

**Ethics**

	<b>Unacceptable 0 points</b>	<b>Acceptable 1 point</b>	<b>Outstanding 2 points</b>	<b>Score</b>
<b>Identifies Dilemma(s)</b>	Has no idea or only a vague idea of the ethical dilemma(s).	Identifies the ethical dilemma or dilemmas.	Describes the dilemma(s) in detail, including most or all pertinent facts. Clarifies why it is an ethical dilemma.	
<b>Considers Stakeholders</b>	Is unsure about who the stakeholders are or does not identify any stakeholders.	Accurately identifies at least one important stakeholder who would be affected by the decision.	Accurately identifies several important stakeholders who would be affected by the decision and describes how they would be affected.	
<b>Analyzes Alternatives and Consequences</b>	Does not identify alternatives and consequences or suggests alternatives that are not reasonable.	Identifies at least one reasonable alternative and its possible consequences.	Identifies at least two reasonable alternatives and their possible consequences.	
<b>Recommends a decision</b>	Does not recommend a decision or recommends a decision that does not reflect careful thought.	Recommends a decision that demonstrates some careful thought.	Recommends a well thought out, coherent, logical decision.	
<b>Provides a rationale for the decision</b>	Provides no rationale or an inadequate rationale for the decision.	Provides an adequate rationale for the decision.	Provides a strong rationale for the decision.	

**Total Points**

**Overall Evaluation**

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<b>0-3 – Earns 1 or 2 pts in MAN 4720</b>	<b>Unacceptable</b>
<b>4-7 – Earns 3 or 4 pts in MAN 4720</b>	<b>Acceptable</b>
<b>8-10 – Earns 5 pts in MAN 4720</b>	<b>Outstanding</b>

\*Adapted from the Kania School of Management, University of Scranton, PA