

# **Green Supply Chain Forum's Participants Share the Advantages of a Sustainable Business Agenda**

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MIAMI--(BUSINESS WIRE)--More than 100 registered participants and guests attended yesterday's Green Supply Chain Forum at the Kovens Center on the Biscayne Bay Campus of Florida International University. Representatives of firms from various industries heard firsthand how world-class companies execute environmentally sound operational practices that make them more efficient, competitive, and profitable.