

The Tres Mares Innovation Prize Winner will be Announced at FIU's Americas Venture Capital Conference November 16th-17th at the Biltmore Hotel

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MIAMI--(EON: [Enhanced Online News](#))--A cash prize of US\$10,000 and access to the Tres Mares global network will be awarded to the winner of the "Tres Mares Innovation Prize." The winner will be announced at [FIU's Americas Venture Capital Conference](#) taking place at the Biltmore Hotel in Miami, November 16th-17th, 2011.

The "Tres Mares Innovation Prize" winner, in addition to the cash prize, will be awarded an artistic rendition of innovation valued at US\$5,000 by Tercerunquinto, a collective group of Mexican artists. Tercerunquinto is best known for their bold and thought provoking artistic messages blending sculptural, architectural, urbanism and negotiation elements in artwork such as "Anarchitecture," "I Am What I Am" and "New Langton Arts Archive For Sale: A Sacrificial Act."

["New Langton Arts Archive For Sale: A Sacrificial Act."](#)

The "Tres Mares Innovation Prize" pursues to distinguish promising innovative enterprises from South Florida and Latin America whose creative efforts are leading the development of innovative products or services that impact the region's economy. During the 2011 Americas Venture Capital Conference entrepreneurs will have the unique opportunity to network with financiers, present their business plans and raise capital from venture capitalists and leading global investment groups.

Each year Florida International University's Eugenio Pino and Family Global Entrepreneurship Center host the [Americas Venture Capital Conference](#). This year's conference theme is "Latin America: Building on Success."

"This recognition is intended to foster the entrepreneurial spirit of innovation. We need to identify and support those ideas that will have an impact in our region's development and provide those entrepreneurs the tools and opportunities to let these ideas grow," said Boris Hirmas Said, Chairman of Tres Mares S.A. *"We have selected Tercerunquinto because this group represents the new generation of innovative artists. Tercerunquinto values discussion and negotiation as factors for collective cohesion and views them as key strategies in their artistic process,"* Mr. Hirmas Said added.

Twenty different companies have been chosen to participate at this year's conference representing a wide variety of industries such as agricultural engineering, stem-cell therapy, bioengineering, entertainment, and mobile communication. The full list of companies and their descriptions can be found on the AVCC website where the public [can cast a vote for their favorite company](#).

About Tercerunquinto

The collective project of Mexican artists was formed in Monterrey, Mexico, in 1996. Since 1998 its members consist of Julio Castro Carreón, Gabriel Cázares Salas and Rolando Flores Tovar. Tercerunquinto carries out projects that show the links between architecture, sculpture, urbanism and public spaces.

The award to be presented consists of taking Frank Stella's renowned phrase, "What you see is what you see," that connotes a general statement when alluding to minimalism. By transforming the phrase into "What you see is not what it is" thereby alludes to the way cultural and artistic institutions change the dynamic to generate certain impertinence in a social sense.

About Tres Mares

Tres Mares is an innovation driven holding company that invests and retains interests alongside successful Venture Capital / Private Equity funds and multilateral organizations throughout Latin America and the United States. Its investment focus is on identifying and cultivating transportation and logistics, agro-industrial enterprises, real estate and innovative technology companies with strong business models and proven leadership. Tres Mares seeks to foster a culture of innovation and encourages the new generation of entrepreneurs in support of the region's development.

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