



Center for Hispanic Leadership and its Founder/CEO, Glenn Llopis Featured as AOL Latino ICONOS

The Center for Hispanic Leadership (CHL) and its Founder / CEO, Glenn Llopis have been featured in AOL Latino's new ICONOS section that currently showcases 100 Hispanic notables who are making a difference in the world through leadership, entertainment, sports and philanthropy.

Irvine, CA (Vocus/PRWEB) March 07, 2011

The Center for Hispanic Leadership (CHL) and its Founder / CEO, Glenn Llopis have been featured in AOL Latino's new ICONOS section that currently showcases 100 Hispanic notables who are making a difference in the world through leadership, entertainment, sports and philanthropy. Accordingly to Llopis, "I am honored to be included in AOL Latino's ICONOS channel. We have reached a critical juncture in America, where Hispanics must reinvent themselves to become identified as influential leaders across business and society. ICONOS will provide a valuable authenticity platform for Latinos to embrace. It will deliver powerful insights and create global relevancy for our community."

"AOL Latino focuses on authentic Latino voices from our grassroots communities to world leaders," said Miguel Ferrer, Director of AOL Latino. "In our new ICONOS channel, we have the opportunity to shine the light on Hispanic notables whose achievements we should celebrate and emulate. We are delighted to support organizations like the Center for Hispanic Leadership and its Founder, Glenn Llopis who are genuinely passionate about developing true Hispanic Leaders who will impact and influence the global economy."

Llopis writes for AOL Latino, providing fresh perspectives and tools for Latinos to blossom as authentic leaders in the workplace. America's Corporations face a Hispanic Leadership crisis and the facts speak for themselves. First, Hispanics overwhelmingly assimilate in the workplace and thus are not given the opportunity to be their natural selves to propel new types of innovations. Second, Hispanics represent the fastest growing workplace population, with dynamic growth and purchasing power -- estimated at \$1.3 trillion by 2014. Yet, there are not enough Hispanic Senior Leaders spearheading initiatives to capture this growth potential. Finally, research indicates that there remains a crucial gap in addressing the needs of Hispanic leaders on the national stage. According to a recent Pew Hispanic Center survey, 74% of Latinos polled said they either didn't know of a national Hispanic leader or thought there wasn't one. "Hispanics must begin to activate the six natural characteristics that make us great leaders. Authentic Hispanic Leadership is both a business and societal imperative and the time has come for corporations to create the supporting infrastructure to support the immigrant perspective, circular vision, passion, entrepreneurial spirit, generous purpose and cultural promise that Hispanic professionals possess to propel new types of innovations in the workplace," concludes Llopis.

About The Center for Hispanic Leadership

The Center for Hispanic Leadership is a Southern California-based organization that provides talent development, workplace innovation and marketplace expansion programs to Fortune 500 corporations to support the advancement of Hispanic professionals. The Center was founded by Mr. Glenn Llopis, a former corporate executive; author of "Earning Serendipity: 4 Skills for Creating and Sustaining Good Fortune in Your Work" and "The Six Reasons Why Hispanic Leadership Will Save America's Corporations." To learn more about the Center for Hispanic Leadership, please visit <http://www.CenterforHispanicLeadership.com>. To learn more about CHL's 2011-12 Hispanic Leadership Tour that will kick-off in Miami on March 16th at Florida International University, please visit <http://www.HispanicLeadershipTour.com>.

About AOL Latino

AOL Latino captures the authentic voices and views of the contemporary US Hispanic community. A leading online destination for U.S. Hispanics, the site provides comprehensive bilingual content including U.S. and Latin American news, the latest in music, entertainment, personal finance, sports, fashion and beauty, as well as access to all the existing content available across the AOL network of sites.