management. In addition to pledging \$50,000 to support the Jerome Bain Institute, Kenneth D. Rosen, CCIM, president, Kendar Realty, Inc., made a presentation on real estate investment analysis to the Real Estate Student Association (RESA), as did Frank McKinney, a builder of high-end homes.

**Knight Ridder Center for Excellence in Management**

activities revolved around completing the final year of the university's five-year USAID/Winrock Foundation Farmer-to-Farmer agri-business program in Central America, and numerous conferences and other activities related to the Energy Business Forum. These activities included alternative energy programs carried out with funding and cooperation from ExxonMobil; Shell; Chevron; GM; and the United States Departments of Energy, Commerce, and State. The center also carried out a number of successful Executive and Professional Education (EPE) programs in Miami, El Salvador, and Panama.

**Ryder Center for Supply Chain Management**

co-hosted the Green Supply Chain Management Forum with the Institute of Technology and Innovation (ITI), part of the college's Eugenio Pino and Family Global Entrepreneurship Center. More than 100 participants attended the February, 2008, event, which examined both the positive and negative sides of integrating green initiatives into businesses. Speakers from industry, government and regulatory agencies, consulting firms, and academia provided diverse insights.



**Faculty expands with impressive additions.**

During 2007-2008, the college welcomed new faculty members who brought with them a wide range of teaching and research credentials.

*Front row left to right: Vineeta D. Sharma, PhD, Griffith University, Australia; Blaise M. Sonnier, DBA, Grenoble Ecole de Management, France; Divesh S. Sharma, PhD, Griffith University, Australia; Monica Chiarini Tremblay, PhD, University of South Florida; and Weidong Xia, PhD, University of Pittsburgh. Middle row left to right: Thomas J. Tarangelo, JD, University of Florida; Adam S. Maiga, PhD, University of Memphis; and Xiaoquan Jiang, PhD, University of Houston. Back row left to right: Meredith F. Burnett, PhD, University of Maryland and Natarajan Balasubramanian, PhD, University of California, Los Angeles. Other faculty who joined the college in 2007-2008 were Eric Cartaya, MBA, Florida International University; Yi-Ju Chen, DBA, Argosy University; Yunhao Chen, PhD, University of Minnesota; Renu Desai, PhD, University of Central Florida; William Newburry, PhD, New York University; and Steven Vogel, LLM, University of Miami.*

**Member of Department of Management and International Business wins three prizes for his dissertation.**

Chris Changwha Chung, assistant professor, Department of Management and International Business, won three prestigious awards for his dissertation “The Evolution of International Joint Ventures: Multiple Waves of Structural Change, Performance, and Survival”: the Barry M. Richman Best Dissertation Award in the Academy of Management, the Gunaar Hedlund Best Dissertation Award in the European International Business Academy, and the Udayan Rege Best Dissertation Award in the Administrative Science Association of Canada (ASAC) conference.

**Faculty members receive university-wide awards.**

Five members of the college’s faculty were selected as recipients of university-wide awards. Arun J. Prakash, Knight Ridder Center Research Professor, Department of Finance and Real Estate, received an “Excellence in Mentorship” award. Deanne Butchey (PhD ’05), instructor; and Marcos A. Kerbel, adjunct, Department of Finance and Real Estate, each received an “Excellence in Teaching” award. Clark Wheatley, associate professor, SunTrust Professorship, School of Accounting, also received an “Excellence in Teaching” award. Sumit Kundu, Knight Ridder Center Research Professor, Department of Management and International Business, received an “Excellence in Research” award.

## FACULTY PREMIER JOURNAL PUBLICATIONS 2007-2008

### Chun-Hao Chang

E. Dedman, Stephen W. Lin, Arun J. Prakash, and Chun-Hao Chang, "Voluntary Disclosure and its Impact on Share Prices: Evidence from the UK Biotechnology Sector," *Journal of Accounting and Public Policy*, 27.3 (May-June 2008): 195-216.

### Chris Changwha Chung

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