



Today's News



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Green Supply Chain Forum to be Hosted by Ryder Center for Supply Chain Management at Florida International University on February 7, 2008

--([BUSINESS WIRE](#))--Florida International University

WHAT: Green Supply Chain Forum, a one-day event featuring best practices for global supply chains from some of the world's leading companies. Some of the featured companies and topics include:

- **Stonyfield Farm, Inc.** (part of Group Danone) - "Achieving Profitability through Environmentally and Socially Responsible Practices," Gary Hirshberg, CEO
- **Hewlett-Packard** - "Green Supply Chain Practices in Reverse Logistics," Salvador Romo-Fragoso, Director of Operations
- **General Motors** - "Best Practices in Green Supplier Management," Terry Cullum, Director of Corporate Responsibility, Environment and Energy
- **iGPS & Osborne Architects** - "Best Practices in Green Warehousing and Facility Design," Bob Moore, CEO, iGPS and Doug Lancashire, Osborne Architects
- **Environmental Protection Agency** - "Regulation and Best Practices in the Trenches," Panel Discussion
- **University of Tennessee** - "The Business Case for Green," Panel Discussion

The full agenda and additional details can be viewed at <http://business.fiu.edu/greensupplychain/>.

WHEN: February 7, 2008

WHERE: Kovens Conference Center, Florida International University's Biscayne Bay Campus, 3000 N. E. 151st Street, Miami, Florida 33181. For directions, visit: <http://www.kovens.fiu.edu/maps.htm>.

WHY: The Forum will bring together some of the world's leading green supply chain experts from academia, government, and a broad range of business sectors. Attendees will include corporate representatives interested in implementing green solutions in their companies' operations, environmental, engineering, supply chain and logistics professionals and students, government agencies, and others interested in policies for front-line, green supply chain practices.

WHO:

The Forum is presented and hosted by the Ryder Center for Supply Chain Management in the College of Business Administration, and the college's Institute of Technology and Innovation at Florida International University.

ADDITIONAL INFORMATION:

Fees are \$395 for registration by January 7, 2008 or \$495 after January 7, 2008. For complimentary attendance or to schedule interviews with speakers, media representatives must contact one of the two people listed on this Advisory.

Contacts

College of Business Administration

Sally M. Gallion, 305-348-6631

Sally.gallion@business.fiu.edu

or

Rosie Marin, 305-348-4217

greensc@business.fiu.edu

